

ב"ה

7TH ANNUAL



כינוס
מחנכות חב"ד

CHABAD CHINUCH CONVENTION
AND RETREAT

י"ב - י"ג תמוז, תשפ"ב

JULY 11-12, 2022

THE ARMON HOTEL
STAMFORD, CT

SALUTING CHABAD

*Mechanchos
Worldwide*

FOR THEIR SINCERE
DEDICATION TO
ENSURING OUR
CHILDREN'S FUTURE.

YOSEF YITZCHAK
AND BATSHEVA POPACK

Convention Sponsors

"ההצעה לערוך קורסין מזורזים להכנת מורים ולהשתמש בזה בימי החופש נכונה במאד מאד... ובודאי עושים בזה במרץ היותר גדול, ואפשר כדאי שאף אלו שכבר מוסמכים הם ישתתפו עכ"פ בחלק מהקורסין למען לחזור על הישגות ואי אפשר לבית המדרש בלא חידוש."

אגרות קודש חלק ט', ע' קסה

"The suggestion to arrange accelerated teacher training classes during summer vacation is very correct... and it is certainly important to do this with great vigor. It would be best if possible, that even those who are already trained should join at least part of the courses to review what they've learned before, as it's impossible they won't gain something new."

Igros Kodesh, vol. 9, p. 168

Kinus Theme

"בכל יום יהיו בעיניך כחדשים"

New Tools for a Timeless Chinuch

*We honor Mechanchos who are reaching into new times
To bring a timeless Torah Chinuch to the generation of נאולה
With new tools, new energy, and new inspiration
From our Torah and our Rebbeim.*

In addition to the usual high-quality programming Mechanchos have come to expect, this year's Kinus will focus on the theme of providing a timeless Torah Chinuch to today's generation in the following ways:

- **EMPOWERING** teachers and school leaders to continue their vital shlichus with a kinus program featuring renowned Rabbanim, Mashpios and educators.
- **PROVIDING** Mechanchos with the tools to provide a top-notch Chinuch to today's students, built on Torah's wisdom and the latest educational research.
- **TREATING** Mechanchos to two days of rejuvenation, resources and workshops geared towards their role in Chinuch, for a dose of strength they need for their Shlichus.

On the Yom HaGeulah of "ג'תמוז", may our commitment to carrying out the vital Shlichus of Chinuch in this spirit bring the Geulah into our physical reality, immediately, now.



This Kinus Mechanchos is dedicated to
THE FRIERDIKER REBBE,
THE BAAL HAGEULAH

Who dedicated himself to providing a Yiddische Chinuch to Jewish children with endless energy, passion and Mesiras Nefesh, no matter the circumstance

AND TO OUR REBBE

who has continued the work to ensure a Yiddische Chinuch to Jewish children worldwide and gave us, the Chassidim, that mission.

We thank them for entrusting us with this holy and vital Shlichus and continually nourishing us with the ברכות, the הוראות and the inspiration to carry out this sacred mission עד ביאת המשיח.

IN THE WORDS OF THE BAAL HAGEUALAH

וכמדובר בארוכה אין די שיחות פון כ"ק מו"ה אדמו"ר נשיא דורנו ווי אזוי מ'דארף זעהן אז די מדריכים און מדריות, די לערער און לערערן'ס, זאלן באווייזן א לעבעדיקן ביישפיל ווי אזוי מ'דארף זיך פירן אין דעם טאג, "טעגליכן לעבן, לויט ווי ס'שטייט אין "תורת חיים" און "תורת אמת" וואס דעמולס זיינען זיי מצליח צו לערנען תורה מיט די קינדער אין א גוטן און הצלחה'דיקן אופן, ביז אין אן אופן אז דאס וועט פועל'ן בא די קינדער דעם "ודברת בם בשבבך בביתך ובלכתך בדרך ובשכבך ובקומך".

כ"י מנחם-אב תשל"ט

In his sichos, the Frierdiker Rebbe expressed that in order to successfully transmit a love of Torah to their students, educators ought to show a lively example of how to live daily life according to "Toras Chaim" and "Toras Emes." That will ultimately inspire their students to speak the words of Torah wherever they find themselves.

Let's view our mission of educating today's generation according to the ways of Torah and our Rabbeim as "Kachadashim" - that every day Hashem grants us the zechus to be the teachers and leaders of the children at the forefront of greeting Moshiach. And may we be infused with Chayus that leaves a lasting impact on our students.

FROM THE EXECUTIVE DIRECTOR

Dear Mechanchos,

Welcome to the 7th annual Kinus Mechanchos Chabad taking place on the auspicious days of Yud Bais and Yud Gimmel Tammuz, the anniversary of the Frierdiker Rebbe's release from Soviet imprisonment.



The Rebbe explained that the Soviets would have turned a blind eye to the Frierdiker Rebbe's work to preserve Yiddishkeit, if he just would have let go of his efforts to provide a Yiddische Chinuch to the Jewish children. The Frierdiker Rebbe's Mesiras Nefesh to preserve Chinuch, despite pain and persecution, have brought us here today.

As we celebrate Chabad Chinuch at the Kinus Mechanchos on Yud Bais and Yud Gimmel Tammuz 95 years later, we are a testament to the importance of the work of the Frierdiker Rebbe, the Rebbe, and Chabad educators worldwide.

On behalf of the Menachem Education Foundation, I salute all of you for continuing this Mesiras Nefesh for Chinuch, and for contributing tremendously to our children, families and communities around the world.

I would like to take the opportunity to thank the MEF team, Mrs. Chanah Rose - educational director, Mrs. Ety Teleshevsky - office manager, and Ms. Sarah Wolfe - communications director, for pulling off this Kinus with dedication and professionalism once again.

Thank you to Mrs. Alyson Feldman, who has led the production of this Kinus, and the Vaad HaKinus, who have created the guiding theme for the program. Thank you to Mrs. Tzirl Goldman for facilitating countless details to make sure each Mechaneches feels appreciated, and Kinus Chairwoman, Mrs. Nami Friedman, for being a voice of empowerment for educators today.

It is my honor to thank Mr. Alan and Lori Zekelman for their steadfast friendship and support in making this Kinus happen.

The Rebbe emphasized that Chinuch is the call of the hour. As we stand at the threshold to greet Moshiach, we see that today more than ever before.

May Hashem bentch each one of you with an abundance of revealed good, livelihood and nachas, and that you see the beautiful results of your dedication to Chinuch. May we be zoche to hold the Kinus in Yerushalayim with the ultimate Geulah.

Sincerely,

Rabbi Zalman Shneur

Executive Director of MEF

FROM THE EDUCATIONAL DIRECTOR

Dear Mechanchos,

While sitting with the esteemed Vaad of the Kinus Mechanchos Chabad to select the theme for this year's Kinus, I was inspired and humbled by the dedication of these veteran educators – truly among the first pioneers of Chabad Chinuch as we know it today – facing the challenges of unprecedented times, while remaining anchored ever more strongly to our holy Mesorah. Thank you to Mrs. Chani Brod, Mrs. Batsheva Deren and Mrs. Shana Teichtel for inspiring and illuminating our Kinus with your message.

I have also been incredibly privileged this year to work with a talented, dedicated, and indefatigable committee to plan every detail of this event. This Kinus is truly “by Mechanchos, for Mechanchos,” and this was reflected especially in the way that the committee pivoted and adapted to the requests and feedback of participants. It is thanks to them that you are now partaking in a truly exceptional event, led by our convention chairwoman, Mrs. Nami Friedman, special divisions chairwoman, Mrs. Chanie Feldman, networking chairwoman, Mrs. Malkie Gurkow, and theme director, Mrs. Tzirl Goldman.

Finally, the greatest inspiration of all is each of you Mechanchos. It is you in the trenches, ever adapting and innovating the “new tools,” in order to inspire and guide your students in the light of Torah and Chassidus – our “timeless values.”

Not many are privileged to see through the doors of your classroom. The parents may not be aware of every thoughtful interaction you have with their children. The community may not yet recognize that the koach, creativity and dedication of our new generation is very much to your credit.

But for these two days, let us celebrate this open secret. Allow us to say thank you, on all of their behalfs. And may the greatest thank you, in the form of the overflowing brachos the Rebbe gives to those involved in Chinuch, be manifest in your lives and in your shlichus, including the bracha that motivates all of our work every day – the coming of Moshiach now.

Gratefully,

Mrs. Chanah Rose

Educational Director of MEF



A WORD FROM THE CHAIRWOMAN

Dear Esteemed Mechanchos,

We have finished a year in which the pandemic ה"ח has eased but the repercussions were great. There is a new normal that does not feel quite normal. It is unsettling to be navigating this uncharted territory. The routines, systems and protocols do not quite fit; there is something that feels a little bit off. אשרינו that we have the eternal truth of Torah and Chassidus in which to dig deep and draw strength, vision and guidance.

בכל יום יהיו בעיניך כחדשים – our mission is clear! It is up to us to impart the joy, vibrancy and relevance of Torah and Yiddishkeit to our dear students. We are charged to use the tools found within it to empower us to strengthen our next generation and facilitate healing in a world that has been through so much. The Frierdiker Rebbe, the בעל הגאולה, says in כללי החינוך וההדרכה, “An educator must relate to his student with both resolute firmness and love and consideration.” We join together to explore bringing Torah to our precious מושפעות in ways that transmit excitement and feel meaningful and pertinent, all the while through the balance of love and expectations. As we navigate this modern day world fraught with so much uncertainty and moral confusion, a world in which all influence is at our students fingertips in a most literal sense, we look for new tools to communicate the timeless truths of Torah that will forever be their core and guide.

The gifted and inspiring committee members devoted themselves with limitless energy towards creating a multi-layered Kinus with offerings for all by presenters and facilitators of the highest caliber. Attention was paid to every detail to envelop participants in a most meaningful and enjoyable experience. The tools are here for the taking and we trust you will א"ה walk away empowered to empower, nurtured to nurture and inspired to inspire.

May we all be blessed with hatzlacha in our holy work of chinuch, having each received what we needed from this Kinus.

Sincerely,

Mrs. Nami Friedman

Kinus Chairwoman



Convention Committee



These committee members have spent countless hours planning and reviewing each aspect of the program, ensuring that it meets the needs of Mechanchos. They will be available to answer your questions throughout the convention.

Please meet your convention hostesses:

Vaad Hakinus

Mrs. Chana Brod,
Bais Rivkah Elementary School, Crown Heights

Mrs. Batsheva Deren,
Yeshiva Schools of Pittsburgh

Mrs. Shana Teichtel,
Bais Rivkah High School, Crown Heights

Convention Chair

Mrs. Nami Friedman,
Yeshiva Schools of Pittsburgh

Special Divisions Chair

Mrs. Chanie Feldman,
Cheder Chabad of Philadelphia

Networking Chair

Mrs. Malkie Gurkow,
Shluchim Online School

Theme Director

Mrs. Tzirl Goldman,
Bais Rivkah High School, NY

Early Childhood

Mrs. Chedvi Baras, *All My Children Daycare, Crown Heights*
Mrs. Chaya Sara Barrocas, *Southern Connecticut Hebrew Academy*
Mrs. Basy Levilev, *Oholei Torah Preschool, Crown Heights*
Mrs. Devora Schwei, *Oholei Torah Head Start, East Flatbush*

Elementary

Mrs. Rivka Fishman, *Torah Day School, Houston*
Mrs. Chanie Feldman, *Cheder Chabad of Philadelphia*
Mrs. Nami Friedman, *Yeshiva Schools of Pittsburgh*
Mrs. Chanie Geisinsky, *Silverstein Hebrew Academy, Long Island*
Mrs. Malkie Gurkow, *Shluchim Online School*
Ms. Bryna Horvitz, *Ateres Chaya Mushka, Crown Heights*
Mrs. Miriam Laufer, *Bais Chaya Mushka, Crown Heights*
Ms. Rivky Laufer, *Ateres Chaya Mushka, Crown Heights*
Mrs. Esther Levy, *Lubavitch Educational Center, Miami*
Mrs. Golda Litvin, *Louisville Jewish Day School, Kentucky*
Mrs. Chavi Rappaport, *Adult Education, Toronto*
Mrs. Liba Rapoport, *Bais Rivkah, Crown Heights*
Mrs. Chaya Bracha Rubin, *Maimonides Hebrew Day School, Albany*
Ms. Baylie Vail, *Bais Rivkah, Crown Heights*
Mrs. Rivky Vogel, *Bais Chaya Mushka, Crown Heights*

High School

Mrs. Chana Greenberg, *Monsey Bais Chaya Mushka High School*
Mrs. Tzirl Goldman, *Bais Rivka High School*
Mrs. Batsheva Slapochnik, *Beth Rivkah High School, Montreal*
Ms. Chaya Zirkind, *Bais Rivkah High School, Crown Heights*

One-on-One Consultations

LOCATION: PLEASE MEET YOUR MENTOR AT OR NEAR THE GAZEBO IN THE HOTEL LOBBY, WHERE YOU WILL THEN FIND A SUITABLE PLACE TO SPEAK.

This year, twelve outstanding educators will be offering one-on-one 15 minute consultations throughout the convention to answer individual questions.

Consultations are by appointment only, and sign up sheets will be hung in a central location to choose your time slot.

In order to ensure there will be adequate time for all, please do not sign up for more than two consultation slots/mentors. Please be prompt for your selected time.



Harav Yosef Shusterman

Monday 2:45 - 5:15 PM, Tuesday 10:00 AM - 1:00 PM

Rav of Anash in Los Angeles and Shliach in Beverly Hills
Expertise: Chinuch in Halacha and Chabad Hashkafa



Rabbi Zalman Shneur

Monday 2:00 - 3:30 PM,

Tuesday 10:30- 11:30 AM and 2:00 - 3:00 PM

MEF founder and executive director

Expertise: MEF programming and new frontiers in Chinuch



Mrs. Chaya Sara Barrocas

Monday 5:45 - 6:30 PM, Tuesday 8:00 - 9:00 AM

Educational consultant, reading specialist, and former preschool director

Expertise: Early childhood education; literacy



Mrs. Shaindel Blasberg

Shadchan extraordinaire! Meet Mrs. Blasberg to introduce yourself, or on behalf of someone you know. For your discretion, you can text Mrs. Blasberg to arrange your time slot at this number: 917-500-9506.



Dr. Hilary Buff

Tuesday 11:00 AM - 12:00 PM

Children, adolescent, parenting and school behavior specialist
Expertise: classroom behavior and dynamics; personal, students' or children's concerns



Mrs. Rivka Caroline

Tuesday 10:00 AM - 1:00 PM

Author of "From Frazzled to Focused"

Expertise: Time management and personal productivity



Mrs. Shterna Ginsberg

Tuesday 8:00 - 10:00 AM

Longtime educator and mashpia; author of Your Awesome Self and EnergizedLiving.com

Expertise: Shalom Bayis, Chinuch and relationships



Mrs. Dena Gorkin

Monday 5:45 - 6:30 PM,

Tuesday 9:00 - 10:00 AM and 11:30 AM - 12:45 PM

Founder and Principal of Bnos Chomesh Academy

Expertise: Connecting with students and individualizing education



Mrs. Nechama Laber

Tuesday, 9:00 - 11:15 AM

Author, educator, and life-coach; founder of Jewish Girls Unite and the G.R.O.W. method

Expertise: Shalom Bayis, positive Chinuch, and personal growth



Mrs. Shifty Landa

Monday 5:45 - 6:30 PM

Shlucha and veteran educator

Expertise: School and classroom culture, classroom dynamics, character building



Mrs. Bronya Shaffer

Monday 1:00 - 5:15 PM, Tuesday 9:00 AM - 2:00 PM

Noted educator, thinker, lecturer and mashpia

Expertise: Contemporary challenges; personal and family concerns

Program Guide

The convention program features sessions and workshops that highlight the unique task of a Mechaneches today. Sessions include inspirational lectures, structured networking, and practical workshops offered by successful educators; as well as presentations by psychologists and others who have expertise in meeting students' needs. Workshops are offered in parallel tracks with unique programming for school leaders and teachers of every grade level. We are delighted to also invite general studies teachers as our newest track at the Kinus Mechanchos. **We hope that each of you, no matter your role or position in Chinuch, will find the tools and inspiration you need, and the appreciation and empowerment you deserve, at this year's Kinus.**

Please note the following important points:

- Please respect the schedule and the speakers by being punctual and taking a seat as close to the front as possible. Many classes will be quite full and it's disruptive when latecomers are looking for an empty chair. If you are entering late, please do so quietly. All participants should have their phone silenced. Please show presenters the decorum that you expect from your own students when you teach.
- Please hold questions and comments until the end of each workshop. Workshops are scheduled for 75 minutes each, including a one hour session plus fifteen minutes for questions. This ensures that presenters can cover their content for the benefit of all in attendance.

Program Key

Our sessions and workshops cater to a variety of tracks and classroom age groups. Please use this key to best determine the sessions that will be most applicable to you.

All workshop tracks are suggestions only. Please feel free to attend the topic that most interests you both professionally and personally. We broke down the workshops by age group and educators' roles to help guide your choice of sessions.

 **Early Childhood**

 **Lower Elementary (Grades 1-4)**

 **Upper Elementary (Grades 5-8)**

 **High School**

 **General Studies**

 **School Leaders**

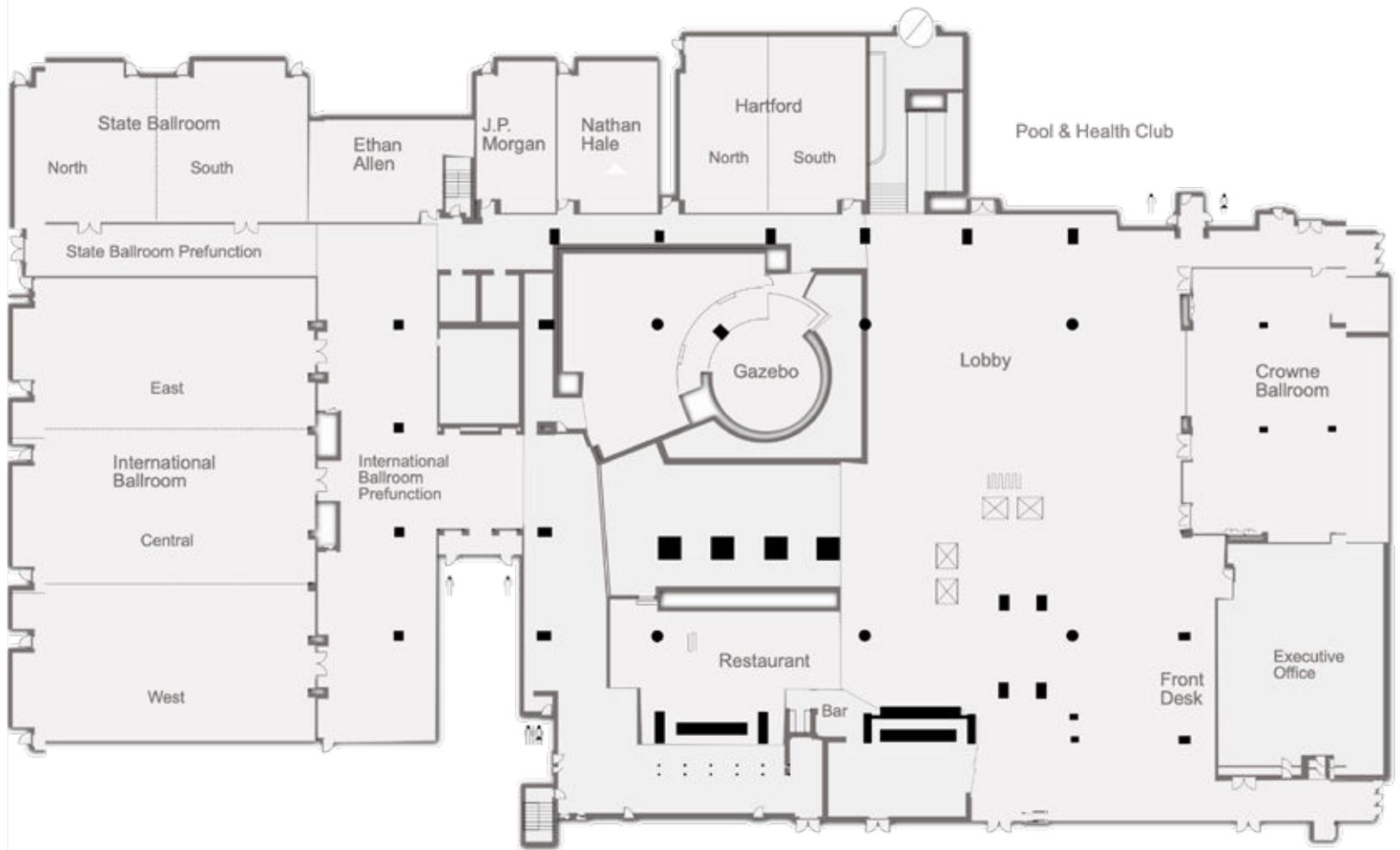
 **Zoom**

BABYSITTING HOURS:

If you brought your child up to 24 months of age to the Kinus, please ensure that he or she is signed up for babysitting. Our staff of 3 experienced babysitting heads and a team of babysitters will ensure that your child is well taken care of. Please make note of the following babysitting hours and all childcare details and policies that will be communicated to you:

MONDAY: 12:30 - 5:45 PM, 6:30 - 9:00 PM

TUESDAY: 10:00 AM - 12:45 PM, 1:30 - 5:00 PM



Monday

9:00 AM: Ohel

Kinus begins with reading of a פ"ן כללי and תפילות at the Ohel. (See chinuchconvention.org for various transportation options.)

Opening Remarks: Connecting with Our Mishaleach

Presenter: Mrs. Rische Majesky, Principal of Bais Chana High School, Phoenix, AZ

11:00 AM: Registration and Check-In

LOCATION: LOBBY

12:00 - 1:00 PM: Networking Lunch

LOCATION: INTERNATIONAL BALLROOM

תשועה ברוב יועץ! Find the table marked with your grade level or role, in order to get to know colleagues and swap ideas.

ברוכות הבאות

Presenter: Mrs. Nami Friedman, Kinus Chairwoman, and Assistant Principal at Yeshiva Schools of Pittsburgh

1:00 - 2:15 PM: Session 1

ה' שפתי תפתח: Tools for Speech and Language Development

Presenter: Mrs. Chana Thaler, MA CCC-SLP

LOCATION: ROOM #5 - HARTFORD NORTH

This workshop will help build language in all aspects of your preschool classroom - social skills, expressive and receptive language skills, following directions, pre-literacy skills and executive functioning for young children. You'll learn to identify speech and language milestones and when to refer out for a speech language assessment, and walk away with tools for your daily classroom routine.

Fashioning My Chinuch Toolbox: How Do I Decide What Goes In?

Presenter: Mrs. Vivi Deren, Shlucha and Veteran Educator in Stamford, CT

LOCATION: ROOM #3 - ETHAN ALLEN

There are so many new tools out there for teachers to choose from. How do we know where to begin? In this workshop, Mrs. Deren will explore two aspects of this fundamental question: 1) Our Chassidische Hashkofos on teacher training and development, and how to evaluate which tools belong

in our toolbox for Chabad Chinuch, and 2) a teacher's own growth trajectory, and the need to individualize which new tools and methodologies to take on. Start your Kinus off with this workshop in order to help you choose your sessions and individualize your Kinus experience! (This workshop will be repeated in session 2 so that you have two opportunities to attend.)

The Heart of Chinuch: Tools for Social-Emotional Learning (Older)

Presenter: Mrs. Henny Bartfield, M.S. Ed, Educational Therapist and Veteran Teacher in Coral Springs, FL

LOCATION: ROOM #6 - HARTFORD SOUTH

Social emotional learning and connection with your students is truly at the heart of all teaching. In this session, Mrs. Henny Bartfield will share three skill-sets for prioritizing connection in the classroom, culled from a combination of research-based best practices, through the lens of Chassidische Chinuch. This workshop is also a preview of the comprehensive MEF Heart of Chinuch program coming soon.

Positive Productivity: Tools for Time Management

Presenter: Mrs. Rivka Caroline, M.Sc, Author of From Frazzled to Focused

LOCATION: ROOM #1 - STATE ROOM NORTH

Chinuch is a job that has no parameters, as Mechanchos continue to work hard and think about their students well after classroom hours are over. In this workshop, learn practical tools and techniques for productivity to uplift rather than overwhelm, from an experienced time management coach.

Tools for Integration: Opportunities for Cross-Curricular Alignment

Panel Discussion with:

- Mrs. Leah Shollar, Ed. D, General Studies Principal in Yeshiva Schools of Pittsburgh
- Mrs. Chanie Feldman, General Studies Principal in Cheder Chabad of Philadelphia

LOCATION: ROOM #4 - NATHAN HALE

Chassidus provides us with a worldview where everything can be part of Torah and teach us how to serve Hashem. What better way to channel our time on general studies than by crafting a curriculum that goes hand in hand with Limudei Kodesh and the Jewish year? This panel explores ideas and opportunities for cross-curricular alignment, so that both halves of our school day work together to reach our overarching Chinuch goals.

 **Ask the Rav: Chinuch in Halacha**

Presenter: Harav Yosef Shusterman, Rav of Anash in Los Angeles and Shliach in Beverly Hills, CA

LOCATION: ROOM #2 - STATE ROOM SOUTH

Torah is the foundation of all of our Chinuch goals, and Halacha and Lubavitch Hashkafa have guidance for all of our Chinuch dilemmas! At a time when the world is changing rapidly, and students' needs are shifting, Mechanchos have more questions than ever before. In this session, Rabbi Shusterman will address various real-life sha'alos that have come up in Chinuch, submitted by Kinus participants.

2:30 - 3:45 PM: Session 2

 **The Heart of Chinuch: Tools for Social-Emotional Learning (Younger)**

Presenter: Mrs. Henny Bartfield, M.S.Ed, Educational Therapist and Veteran Teacher in Coral Springs, FL

LOCATION: ROOM #2 - STATE ROOM SOUTH

Social emotional learning and connection with your students is truly at the heart of all teaching. In this session, Mrs. Henny Bartfield will share three skill-sets for prioritizing connection in the classroom, culled from a combination of research-based best practices, through the lens of Chassidische Chinuch. This workshop is also a preview of the comprehensive MEF Heart of Chinuch program coming soon.

 **Connecting to Echad: Hisbonenus Tools for You and Your Students**

Presenter: Mrs. Zeesy Deren, M.S.Ed, Director of Jewish International School, Cape Town, SA

LOCATION: ROOM #4 - NATHAN HALE

Hisbonenus is a timeless value that the Rebbe resurfaced for a school setting in the Moment of Silence campaign. In this experiential workshop, we will take a look at practical ways to implement what we learn in Tanya: How to meditate on Hashem's Oneness in the world, which brings true love and awe of Hashem, the cornerstone to living a life of connectedness to our truest self. To help us take care of ourselves as teachers while bringing this transformative tool to our students, we will explore ideas for bringing Chassidus to life.

 **Fashioning My Chinuch Toolbox: How Do I Decide What Goes In?**

Presenter: Mrs. Vivi Deren, Shlucha and Veteran Educator in Stamford, CT

LOCATION: ROOM #3 - ETHAN ALLEN

There are so many new tools out there for teachers to choose from. How do we know where to begin? In this workshop, Mrs. Deren will explore two aspects of this fundamental question: 1) Our Chassidische Hashkafos on teacher training and development, and how to evaluate which tools belong in our toolbox for Chabad Chinuch, and 2) a teacher's own growth trajectory, and the need to individualize which new tools and methodologies to take on. Start your Kinus off with this workshop in order to help you choose which sessions to attend and map out your Kinus experience! (This is a repeat of the workshop provided in Session 1.)

 **Tools for Wellness in the School and Classroom**

Panel Discussion with:

- Mrs. Dina Gorkin, CPP, Principal of Bnos Chomesh Academy
- Mrs. Leah Herman MSW, Mechaneches at Yeshiva Schools of Pittsburgh

LOCATION: ROOM #1 - STATE ROOM NORTH

In an age of increasing anxiety, splintered attention, mental health challenges and historic world events, wellness is becoming a priority for teachers and school leaders. In this session, Mrs. Dena Gorkin will share a principal's perspective on addressing crisis, and systems to ensure that no student falls through the cracks. Mrs. Leah Herman will then share a teacher's perspective on the challenges that students experience, and how to address them.

 **Reaching Diverse Learners: Translating Student Recommendations and Diagnoses Into Tools for the Classroom Setting**

Presenter: Mrs. Leah Shollar, Ed. D., Teacher and General Studies Principal at Yeshiva Schools of Pittsburgh

LOCATION: ROOM #6 - HARTFORD SOUTH

Student evaluations, I.E.P.s and diagnoses might be helpful in identifying what your students need, but how do you actually meet their needs in the classroom? Drawing from years of experience and professional expertise, Mrs. Leah Shollar will provide numerous examples of diagnoses and learning differences, with tools of how to practically accommodate them and support all of your students in the classroom.

The System is the Solution: Tools for Organized Leadership

Presenter: Mrs. Rivka Caroline M.Sc., Author of From Frazzled to Focused

LOCATION: ROOM #5 - HARTFORD NORTH

A school leader deals with multiple conflicting priorities every day on the job, and it doesn't stop when school is officially over! In this workshop, learn practical solutions to prioritize your responsibilities, avoid being caught up in putting out fires, and feel that you are leading your school proactively instead of reactively.

4:00 - 5:15 PM: Session 3

Fill Up Your Toolbox: Facilitated Networking

Coordinated by Mrs. Malkie Gurkow, Shluchim Online School

The best tools come from those who use them - the teachers and leaders on the ground! In this session, divided by role and grade level, several teachers will be presenting various successful strategies you can keep in your Chinuch toolbox, followed by a facilitated exchange of ideas.

Early Childhood Networking

Facilitated by Mrs. Bassie Gurkow, Teacher at Gan Gani, London Ontario

LOCATION: ROOM #6 - HARTFORD SOUTH

Lower Elementary Networking

Facilitated by Mrs. Chana Brod, Teacher at Bais Rivkah Elementary School, Crown Heights

LOCATION: ROOM #3 - ETHAN ALLEN

Upper Elementary Networking

Facilitated by Mrs. Ella Ritri, Teacher at Yeshiva Schools of Pittsburgh

LOCATION: ROOM #5 - HARTFORD NORTH

High School Networking

Facilitated by Mrs. Leah Shollar, Ed. D., Teacher and General Studies Principal at Yeshiva Schools of Pittsburgh

LOCATION: ROOM #1 - STATE ROOM NORTH

School Leadership Networking

Facilitated by Mrs. Rivky Denburg, Head of School of Lubavitch Hebrew Academy, Margate, FL

LOCATION: GAZEBO

Positive Productivity: Tools for Time Management

Presenter: Mrs. Rivka Caroline, M.Sc, Author of From Frazzled to Focused

LOCATION: ROOM #2 - STATE ROOM SOUTH

Chinuch is a job that has no parameters, as Mechanchos continue to work hard and think about their students well after classroom hours are over. In this workshop, learn practical tools and techniques for productivity to uplift rather than overwhelm, from an experienced time management coach. (This is a repeat of the workshop provided in Session 1.)

Baby Doll Circle Time: A Tool for Connection and Empathy (Toddlers)

Presenter: Ms. Shaina Baumgarten, Teacher at Silverstein Hebrew Academy

LOCATION: ROOM #4 - NATHAN HALE

Teachers of our very youngest students know that this stage of Chinuch lays the foundation for character and life skills. In this session, a veteran teacher will present a strategy for fostering connection, empathy, language and understanding for the very young, drawn from the Conscious Discipline toolbox for social-emotional learning.

5:15 - 5:45 PM: Group "Family" Photo

LOCATION: GAZEBO

Photos of Shluchim and educators were always very dear to the Rebbe, including the famous "family photo" at the Kinus Hashluchim/os, which we are emulating for the family of Mechanchos! Please find your place in the photo as quickly as you can, to enable the picture to go smoothly and maximize the break time that follows. Moving to the innermost/middle seat of your designated row will help things move along more quickly and efficiently.

- Front Row (seated): Vaad Hakinus, Kinus Committee, staff and presenters, and veteran Mechanchos
- Back Row (standing on ledge): New teachers in their first five years, or teachers with new energy :)
- Middle rows are for everybody else. Mothers with strollers should sit/stand at the edges, while everyone else should move toward the center to fill in the seats.

5:45 - 6:30 PM: תפלת מנוחה and Break

Private swimming is available for Mechanchos at the hotel pool Monday evening 5:00 - 6:00 PM & 10:00 - 11:30 PM

6:30 - 9:00 PM: 📍 Gala Chinuch Banquet

LOCATION: INTERNATIONAL BALLROOM

Gala Chinuch Banquet

MASTER OF CEREMONIES

Mrs. Tonia Chazanow
Teacher and 'Human and Holy' Podcast Host

TEHILLIM

DVAR MALCHUS: THE REBBE'S WORDS

MUSICAL PERFORMANCE

Ms. Moussia Mendelsohn
Singer/Songwriter

KEYNOTE ADDRESS

"The Call of the Hour: What Chinuch Needs Most Today"
Harav Yosef Shusterman

"A NEW TEACHER ALL OVER AGAIN"

Kinus Theme With Mrs. Chani Brod
Bais Rivkah and Vaad Hakinus

VIDEO PRESENTATION

Chinuch Then and Now

GREETINGS FROM MEF

Rabbi Zalman Shneur, Executive Director

**"OUR GIFT FROM
THE BAAL HAGEULAH"**

Launching a Mechanchos Chavrusa
Mrs. Geula Newman, Bais Rebbe, L.A.

ברכת המזון

9:00 - 10:00 PM: Chinuch Farbrengens

📍 Raising an Inspired Generation

Presenter: Mrs. Shterna Ginsburg, longtime educator and mashpia, author of Your Awesome Self, and EnergizedLiving.com

Niggunim and Kinus Theme Song with Mrs. Chaya Bracha Rubin, teacher at Maimonides Hebrew Day School, Albany, NY

LOCATION: ROOM #2 - STATE ROOM SOUTH

Sisters Speak: Adapting to New Challenges with the Koach of Timeless Values

Presenters: Morah Shana Teichtel, Principal of Bais Rivkah High School, Crown Heights

Mrs. Chanie Geisinsky, Associate Head of School at Silverstein Hebrew Academy

Niggunim and Kinus Theme Song with Mrs. Racheli Jacks, General Studies Principal at Eitz Chayim, Toronto

LOCATION: ROOM #1 - STATE ROOM NORTH

Kinus Theme Song

By Mrs. Rivka Fishman, Torah Day School, Houston, TX
To the Niggun "Yaaleh"

To all those we teach, guide, help and reach,
Sometimes we struggle to meet all their needs.
That's when we pause, connect and step back
To search for the tools that we think we may lack.

We have the power to change their lives,
Infusing Emunah and strength so they thrive.
With the Rebbe's Brachos and strength from HaShem.
We have the tools to reach them.

We have it inside us, we're just what they need,
To guide them and teach them,
And help them succeed.

One step at a time we can impact them all,
Fulfilling our mission and our Rebbe's call.

We have the power to change their lives,
Infusing Emunah and strength so they thrive.
With the Rebbe's Brachos and strength from HaShem.
We have the tools to reach them.

*To be a part of a Kinus Mechanchos Choir next year,
please let us know on the Kinus survey.*

Tuesday

Private swimming available for Mechanchos at the hotel pool, on Tuesday morning 7:00 - 9:00 AM

7:00 - 7:45 AM: Starting Strong - Zumba for Mechanchos

LOCATION: ROOM #1 - STATE ROOM NORTH

8:00 - 8:45 AM: Chassidus Before Davening Mesiras Nefesh in Chinuch

Presenter: Harav Yosef Shusterman

LOCATION: ROOM #2 - STATE ROOM SOUTH

8:00 - 10:00 AM: Luxurious Breakfast

LOCATION: INTERNATIONAL BALLROOM

Chinuch Resource Fair & Marketplace Open Tuesday 8:00 AM - 6:00 PM

Menachem Education Foundation

Explore our Resource Fair table to discover ways to bolster your Shlichus of Chinuch not only in the summer, but throughout the year! Find out more about:

- Teacher training and coaching programs
- The Zekelman Standards for Chumash and resources
- Professional development workshops for your school
- Inspirational Chinuch content
- Professional development webinars and webinar series
- Mental Health and Social-Emotional Resources

Alef Bet Sensory

Aleph Champ

Eucalyptus Spa

Hebrew Scouts

Jewish Girls Unite

Mikvah Stories

Relief Resources

Sari Kvin Classroom Resources

Sayar Wigs

Sichos in English

The EveryBody Project

The Shluchim Office

And more!

10:00 - 11:15 AM: Session 1

Engaging our Youngest Students: Tools from the Reggio Approach

Presenter: Mrs. Chaya Sara Barrocas, Educational Consultant, Southern Connecticut Hebrew Academy

LOCATION: ROOM #6 - HARTFORD SOUTH

The Reggio Approach is an educational philosophy that provides a way of observing what children know, are curious about and what challenges them. This workshop will provide a general overview of the Reggio Emilia approach to early childhood education, as it offers tools that complement and enhance our children's Chabad education.

The Teacher/Parent/Student Triangle: Tools for Community and Connection

Presenter: Mrs. Shiffy Landa, Veteran Educator and Shlucha in St. Louis, MO

LOCATION: ROOM #2 - STATE ROOM SOUTH

How can we create a sense of community in our schools so that parents, students and teachers all feel involved, engaged, appreciated and harmoniously working together towards the same goals? In this workshop, learn practical strategies to set up your classroom.

Chochma, Bina, Daas: Tools to Make Spiritual Concepts Practical

Presenter: Mrs. Shterna Ginsburg, Author of Your Awesome Self

LOCATION: ROOM #5 - HARTFORD NORTH

Children learn best with visual aids and hands-on materials, which are often hard to create when teaching spiritual concepts. The Alter Rebbe teaches a three-part process in which our children can understand, absorb, and connect with the ideas we're teaching them. In this session learn the process that we can use to upgrade the quality of our lessons across the curriculum, and bridge the gap between hands-on learning and abstract concepts in Torah and Chassidus.

Body Image and Eating Disorders: Preventative Tools Every Educator Needs to Know

Presenter: Mrs. Devora Levinson, Relief Resources

LOCATION: ROOM #1 - STATE ROOM NORTH

This presentation discusses the incidence of adolescent eating disorders in the frum community, in addition to the increasing body image and weight related concerns so many of our students face today. The focus of this presentation is to enable participants to identify these issues

in their students as soon as possible in order to get them to appropriate help, as well as learning how to create a school culture of physical and emotional wellbeing.

Sharpening The Quill: Tools for Improving Writing

Presenter: Mrs. Chana Greenberg, English Teacher at Monsey Bais Chaya Mushka High School

LOCATION: ROOM #4 - NATHAN HALE

The Alter Rebbe said that the pen is the quill of the heart. In this session, learn how to give your students that gift of self-expression. We will be assessing common obstacles faced when improving writing skills in high school students, and offering a practical writing program that can boost confidence, accountability and enjoyment.

Faculty Culture: Tools for Building a Happy, Productive and Professional Team

Presenter: Rabbi Elie Tuchman Ed. D., Noted Lecturer and Head of School, Yeshivat Mekor Chaim, Baltimore

LOCATION: ROOM #3 - ETHAN ALLEN

Every principal wants teachers to keep getting better and for student learning to continue to improve. So why do teachers and principals often feel like they aren't on the same page? In this session we will explore the concept of school culture, identify aspects of positive school culture, and learn how to build a strong, professionally focused faculty culture.

11:30 AM - 12:45 PM: Session 2

Goal based planning - Tools for Creating Intentional Learning Experiences

Presenter: Ms. Ruth Landsman, M.S.Ed, Tamim Academy, NYC

LOCATION: ROOM #1 - STATE ROOM NORTH

Early childhood education provides fertile ground for stimulating young minds and building invaluable skills for learning and life. In this workshop, learn how to identify your goals and plan backwards from there so that your lessons and activities are more than just fun - they facilitate growth.

Vocal Hygiene: Maintaining Your Foremost Teaching Tool

Presenter: Mrs. Chana Thaler MA CCC-SLP

LOCATION: ROOM #3 - ETHAN ALLEN

Do you get hoarse when you teach? Do you find yourself constantly clearing your throat? You will walk away from this workshop with the knowledge, exercises and habits you need in order to keep your voice healthy.

Tools for Classroom Management: Finding Opportunities for Growth

Presenter: Mrs. Nami Friedman, Assistant Principal of Yeshiva Schools of Pittsburgh

LOCATION: ROOM #6 - HARTFORD SOUTH

Classroom management does not mean controlling students, but minimizing conflict and disruption in order to maximize the opportunities. Learn practical strategies for responding to classroom challenges in a way that fosters student growth and skills.

Student Success: Tools for Focusing on What Matters Most

Presenter: Rabbi Elie Tuchman Ed. D., Noted Lecturer and Head of School, Yeshivat Mekor Chaim, Baltimore

LOCATION: ROOM #2 - STATE ROOM SOUTH

We all want to be that teacher who will make a difference for our students. But today's world and today's students are more complex than ever, and sometimes it seems overwhelming. How can we make sure that we are focusing on the right things and providing our students with what they need to grow, learn and thrive? In this session we will develop an approach to prioritizing, planning and focusing our classrooms for the benefit of our students.

Dyslexia and Beyond: Tools for Building Literacy

Presenter: Mrs. Rivkah Wolf, M.S.SpEd, Kriah Consultant and Literacy Specialist

LOCATION: ROOM #5 - HARTFORD NORTH

Is it true? Is the English language full of exceptions? Is there a reason for the W in TWO or the G in SIGN? Structured Word Inquiry (SWI) is a scientific investigation of words: how word parts, structure, origin, and history over time come together to tell the story of what words mean, how words are connected, and how they are spelled. This workshop will open your mind and break some myths about the English language, enabling you to teach it with greater coherence and more successfully to your students.

AI Pi Darko for Staff and Students: Tools for a Strengths Based Approach

Presenter: Mrs. Zeesy Deren, M.S.Ed, Director of Jewish International School, Cape Town, SA

LOCATION: ROOM #4 - NATHAN HALE

This session will explore the culture and implementation of how to build up our staff and students on their individual skills and strengths, rather than focusing on their weaknesses. This approach brings emotional and spiritual

4:00 - 5:00 PM: Closing Session

LOCATION: INTERNATIONAL BALLROOM

Teacher or Therapist: What Did I Sign Up For?

Presenter: Dr. Hilary Buff, PsyD, children, adolescent, parenting and school behavior specialist and consultant

Video Presentation: The Lighter Side of Chinuch

צאתכם לשלום

Mrs. Chanah Rose, Educational Director, MEF

Take-away or sit down dinner options will be provided.

Bus to Crown Heights departs at 5:30 PM.

Resource Fair remains open until 6:00 PM.

Your voice is valued. Please respond to the Kinus survey on your way home. Your feedback and input every year is what makes each Kinus even better than before!

We look forward to hearing from you.



וכיון שמוצינו בנוגע לדברי תורה שצריך להיות "כחדשים",
 "שלא יהיו בעיניך כדיוטגמא ישנה," מצד העריבות היתרה
 ("געשמאקער") שבשמיעת ענין חדש, שלכן יש צורך
 להבהיר שאפילו כשחוזרים דבר שלמדו כבר, הרי זה צריך
 להיות "כחדשים".

ו' תשרי תשל"ד

*We must feel that the words of Torah are "Kachdashim,"
 new in our eyes every day, and permeated with the deeply
 satisfying feeling of learning something fresh and new.
 Even when reviewing, we ought to approach a familiar
 concept with the same excitement as if hearing it for the
 first time.*

*As we gather to glean "new tools for a timeless Chinuch"
 we hope you come away feeling energized and inspired in
 your shlichus of teaching the Torah's eternal messages
 this coming year.*

לשנה הבאה בירושלים!

Presenter Bios

RABBI YOSEF YITZCHAK JACOBSON is one of the most sought after speakers, and is considered to be one of the most successful, passionate and mesmerizing communicators of Yiddishkeit today, culling his ideas from the entire spectrum of Jewish thought and making them relevant to contemporary audiences. Over the last fifteen years, Rabbi Jacobson has traveled to hundreds of communities, schools, and universities across the globe, educating and inspiring people of all backgrounds with the majestic depth of Torah and Judaism.

RABBI ZALMAN SHNEUR is a passionate advocate for Chinuch and for Jewish children worldwide. As founder and executive director of the Menachem Education Foundation, he has spent the past decade innovating solutions and providing resources for schools and teachers. Most recently, Rabbi Shneur spearheaded the "My Heritage" matching grant program, to increase enrollment in Jewish day schools.

HARAV YOSEF SHUSTERMAN is the Director of Chabad of North Beverly Hills as well as the Rav of the Chabad community in Los Angeles. He sits on the Bais Din serving as a member of the Vaad Rabbonim Lubavitch, and receives questions in Halacha from across the country. Rabbi Shusterman is recognized worldwide for his knowledge of complex Jewish law, and his wisdom, understanding and wide range of Chassidic knowledge make him an internationally sought after speaker and counselor.

RABBI ELIE TUCHMAN ED. D. is a highly respected Jewish educator with more than 30 years of experience in the field. An advocate for student-centered, research based education in Yeshivos, his own research has focused on self-efficacy and motivation, teacher training and induction, and school leadership. Rabbi Tuchman is a sought-after speaker and consultant who works with schools and communities on issues of culture, leadership, educational excellence, and community development. Rabbi Tuchman was most recently the founding Rosh HaYeshiva of Yeshivat Mevor Chaim in Baltimore and previously founded the Yeshiva at the Jersey Shore and led Oakland Hebrew Day School through its early growth.

MRS. CHAYA SARA BARROCAS is an educational consultant, reading specialist, and teacher currently working in Southern Connecticut Hebrew Academy. Mrs. Barrocas served as Education/Judaic Director at The Early Learning Center at Yeshiva Schools of Pittsburgh for close to 20 years, where she created and implemented an integrated curriculum with best practices from the methodology of Reggio Emilia.

MRS. HENNY BARTFIELD, M. S. ED. has been a successful classroom teacher for more than twenty five years at Hebrew Academy of Margate, FL. Since 2014, she has become certified in Brain Training, Feuerstein Instrumental Instruction, and teacher coaching / mentorship. Mrs. Bartfield has developed a number of innovative curricula, and provides coaching and professional development to teachers worldwide. Mrs. Bartfield is currently an Educational Therapist as well as curriculum coordinator for MEF's Heart of Education SEL curriculum.

MS. SHAINA BAUMGARTEN has been teaching preschool for 20 years, in schools across New York and New Jersey. She currently teaches at Silverstein Hebrew Academy in Great Neck, NY. Shaina is passionate about finding a way to connect to every child on their level, and helping children, parents and teachers better understand themselves so they can better understand others.

MRS. MALKA BERGSTEIN M.S. SPED is an educational administrator with extensive experience in high school and junior high school special education. She has over 15 years of experience coordinating curriculum aligned with Common Core standards, while creating a culture of learning, and providing coaching and support to teachers. Mrs. Bergstein now serves as principal of Ichud Mosdos, NY, an innovative model to support diverse student needs within mainstream school systems.

MRS. CHANI BROD is a devoted and passionate Morah at Bais Rivkah, Crown Heights for over 30 years. In addition to inspiring her young students and her continued hashpaah on them as they grow, she teaches Yiddish language to adults and has written over 100 Yiddish songs and four children's books. Mrs. Brod is a member of the Vaad of the Kinus Mechanchos Chabad.

DR. HILARY BUFF PsyD earned her Doctorate degree in clinical psychology and a Masters degree in education. Hilary utilizes her training in Dialectical Behavior Therapy and Cognitive Behavioral Therapy when assisting others. For over 25 years, driven by her passion for helping children, parents and educators she takes pride in providing the most comprehensive psychological support possible. She has a broad range of clinical experiences working in outpatient speciality clinics, children's hospitals, crisis intervention, schools, and nonprofits. Currently, Hilary serves as a middle school psychologist at SAR Academy in Riverdale, NY. When not working, she enjoys spending time with her teenage children, taking long walks and reading.

MRS. RIVKA CAROLINE M.Sc is a frequent public speaker across the USA and internationally on the subject of living a better, more organized life, and simple yet effective tools on how to get there. After using her masters degree in psychology to get to the root of time management, Mrs. Caroline created a time management agenda, and wrote her first book *From Frazzled to Focused*, which have helped thousands of mothers with their organizational skills and improving their happiness and efficiency.

MRS. TONIA CHAZANOW is the teacher behind the Tanya Project and the Human and Holy podcast. While teaching at Mayanot, Bnos Chomesh, and Bais Chana High School, Tonia has come up with innovative ways to help her students internalize Chassidus. Her popular podcast reflects this theme by interviewing women about how they apply Chassidic concepts in their lives.

MRS. VIVI DEREN has a long and varied Chinuch career. From teaching in Bais Rivkah High School, she went on to serve as assistant principal in Longmeadow Hebrew Academy in Massachusetts, and then was the founding director of the award-winning Gan Yeladim Early Childhood Center. A Shlucha in Stamford, CT, Mrs. Deren is also a sought after speaker and Mashpia in many areas.

MRS. ZEESY DEREN M. S. ED. is director of the Jewish International School - Cape Town, South Africa. A dedicated Shlucha, Zeesy leads her community at Blouberg Jewish Community Centre, and initiated echad.co.za, a program sharing Jewish mindfulness, meditation and connection to

Hashem. Zeesy leads her staff and students with trademark positivity, energy, and individuation, leading to an empowered and child-centered school environment.

MRS. CHANIE FELDMAN has served as early childhood teacher, director, and curriculum writer at the Shluchim Office and for the broader Baltimore, MD community, and as a sought after Chinuch consultant for various grade levels. Morah Chanie has recently assumed the role of general studies principal for Cheder Chabad of Philadelphia. Regardless of subject matter, Chanie exudes a warm, insightful, and actionable approach to the Shlichus of Chinuch.

MRS. NAMI FRIEDMAN is assistant principal at Yeshiva Schools of Pittsburgh, and has extensive Chinuch experience from South Africa to the U.S. She has developed a comprehensive strategy for bullying prevention which she has shared with many schools, and is also an acclaimed mentor and presenter on a variety of Chinuch topics. Mrs. Friedman also has a passion for social-emotional learning, a positive classroom climate and connecting with students.

MRS. CHANIE GEISINSKY is a Shlucha in Chabad of Great Neck (since 1990) and associate head of school in Silverstein Hebrew Academy. She has directed Hebrew school for 20 years. Having been in the field of Chinuch for 35 years, she has a wealth of experience from working in diverse schools such as Tomer Devorah, Har HaTorah, Belz High School and Bais Rivkah in her early teaching years.

MRS. SHTERNA GINSBERG has been an educator for 25+ years in Gan Yisroel school for girls, Brooklyn, NY. More recently, she authored the book *Your Awesome Self*, and *EnergizedLiving.org*, where the teachings of Chassidus are taught as tools for emotional wellness. Mrs. Ginsberg's lectures and farbrengens are sought after worldwide for her insightful application of Chassidic concepts, and her warm and empowering approach.

MRS. DENA GORKIN, CPP is the founder and principal of Bnos Chomesh Academy in Brooklyn. With a background in Special Education, a New York State certification in Substance Abuse Prevention Counseling, and over 35 years of experience, Ms. Gorkin has impacted the lives of hundreds of young women and their families. She is also Director of Community Education at Operation Survival, and lectures on education and parenting worldwide.

MRS. CHANA GREENBERG began her teaching career in Bais Rivka High School in 1980. She and her husband went on to spend 14 years on shlichus in England, 12 of them at Carmel College in Oxfordshire. After returning to the U.S. she began to teach again, this time in general studies, first in Morristown and then in Monsey. For the past 15 years, she has been teaching E.L.A and U.S History at Monsey Beis Chaya Mushka High School. She is also a professional writer.

MRS. MALKIE GURKOW is a Shlucha and educator in Westford, MA. She has taught a variety of grade levels, focusing on K-3, for over thirty years, and currently teaches in the Shluchim Online School. Mrs. Gurkow authored the "Building a Better Me" Middos Curriculum for Torah Umesorah, and is passionate about teaching Middos in our community.

MRS. NECHAMA DINA HECHT is a Shlucha in Cortland, New York. Passionate about Tefilla, she has given countless workshops on her ideas on how to make tefillah feel relatable and inspiring. She is best known for being the creator of Chitas for Kids together with her husband, to bring every day Torah learning to a young audience in an engaging way.

MRS. LEAH HERMAN, MSW, has been a teacher for 25 years, and taught high school as well as seminary for over a decade. Specializing in clinical counseling, Leah has been a champion of mental health awareness, and has mentored high school students as they organized school-wide programs to reduce the stigma surrounding mental health challenges. Mrs. Herman is beloved for the care and concern that she demonstrated to each student.

MRS. SHIFFY LANDA and her husband have been the head Shluchim in St. Louis, MO for the last forty years. Mrs. Landa's passion is Chinuch, and having taught a variety of grade levels, she most recently taught middle school and served as Head of the Judaic department at the Epstein Hebrew Academy. Mrs. Landa has a particular interest in Character Development and Leadership.

MS. RUTH LANDSMAN has been in education for 17 years, working as both a preschool teacher and leader in Bais Rivkah Headstart, and Tamim Academy NYC. She is also a Pre-K coach for teachers across New York City in the Building Blocks math curriculum. Ruth believes that there is no one model for education, and likes to learn from all approaches to weave them together, in order to create something beautiful and effective.

MRS. DEVORAH LEVINSON is a Referral Specialist and the Director of Eating Disorders Division at Relief Resources; a mental health referral service that caters to the needs of the Orthodox community. She has presented on the topics of mental health and eating disorders in the Jewish community at schools and treatment facilities, most notably, the New York State Psychiatric Institute Columbia, and the Torah Umesorah National Leadership Convention. With a strong focus on eating disorder prevention, Mrs. Levinson was part of a team that adapted “The Body Project” for the Orthodox Jewish Community.

MRS. RISHE MAJESKY is a veteran educator who communicates caring and Chassidishkeit to her students while addressing the challenges faced by today’s teens. Mrs. Majesky was the principal of Bnos Menachem High School in Crown Heights for 19 years. More recently, she took her Shlichus in Chinuch to Scottsdale, Arizona, where she founded Bais Chana High School.

MRS. GEULA NEWMAN is a passionate educator with over twenty five years of experience in teaching, administration, and curriculum for all ages. As Chabad House director, Torah lecturer and proud mother, Mrs. Newman's current Chinuch roles include Shlucha of Beverlywood, CA and 8th grade Mechaneches in Bais Rebbe, LA. Mrs. Newman is constantly gleaning Chinuch tools from the depth of Torah and Chassidus.

MRS. CHANAH ROSE M. S. ED. serves as educational director for the Menachem Education Foundation, where she works with teachers, schools, and other constituents to bring MEF’s lofty educational goals to life in the classroom. Mrs. Rose also consults and presents workshops on the Zekelman Standards for Chumash, and has taught nearly all grade levels in the Shluchim Online School, Cheder Chabad of Monsey, and Monsey Beis Chaya Mushka High School.

MRS. LEAH SHOLLAR M. ED. is a passionate educator living in Pittsburgh, PA. She is the general studies principal for middle and high school at Yeshiva Schools of Pittsburgh, and is the author of two acclaimed children’s books, “A Thread of Kindness” and “The Key Under the Pillow.” Her specific interests include the role of general studies in Chabad Chinuch and differentiated instruction, among others.

MRS. SHANA TEICHEL is the longtime Menahelis at Bais Rivkah High School, where she is beloved by students and faculty alike. Since receiving hadracha from the Rebbe to join the first class of Bais Rivkah High School as a student, Mrs. Tiechtel went on to join the Bais Rivkah faculty, as teacher and then principal, for 55 years. Mrs. Teichtel is a member of the Vaad of the Kinus Mechanchos Chabad.

MRS. CHANA THALER MA, CCC-SLP certified as a Speech-Language Pathologist in 2016. At the Speech Center, Chana’s private practice in Los Angeles, CA, she serves the speech and language needs of children and adults across the lifespan. Her specialties include early intervention, executive functioning, social pragmatics and more.

MRS. RIVKAH WOLF, M. S. SP. ED. has been a literacy specialist for twelve years. She evaluates children for dyslexia and other literacy challenges in Kriah and Loshon Hakodesh, and has had tremendous success in bridging gaps in literacy and facilitating student success. Rivkah also consults with educators on bringing best practices for literacy into the classroom. She has a Master’s in Special Education with a bilingual extension, and has completed numerous certifications in language and literacy, including Seeing Stars, Lively Letters, Structured Word Inquiry, and certification as a Barton Tutor.

Pan Kloli

Please arouse abundant mercy for us, Chabad Mechanchos, who are gathered on the special days of תמוז - ב"ב - י"ג תמוז - the Chag Hageulah - for a convention of all who are involved in education in schools and Chabad houses, with the theme of: "ככל יום יהיו בעיניך כחדשים" - new techniques and methodologies for Chassidische Chinuch, founded upon the timeless values of Torah and Mitzvos. The goal is to improve and to add in this holy work, to prepare ourselves and our students for a school year filled with chayus for holy things, in a way of "כחדשים - like new."

We ask and plead for the Rebbe's blessings, that we may merit our individual redemption (גאולה פרטי) and our communal redemption (גאולה כללי), together with each and every one of our students.

May Hashem grant us His holy blessings from His open, overflowing and expansive hand. May we have the strength and ability to succeed beyond expectations, in the task of raising and educating our children — our families and our students — in the schools in which we work.

May we merit to reap Yiddische, Chassidische Nachas from every each and every one of them. And may Hashem fulfill all of the desires of our hearts for good and for blessing, in health of the body and health of the spirit, in plentiful livelihood with peace and tranquility, and in all that is needed both physically and spiritually. May all who need salvation in the realm of a complete and immediate recovery from the Healer of all flesh, and may all who need good shidduchim, be blessed. And may the blessings of the Rebbe be manifest, immediately, in a revealed way in this world.

May we merit to raise and educate our students as candles to illuminate, that they may light up the darkness of Golus, and be given over and connected to the Rebbe and his holy work. In particular as we approach this new school year of Hakhel, when we all need to invest our energies in strengthening pure Chinuch, in the aftermath of the Corona pandemic.

We also beseech on behalf of those who support Chinuch institutions and organizations, and all who are involved in expanding pure education, and all those who assist them, that Hashem should grant them blessings "eleph p'amim kacha - times one thousand."

In the merit of this conference, Hashem should give us the tools and the strength to Mechanchos to help our students overcome any obstacles or challenges, whether caused by technology or the "wind that is blowing in the street." And may we succeed in transforming the darkness to light, within us and within them.

May the Rebbe's brachos and this holy work, very soon bring about the time about which it says, "A new Torah will emerge from Me," with the complete and true Geulah, immediately, now.

כ"ק אדמו"ר

אנא לעזור רחמים מרובים עבורנו - מחנכות מוסדות חב"ד ליובאוויטש, המתכנסות בימי סגולה די"ב וי"ג תמוז - חג הגאולה - לכנס עבור כל המתעסקות בחינוך בבתי ספר ובבתי חב"ד, בנושא: "יהיו בעיניך כחדשים: טכניקות ודרכים חדשות בחינוך חסידי על פי תורה ומצוות מקוריים" - מתוך מטרה לשפר ולהוסיף במלאכת הקדש להכין את עצמינו ואת תלמידותינו לשנת לימודים מלאה בחיות בענייני קדושה בבחינת "כחדשים".

אנו מתחננות ומבקשות ברכת כ"ק אדמו"ר שנוכה לגאולתנו הפרטית וגאולתנו הכללית עם כל אחת ואחת מתלמידותינו.

שיתן לנו ה' את ברכותיו הק' מידו המלאה הפתוחה הגדושה והרחבה. ושיהיה לנו את הכוח והיכולת להצליח באופן דלמעלה מן המשווער עם ילדינו ומשפחותינו ועם תלמידותינו במוסדות החינוך בו אנו מלמדות.

שנוכה לראות רוב נחת יהודי וחסידי מכל אחת ואחת. ושימלא ה' כל משאלות ליבנו לטובה ולברכה בבריאות הגוף ובבריאות הנפש, בפרנסה בהרחבה במנוחה ושלום בכל המצטרך בגשמיות וברוחניות. שיתברכו כל הזקוקות לישועה ברפואה שלמה ואיתנה מאת הרופא כל בשר ובשידוכים טובים. ויתממשו ברכות כ"ק אדמו"ר תיכף ומיד למטה מעשרה טפחים.

שנוכה לגדל ולחנך את תלמידותינו כנרות להאיר שיאירו את חשכת הגלות ותהינה מסורות וקשורות לכ"ק אדמו"ר ולפעולותיו הקדושות.

ובפרט לקראת שנה זו שנת הקהל, שכולנו צריכות להשקיע בחיזוק החינוך הכשר שאחר השפעות הקורונה.

מבקשים אנו עבור התומכים דמוסד הכינוס ואירגונו, ועבור כל המתעסקים בהרחבת החינוך הטהור, וכל הנלווים אליהם, שייתן ה' להם אלף פעמים ככה.

ובזכות כינוס זה שיתן כלים וחיזוק למחנכות תגברנה תלמידותינו על כל מונע ועוכב הנגרם, אם מהטכנולוגיה או מהרוחות הנושבות ברחוב. שנצליח להפך החושך לאור בתוכינו ובהם. וברכות כ"ק אדמו"ר ועבודת קודש זו תוביל אותנו בקרוב לזמן שעליו נאמר "תורה חדשה ממני תצא"

בגאולה האמיתית והשלמה ותיכף ומיד ממש.

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ON BEHALF OF HIS
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WE THANK YOU FOR
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FOR HIS
VISIONARY LEADERSHIP
IN THE WORLD OF
CHABAD EDUCATION.

MR. EUGENE SHNEUR

TO

*Mrs.
Chanah Rose*

AND THE WHOLE STAFF OF
MENACHEM EDUCATION
FOUNDATION:

*We salute your outstanding work
on behalf of Chinuch.*

*May you merit to see
the fruits of your tireless efforts
And to go from strength to strength
in your work.*

ALEX AND LEAH POLTORAK

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AND THANKS THEM
FOR THEIR DEDICATION
TO OUR COMMUNITY'S
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To the team of esteemed מחנכים and מחנכות
And talented and dedicated staff of the
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For your immeasurable impact on
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One child, classroom, educator and program at a time:

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Special thanks to Mrs. Alyson Feldman for her
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"ומצדיקי הרבים ככובים לעולם ועד"

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His legacy lives on in all their learning.*

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