

6TH ANNUAL



כינוס  
מחנכות חב"ד

CHABAD CHINUCH CONVENTION  
AND RETREAT

י"ב - י"ג מנחם אב, תשפ"א

JULY 21-22, 2021

THE CROWNE PLAZA  
STAMFORD, CT

## SALUTING CHABAD

*Mechanchos*

*Worldwide*

FOR THEIR SINCERE

DEDICATION TO

ENSURING OUR

CHILDREN'S FUTURE.

YOSEF YITZCHAK  
AND BATSHEVA POPACK

*Conference Sponsors*

”ההצעה לערוך קורסין מזורזים להכנת מורים  
ולשתמש בזה בימי החופש נכונה במאד מאד...  
ובודאי עושים בזה במרץ היותר גדול.”

אגרות קודש חלק ה', ע' קסח

*“The suggestion to arrange accelerated teacher training classes  
during summer vacation is very correct... and it is certainly  
important to do this with great vigor.”*

*Igros Kodesh, vol. 8, p. 168*

”מנוחה שלימה שאתה רוצה בה”\*

*Geulah in Our Lives  
and in Our Classrooms*

Mechanchos, Klal Yisroel and the entire world are emerging from a time of unprecedented challenges. We are more ready for Geulah than ever before – and more eager for an elevated and uplifted experience of our classrooms and our lives.

In addition to the usual high-quality programming Mechanchos have come to expect, this year's Kinus will focus on the themes of גאולה and מנוחה in the following ways:

- **TREATING** Mechanchos to rest, rejuvenation and renewal to infuse them with the strength and serenity they need for their vital Shlichus.
- **EMPOWERING** Mechanchos to connect to and teach the concept of Geulah, and to imbue their classrooms with the sense of positivity and purpose that it brings.
- **PROVIDING** our students with an anchor in a tumultuous world by giving them tools to combat the anxiety and unique challenges that many of them face.

As we approach Shabbos Nachamu, may our commitment to carrying out the vital Shlichus of Chinuch in this spirit, bring the Geulah into our physical reality, immediately, now.

\*תפלת מנוחה לשבת, ראה ספר השיחות פרשת במדבר תשנ"א

## The Rebbe's Words

והביאור בזה – ווי דאס איז בפשטות הדברים, בטבע בני אדם: בשעת א מענטש פילט ניט די כוונה ותכלית אין זיין לעבן (אז "אני נבראתי לשמש את קוני") קען ער ניט שטיין מיט אן אמת'ע מנוחה והתיישבות, ווארום די שינויי הזמן והמקום און אלע ריבוי פרטים פון זיין לעבן זיינען גורם א שטענדיקע אומרו, וואס "שפאלט" אים פאנאנדער; דוקא בשעת ער דערהערט די ציל – די כוונת ותכלית – וואס ליגט בתוך די אלע פרטים, דעמולט ברענגט עס אים א מנוחה, וואס איז העכער פאר דער תנועה ושינוי פון פרטי החיים, און במילא – צו שלימות האדם, ווי מ'זעט בפשטות אז א מענטש שטייט מער בשלימות ווען ער האט מנוחה, מנוחת הנפש ומנוחת הגוף.

-ספר השיחות פרשת במדבר תשנ"א

*Hashem created a world that is in constant movement and evolution.*

*There was no rest. No opportunity to reflect. No space to just be.*

*Until Shabbos came to the world. Calm came to the world.*

*While in constant motion man can feel shattered, splintered and all over the place with many existential questions. Until a sense of Shabbos washes over him. A sense. A feeling. A hug. That he is EXACTLY where he needs to be. Hashem wants him to be there.*

*This is Menucha. This is Geulah.*

*Free translation and adaptation by Chani Katzman*



*This is dedicated to*

*the Rebbe*

*In honor of 80 years of the Rebbe's arrival to חצי כדור התחתון, Initiating a Chinuch revolution here in America and throughout the world.*

*We thank the Rebbe for entrusting us with this holy and vital Shlichus and continually nourishing us with the ברכות, the הוראות and the inspiration to carry out this sacred mission עד ביאת המשיח.*

## FROM THE EXECUTIVE DIRECTOR

Dear Mechanchos,

When I founded Menachem Education Foundation thirteen years ago, I had no idea of the direction it would take. I simply strived to commit myself to the ideal of Chinuch, beginning with a teacher training program, and the organization took off and evolved from there. At this point, I am lucky to be surrounded by people more talented than myself - people who truly epitomize the ideals of Chabad Chinuch - who make the incredible work of this foundation happen.



I would like to thank the MEF team, **Mrs. Chanah Rose** - educational director, and **Mrs. Ety Teleshevsky** - office manager, for pulling off this Kinus with dedication and professionalism once again. We are few in number, but blessed with enough creativity and commitment to compensate by far. I would also like to thank **Mrs. Alyson Feldman**, who is devoted to Chinuch in so many ways, for once again leading the production of this Kinus, bringing elegance and efficiency to every detail. Thank you to our design team, **Michael and Leah Caras**, for communicating our messages and putting our best foot forward, and thanks to **Ms. Liba Rimler** for your careful copywriting and **Dovy Abraham** for your comprehensive treatment of our AV needs.

Most of all, I am incredibly indebted and grateful to the Rebbe, for granting me a portion in the holy Shlichus of Chinuch, and to the Aibershter, for Your endless brachos in this work. The Rebbe repeated many times that the call of the hour is Chinuch. We as a community must go all-in towards this Shlichus, regardless of the many other tasks that are pulling at our attention. If Mesiras Nefesh is the ideal, the challenges of the past two years have definitely called upon that from each and every educator, and in response and gratitude, we hope to grant you a little bit of Menuchas Hanefesh throughout this Kinus and beyond.

The Mechanchos and Mechanchim and your families dedicating yourselves to this holy work, together with the Vaad Hakinus and planning committee encompassing educators from around the world, deserve the greatest thank you of all. May Hashem bench you with continued success, unending koach, Menucha and Geulah in every aspect of your lives and work. Please let us know of any other way we can have the privilege of supporting your continued efforts.

May we be zoche to the ultimate Geulah, before this Kinus even begins.

Sincerely,

Rabbi Zalman Shneur

*Executive Director of MEF*

## FROM THE EDUCATIONAL DIRECTOR

Dear Mechanchos,

While preparing for one of our first Kinusim, I was fortunate to come across the following idea in a Sicha of the Rebbe. Hechsher Mitzva, no matter how seemingly minor, is considered a Mitzva itself, and the prime example that the Rebbe brings as illustration is Hechsher Mitzva for Chinuch.



Rabbi Chiya, as the Gemara tells us, planted flax seeds, reaped the flax, wove it into nets, trapped deer, skinned them, and used the parchment to write what we would now call a Chumash, to empower children in remote villages to learn Torah. No detail was insignificant; all was part of the Mitzva.

Every educator knows how much Hechsher Mitzva goes into teaching. We go into this field because we love Torah and we love kinderlach — not necessarily because we love cutting, pasting, grading and planning at all hours. Yet, we do it anyway! Especially over the course of the past two years, Mechanchos adapted to new realities and technologies so that the children would be able to continue to learn and flourish. We are awed by your dedication and resilience. The face of Chinuch will never be the same, and it is to your credit for embracing every aspect of it, including its Hechsher Mitzvah.

Planning this Kinus is another way of preparing the ground for the Mitzva of Chinuch. In the weeks prior to this Kinus, a diverse committee of Mechanchos spent time preparing to ensure this Kinus is everything you need and deserve. I'm so deeply grateful to every one of you for your selfless work. It's no exaggeration to say that every member of the Vaad Hakinus and Kinus Committee contributed something unique, and we hope that this wonderful group of Mechanchos only continues to grow.

I'd like to thank each and every one of you listed in the coming pages, especially the Vaad Hakinus: **Mrs. Chani Brod**, **Mrs. Batsheva Deren**, and **Mrs. Shana Teichtel** for illuminating and leading the way; **Mrs. Nami Friedman**, Convention Chairwoman, for investing your heart and soul; and all five of the Committee Chairwomen for your dedicated efforts in each respective area of the Kinus. And thank you **Rabbi Zalman Shneur** for giving us at MEF the opportunity to help change the world through Chinuch.

Most of all, I'd like to thank my husband and children for taking on this Kinus as a family project, and injecting the process with support and enthusiasm each step of the way. May the Z'chus of Chinuch stand you in good stead, so that we may raise a family of upright Chassidim, Yirei Shamayim and Lamdanim who personify everything that true Chassidishe Chinuch stands for.

Sincerely,  
Mrs. Chanah Rose

## A WORD FROM THE CHAIRWOMAN

Dear Esteemed Fellow Educators,

This past year has surely stretched us more than ever as Mechanchos. The world is shaking, and we have had to dig deep to find reservoirs of creativity and resilience with which to bring stability to our students.



How do we strengthen ourselves when everything around us is not right? In the Sicha from which we drew the theme of the Kinus, the Rebbe teaches us to keep focused. The knowledge that "ואני נבראתי לשמש" is the secret to מנוחת הנפש ומנוחת הגוף. And of course, to radiate peace, tranquility and joy, we need to be enveloped in it ourselves. This dedication to "גאולה חיה", the commitment to nurturing our whole selves, leads us towards the ultimate גאולה.

How grateful we are that, Baruch Hashem, we are finally able to gather together to collaborate and strengthen each other in our holy shlichus of Chinuch. The focus of this Kinus is Menucha; the nurturing of ourselves that empowers us to nurture others, and to bring the world to a place of true calm.

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*The world is shaking, and we have had to dig deep to find reservoirs of creativity and resilience with which to bring stability to our students.*

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The inspiring and talented women on this Kinus committee have spent countless hours to ensure that each aspect of this conference is true to the vision. Each one of you is a frontline worker, and the mission never ends. It is our hope that you will find Menucha in the array of workshops, a means to nourish your whole essence.

The Frieddiker Rebbe, in Klalei Chinuch V'hadracha, emphasizes that the role of educator, to which you have nobly committed yourselves, carries with it great responsibility. The מחנכת has the opportunity to profoundly influence her students for the positive.

Our erudite presenters are eager to share tools to empower מחנכות to reach every child. May our collaboration and unity be just the final piece needed to usher in יום שכולו שבת.

Wishing you a successful, insightful and restful Kinus,

Mrs. Nami Friedman

# Convention Committee



These committee members have spent countless hours planning and reviewing each aspect of the program, ensuring that it meets the needs of Mechanchos. They will be available to answer your questions throughout the convention.

## Please meet your convention hostesses:

Convention Chair:

Mrs. Nami Friedman,  
*Yeshiva Schools of Pittsburgh*

Banquet Chair:

Mrs. Tzirl Goldman,  
*Bais Rivkah High School, NY*

Workshops and Sessions Chair:

Mrs. Rivka Fishman,  
*Torah Day School of Houston, TX*

School Leadership Chair:

Mrs. Golda Litvin,  
*Louisville Jewish Day School, KY*

Early Childhood Chair:

Mrs. Devora Krasnianski,  
*CECE (Chabad Early Childhood Education) Network*

Special Programming Chair:

Mrs. Chedvi Baras,  
*All My Children Day Care, NY*

## Early Childhood

Mrs. Chedvi Baras, *All My Children Daycare, Crown Heights*

Mrs. Chaya Sara Barrocas, *Yeshiva Schools of Pittsburgh*

Mrs. Devora Krasnianski, *Chabad Early Childhood Education (CECE) Network*

Mrs. Bashy Levilev, *Oholei Torah Preschool, Crown Heights*

Mrs. Chanie Feldman, *Macks Center for Jewish Education, Baltimore*

Mrs. Devora Schwei, *Oholei Torah Preschool, East Flatbush*

## Elementary

Mrs. Chana Brod, *Bais Rivkah Elementary School, Crown Heights*

Mrs. Rivka Fishman, *Torah Day School, Houston*

Mrs. Nami Friedman, *Yeshiva Schools of Pittsburgh*

Mrs. Chanie Geisinsky, *Silverstein Hebrew Academy, Long Island*

Mrs. Malkie Gurkow, *Shluchim Online School*

Ms. Chani Katzman, *Dare to Differentiate, Crown Heights*

Mrs. Miriam Laufer, *Bais Chaya Mushka, Crown Heights*

Mrs. Esther Levy, *Lubavitch Educational Center, Miami*

Mrs. Golda Litvin, *Louisville Jewish Day School, Kentucky*

Mrs. Chavi Rappaport, *Adult Education, Toronto*

Mrs. Liba Rapoport, *Bais Rivkah, Crown Heights*

Ms. Baylie Vail, *Bais Rivkah, Crown Heights*

Ms. Chaya Zirkind, *CKids Hebrew School, Crown Heights*

## High School

Mrs. Bayla Blumstein, *Chaya Mushka High School, Detroit*

Mrs. Batsheva Deren, *Yeshiva Schools of Pittsburgh*

Mrs. Chana Greenberg, *Monsey Bais Chaya Mushka High School*

Mrs. Tzirl Goldman, *Bais Rivka High School*

Mrs. Chaya-Bracha Rubin, *Maimonides Hebrew Day School, Albany*

# Program Guide

The convention program features sessions and workshops that highlight the unique task of a Mechaneches today. Sessions include inspirational lectures, structured networking, and practical workshops offered by successful educators; as well as presentations by psychologists and others who have expertise in meeting students' needs.

Workshops are offered in parallel tracks with unique programming for school leaders and teachers of every grade level.

In addition to lavish catered meals, women's swimming hours, music, and comedy, we are also offering a new Menucha track in keeping with this year's Kinus theme to nurture the Mechaneches in mind, body and soul. We hope these additions to the program will leave all feeling refreshed, appreciated, and ready for a new school year.

## Please note the following important points:

- All workshop tracks are suggestions only. Please feel free to attend the topic that most interests you both professionally and personally. We broke down the workshops by age group and educators' roles to help guide you.

- Please respect the schedule and the speakers by being punctual and taking a seat as close to the front as possible. Many classes will be quite full and it's disruptive when latecomers are looking for an empty chair. If you are entering late, please do so quietly. All participants should have their phone silenced. Please show presenters the decorum that you expect from your own students when you teach.

## Program Key

Our sessions and workshops cater to a variety of tracks and classroom age groups. Please use this key to best determine the sessions that will be most applicable to you.

Please note that many sessions include concepts that apply to a broader age group, but have been labeled for the group that they target most specifically, so please do not feel confined by the suggested tracks and feel free to attend the sessions of interest to you.

 **Early Childhood**

 **Lower Elementary (Grades 1-4)**

 **Upper Elementary (Grades 5-8)**

 **High School**

 **School Leaders**

 **Menucha**

 **Zoom**

## BABYSITTING HOURS:

*If you brought your child up to 24 months of age to the Kinus, please ensure that he or she is signed up for babysitting.*

*Our staff of two experienced head caretakers and a team of babysitters will ensure that your child is well taken care of.*

*Please make note of the following babysitting hours and all childcare details and policies that will be communicated to you:*

**WEDNESDAY: 12:00 - 5:15 PM, 6:30 - 8:45 PM**

**THURSDAY: 10:00 AM - 12:45 PM, 1:30 - 5:00 PM**

# Wednesday

## 9:30 AM: Ohel

Kinus begins with reading of a פ"ן כללי and תפילות at the Ohel. (See chinuchconvention.org for various transportation options.)

## 12:00 PM: Lunch and Welcome

LOCATION: LOBBY

### ברוכות הבאות

Presenter: Mrs. Chanah Rose, MEF Educational Director

### Geulah in Our Lives

Presenter: Ms. Chani Katzman, "Dare to Differentiate" Moshiach Podcast

## 1:00 PM - 2:15 PM: Session 1

### 🎨📖 לעבן מיט דער צייט: Teaching Through Play

Presenter: Mrs. Devoiry Schwei, Education Director, Oholei Torah Head Start

LOCATION: ROOM #4 - HARTFORD NORTH

Chinuch is not meant to occur during circle time only. Play, art, and other activities throughout the day offer a rich landscape for learning opportunities. In this workshop, learn how to weave the messages of Parsha and Yom Tov throughout the school day of our youngest students.

### ✍️📖 סומכים גאולה לתפלה:

### The Art of Teaching Tefilla

Presenter: Mrs. Shaindy Schapiro, Veteran Educator and Curriculum Writer

LOCATION: ROOM #2 - STATE ROOM SOUTH

Tefilla is our primary tool for connecting to Hashem, but do we teach it that way? In this workshop, learn fundamental concepts we need to give over to our students when teaching Tefilla, with tools and frameworks for how to teach them. Participants will learn a step-by-step process to master Peirush Hamilos, while developing an intrinsic appreciation for Avodas HaTefilah.

(Note: Specific examples will be for lower and upper elementary, but concepts extend through high school as well.)

### ✍️📖🏫🌐 A Geulahdike Classroom: Chinuch Through Connection, Not Control

Presenter: Rabbi Yaakov K. Chaiton, Chinuch and parenting coach

LOCATION: ROOM #1 - STATE ROOM NORTH

When relationships are built, classroom drama diminishes, and real learning can take place. In this session, learn how to check in with yourself and with your students to ensure that you are proactively building relationships and classroom discipline, instead of reactively feeding into conflict and chaos.

### 📖🏫 דוקא בדרך עקיפין: The Shlichus of the General Studies Teacher

Panel Facilitated by Mrs. Chana Greenberg, Monsey Bais Chaya Mushka High School:

- Mrs. Rivkie Ives, Monsey Bais Chaya Mushka High School
- Mrs. Rivka Karnowsky, Bnos Menachem High School
- Mrs. Leah Shollar, Yeshiva Schools of Pittsburgh

LOCATION: GAZEBO

Limudei Chol teachers have the opportunity to bypass students' defenses and influence them in both direct and indirect ways by showing a living example and incorporating our values into every area of life. In this discussion, explore answers from the Rebbe and various perspectives on how to approach and maximize this unique Shlichus in its own right.

### 🗣️📖 אין שמחה כהתרת הספיקות: Halacha and Hashkafa for School Leadership Dilemmas

Presenter: Rabbi M. M. Gluckowsky, Rov of the Chabad community in Rechovot, S'gan Rosh Bais Din in Eretz Yisroel

LOCATION: ROOM #5 - HARTFORD SOUTH

Torah and Chassidus guide every moment and every decision in our lives, and even more so in the life changing endeavor of school leadership with the myriad details involved. In this session, bring your own questions regarding leadership dilemmas to ask the Rav, and explore the answers in Halacha as well as from the Rebbe's approach.

### 🌸 Being In Tune with Yourself and Your Students: Tools from Klalei Chinuch V'hadracha

Presenter: Mrs. Sara Blau, Artist, Author and Educator; Director of Extracurricular Activities at Bais Rivkah High School

LOCATION: ROOM #3 - NATHAN HALE

We are not alone in our task of Chinuch - the Frierdiker Rebbe provided us with a roadmap. In this interactive session, learn tools from the Maamar Klalei Chinuch V'hadracha to introspect, reflect, and build our efficacy in the "Hadracha" aspect of Chinuch - guiding each student to discover their full potential.

**2:30 PM - 3:45 PM: Session 2**

**🌱 Teaching Without Preaching: Making Stories Come to Life**

*Presenter: Mrs. Batsheva Mouly M. S. Ed.,  
Early Childhood Director at Yeshivat Netivot Montessori*

**LOCATION: ROOM #3 - NATHAN HALE**

Stories are a powerful vehicle to teach life lessons, without the listener even realizing that they are being taught! How do we use this tool to its fullest, and upgrade storytime to the rich learning experience it can truly be? In this workshop, learn how to sharpen one of your best teaching tools for early childhood.

**📖📚 דוקא בדרך עקיפין: The Shlichus of the General Studies Teacher**

*Panel Discussion with:*

- Mrs. Dinah Brawer, General Studies Principal of Primary Division at Beis Rivkah, Crown Heights
- Mrs. Leah Jacobson, General Studies Principal of Middle School Division at Beis Rivkah, Crown Heights

**LOCATION: GAZEBO**

Limudei Chol teachers have the opportunity to bypass students' defenses and influence them in both direct and indirect ways, by showing a living example and incorporating our values into every area of life. In this discussion, explore answers from the Rebbe and various perspectives on how to approach and maximize this unique Shlichus in its own right.

**🌱📖📚🏠🕒 אין שמחה כהתרת הספיקות: Halacha and Hashkafa for Chinuch Dilemmas**

*Presenter: Rabbi M. M. Gluckowsky,  
Rov of the Chabad community in Rechovot,  
S'gan Rosh Bais Din in Eretz Yisroel*

**LOCATION: ROOM #1 - STATE ROOM NORTH**

Torah and Chassidus guide every moment and every decision in our lives — especially so in the field of teaching, with all its nuances and complex situations. In this session, bring your own questions regarding daily classroom dilemmas to ask the Rav, and explore the answers in Halacha as well as from the Rebbe's approach.

**📖🏠 Is Mental Health Part of My Job Description?**

*Presenter: Dr. Debbie Ackerman, therapist and faculty member at Wurzweiler School of Social Work*

*Introduction by Mrs. Rivka Fishman,  
Special Programming Coordinator, Torah Day School, Houston*

**LOCATION: ROOM #2 - STATE ROOM NORTH**

Teachers have a unique view into the daily lives and emotional states of their students. But what can, and should, they do with this information? In this workshop, learn how to nurture a relationship with your students, identify red flags and addictive behaviors, and practice appropriate and helpful responses. Mrs. Rivka Fishman will contribute a school-based perspective through her introduction.

*This session has been sponsored by M.A.S.K. - Mothers And Fathers Saving Kids.*

**📖📚🗣️ ויעשו כלם אגודה אחת:**

**The Three Pillars of a Strong School**

- Classroom Community with Mrs. Nami Friedman
- School Culture with Mrs. Esther Kosofsky
- Home-School Partnership with Mrs. Chanie Geisinsky

**LOCATION: ROOM #5 - HARTFORD SOUTH**

While school culture itself is intangible, it is the most important driver of student outcomes, and there are plenty of techniques and strategies one can point to in order to build it successfully. In this session applicable to teachers and school leaders alike, hear three principals each unpack a vital aspect of school culture, making your school or classroom a positive and welcoming place to learn and grow.

**🌸 Art and Learn: Painting Your Way to Geulah**

*Presenter: Mrs. Sara Blau, Artist, Author and Educator;  
Director of Extracurricular Activities, Bais Rivkah High School*

**LOCATION: ROOM #4 - HARTFORD NORTH**

If a picture is worth a thousand words, then painting a picture is worth even more. Learn what Chassidus has to say about the Geulah, and then paint a scene to evoke the sense of Menucha that we are striving for. In this guided process, every participant will become an artist and leave with a painting to be proud of, and a peaceful state of mind to hold on to.

**4:00 - 5:15 PM: Session 3**

**🌱 Picture Book Power: How to Harness the Benefits of Jewish Books In Your Classroom**

*Presenter: Mrs. Dena Rosenfeld,  
Author, Editor-in-Chief of Hachai Publishing*

**LOCATION: ROOM #1 - STATE ROOM NORTH**

Picture books are the key to a child's imagination, so Jewish picture books hold more power than we may realize! In this session, explore how to do more than just read books to children, when there are lessons, skills, and subtle messages to unpack.

**תשועה ברוב יועץ: Facilitated Networking, Divided by Grade Level and Role**

What happens when educators with the same role or grade level get together? A structured networking session that will help you get as many practical ideas as you can from your fellow Mechanchos! Join this session to gain — and give — tried and true tools for Chinuch on the ground.

**🏠 Early Childhood Networking**

Facilitated by Mrs. Chedvy Baras,  
Director of All My Children Daycare, Crown Heights

LOCATION: GAZEBO

**📖 Lower Elementary Networking**

Facilitated by Mrs. Malkie Gurkow,  
Curriculum Writer and Teacher, Shluchim Online School

LOCATION: ROOM #3 - NATHAN HALE

**📖 Upper Elementary Networking**

Facilitated by Mrs. Chanie Pinson,  
Principal of Beis Rebbe, Los Angeles

LOCATION: ROOM # 5 - HARTFORD SOUTH

**🏫 High School Networking**

Facilitated by Mrs. Sarale Benshimon,  
Teacher, Beth Rivkah High School, Montreal

LOCATION: ROOM #2 - STATE ROOM SOUTH

**🏫 School Leadership Networking**

Facilitated by Mrs. Chanie Geisinsky,  
Associate Head of School, Silverstein Hebrew Academy, Great Neck

LOCATION: ROOM #4 - HARTFORD NORTH

**5:15 - 5:30 PM: תפלת מנחה**

LOCATION: GAZEBO

**5:30 - 6:30 PM: Rejuvenating Break**

Private swimming available for  
Mechanchos at the hotel pool,  
Wednesday Evening:  
5:00 - 6:00 PM and 10:00 - 11:30 PM.

**6:30 - 9:00 PM: Gala Chinuch Banquet**

*Gala Chinuch  
Banquet*

**MASTER OF CEREMONIES**

Mrs. Zeesy Deren

Sinai Academy, Cape Town, South Africa

**TEHILLIM**

Ms. Bracha Barber

Bais Rivkah Teacher Training Program

**MOSHIACH MUSINGS**

Mrs. Nami Friedman, Convention Chairwoman

Yeshiva Schools of Pittsburgh

**GREETINGS FROM MEF**

Rabbi Zalman Shneur, Executive Director

**VIDEO PRESENTATION**

We Choose Chinuch

**MUSICAL INTERLUDE 1**

"My Precious Teacher"

Mrs. Chaya-Bracha Rubin, Albany, NY

Mrs. Chavie Rappaport, Toronto, CA

**KEYNOTE ADDRESS**

"מנוחה שלימה שאתה רוצה בה"

Rabbi M. M. Gluckowsky

S'gan Rosh Bais Din in Eretz Yisroel

**MUSICAL INTERLUDE 2**

"The Song of Geulah"

**PRESENTATION**

The Impact of Chinuch

ברכת המזון

**9:00 - 10:00 PM: Chinuch Farbrengens**

**🌿📢 Doing the Rebbe's Work on the Front Lines**

*Presenter: Rabbi M. M. Gluckowsky,  
Rov of the Chabad Community in Rechovot,  
S'gan Rosh Bais Din in Eretz Yisroel*

LOCATION: ROOM #1 - STATE ROOM NORTH

**🌿 Finding Balance in the Shlichus of Chinuch:  
An Intergenerational Farbrengen**

*Presenters:  
Mrs. Vivi Deren, Shlucha & Educator, Stamford, CT  
Mrs. Zeesy Deren, Shlucha & Educator, Cape Town, South Africa*

LOCATION: ROOM #2 - STATE ROOM SOUTH

**Chinuch Resource Fair & Marketplace  
Open Thursday 8:00 AM - 6:00 PM**

**Menachem Education Foundation**

*Explore our Resource Fair to discover ways to bolster your Shlichus of Chinuch not only in the summer, but throughout the year! Find out more about:*

- teacher training and coaching programs
- leadership training and coaching programs
- the Zekelman Standards for Chumash and resources
- professional development workshops for your school
- inspirational Chinuch content
- professional development webinars and webinar series
- Mechaneches Training Program
- Mental Health and Social-Emotional Resources

Alef Bet Sensory	Safa Neima
Aleph Champ	Sichos in English
Aleph Book	Letter Lab of Scenic Route Literacy
Ani Tefillah	M.A.S.K. - Mothers and Fathers Saving Kids
"A Yiddish Song for Every Parsha" and for All the Yomim Tovim	Mechanchos Exchange
Batsheva Learning Center	Ready, Set, Daven
Jewish Girls Unite	Shaindy Schapiro, Educational Consultant

*Thursday*

Private swimming available for Mechanchos at the hotel pool, on Thursday morning, 7:00 - 9:00 AM.

**8:00 - 10:00 AM: Breakfast**

LOCATION: INTERNATIONAL BALLROOM

**8:45 - 9:30 AM: Chassidus Before Davening**

**מאמר אני לדודי:**

**A Chinuch Message From Chodesh Elul**

*Presenter: Rabbi M. M. Gluckowsky,  
Rov of the Chabad Community in Rechovot,  
S'gan Rosh Bais Din in Eretz Yisroel*

LOCATION: ROOM #1 STATE ROOM NORTH

**10:00 - 11:15 AM: Session 1**

**🌿📖📚🏠 Teachers Against Burnout:  
Building Resilience for Torah Literacy**

*Presenter: Mrs. Nechamy Segal, M. S. Ed.,  
Scenic Route Literacy*

LOCATION: ROOM #4 - HARTFORD NORTH

Why do some children have a hard time mastering the Alef Bais and Nekudos? What are the early signs of literacy learning challenges? With early intervention, is it possible to prevent literacy learning challenges? How can we teach Alef Bais and Nekudos in a way that all kinds of learners can be successful?

**🌿📖📚🏠 Teachers Against Burnout:  
Building Resilience for the Most Important Job in the World**

**Closed Door Session for Teachers Only**

*Presenter: Dr. Oshra Cohen, Clinical and School Psychologist*

LOCATION: ROOM #2 - STATE ROOM SOUTH

The past two years have forced teachers to pivot and adapt in totally unprecedented ways while simultaneously dealing with personal challenges brought on by Covid-19. We can only give our best to our students as our best selves. Therefore, building resilience, which has always been a vital tool for educators, is more important now than ever before. In this confidential session, learn tools for building resilience and fighting burnout, and then put them into practice. Please bring a pen and paper to this session.

**📖🏠 כי כולם ידעו אותי: Differentiation and Independence in Text Based Learning**

*Presenter: Mrs. Hadassah Shemtov, Teacher at Ohel Chana High School, and Founder of Batsheva Learning Center*

**LOCATION: ROOM #5 - HARTFORD SOUTH**

Our goal for our students is for them to be able to independently learn Torah and Chassidus straight from the source. But how does one achieve this, especially in a classroom where students are on a diverse level for text-based learning? In this session, learn how to set up your classroom Chavrusa learning in a way that supports all of your students, and discover why independence in learning is such a vital object for teaching.

**📖🏠🕒 עוד ישמע בערי יהודה: Why and How to Talk About Bayis Yehudi**

*Presenter: Mrs. Sara Morozow, Bayis Yehudi Teacher, Bais Rivkah High School and Seminary*

**LOCATION: ROOM #1 - STATE ROOM NORTH**

Bayis Yehudi is a sensitive topic which only becomes more sensitive if not addressed. In this session, Mrs. Morozow makes the case for addressing Jewish womanhood in our schools and classrooms, together with an effective and appropriate approach for doing so based on Torah and Chassidus.

**🔊 It Takes a Village: Tapping Into Government Funding and Other Resources for Your School**

*Presenter: Rabbi Yossi Chesney, Administrator of Slater Torah Academy, New Orleans*

**LOCATION: ROOM #3 - NATHAN HALE**

How much growth could your school aspire to, and how many projects would you undertake, if only there were financial resources available? Well, maybe there is. In his work as school administrator, Rabbi Chesney has tapped into numerous programs and resources to aid our schools in reaching their goals. In this session, he will share some funding programs and how to access them, and empower you to tap into whatever resources are available to your school.

**📖🏠🌸 אז ימלא שחוק פינו: Bringing Humor and Lightness to Your Classroom**

*Presenter: Mrs. Dena Gorkin, Principal of Bnos Chomesh High School, and Director of MEF's Mechaneches Training Program*

**LOCATION: GAZEBO**

From Rava we learn the art of opening our lessons with a joke or light anecdote. Now more than ever it is important for us to set a tone of enjoyment and humor in our classrooms. Learn how to infuse a little humor seamlessly into your teaching — even if you are not a stand-up comedian. You can also enjoy some laughter and lightness yourself while you're at it.

**11:30 AM - 12:45 PM: Session 2**

**🌱 Did You Ever Wonder? Curiosity as a Teaching Tool**

*Presenter: Mrs. Devora Krasnianski, Director of Chabad Early Childhood Education (CECE) Network*

**LOCATION: ROOM #2 - STATE ROOM SOUTH**

Questions are the greatest driver of learning, but how do we encourage them? In this session, learn practical strategies to inspire curiosity in your students, and lead them to engage more authentically in the learning.

**📖🕒🕒 Purposeful Kriah: Reading Beyond the Surface with Engagement, Confidence, Independence and Stamina**

*Presenter: Mrs. Nechamy Segal, M. S. Ed., Scenic Route Literacy*

**LOCATION: ROOM #1 - STATE ROOM NORTH**

What does reading fluently feel like? How do learners achieve it? How can we measure it? Do children need to understand what they are reading to read fluently? A language-based approach to Hebrew reading may be the long but shorter way to Torah literacy.

**📖🏠 תורה חדשה: Helping Our Students Internalize Chassidus**

*Panel Discussion facilitated by Mrs. Batsheva Slapochnik, Beth Rivka Montreal, with:*

- Mrs. Shterna Ginsburg, Co-Founder of Gan Yisrael of Boro Park and Author of *Your Awesome Self*
- Mrs. Nechama Laber, Educator, Curriculum Writer and Founder of Jewish Girls Retreat / Jewish Girls Unite
- Mrs. Hadassa Shemtov, Teacher, and Founder of Batsheva Learning Center and High School Chidon

**LOCATION: GAZEBO**

How do we teach Chassidus not just as another subject, but as a way of life? In this session, three educators share their approaches to making Chassidus accessible and meaningful to our students so that it can be internalized.

## Language and Writing as a Tool for Growth in Yiddishkeit

*Presenter: Mrs. Natalie Rice, English Teacher in Bros Menachem High School, and Chassidus Teacher for Batsheva Learning Center*

LOCATION: ROOM #5 - HARTFORD SOUTH

As general studies teachers, we use language in varying ways. Why not also use it as a tool to deepen our students' engagement with Yiddishkeit? In this session, explore purposeful uses of language, reading and writing that blur the boundaries between "morning" and "afternoon" subjects and achieve our primary goal of inspiring student growth.

*(Note: While strategies and examples are geared toward middle and high school, concepts may extend into primary school as well.)*

## Principals Against Burnout: Building Resilience for the Most Important Job in the World Closed Door Session for School Leadership Only

*Presenter: Dr. Oshra Cohen, Clinical and School Psychologist*

LOCATION: ROOM #4 - HARTFORD NORTH

The past two years have forced teachers to pivot and adapt in totally unprecedented ways while simultaneously dealing with personal challenges brought on by Covid-19. For principals, this included revamping school systems while dealing with daily upheavals. We can only give our best to our students as our best selves. Therefore, building resilience, which has always been a vital tool for educators, is more important now than ever before. In this confidential session, learn tools for building resilience and fighting burnout, and then put them into practice. Please bring a pen and paper to this session.

## כל מעדנים מצויין כעפר

**By preregistration only - limited to 25 participants.**

*With Sheina Greenberg - Eucalyptus Spa*

LOCATION: ROOM #3 - NATHAN HALE

Feeling comfortable in your own skin is both a powerful metaphor and a practical skill set. In this session, spend time investing in your sense of wellbeing, while learning healthy skin care habits, enjoying mini-treatments, and leaving with your own set of skincare essentials.

## 12:45 - 1:45 PM: Networking Lunch

 MC: Mrs. Miriam Laufer

*Zoom participants: Please note that Mrs. Laufer will speak at 1:30 directly prior to the next session.*

LOCATION: INTERNATIONAL BALLROOM

Sit at tables marked with your grade level or role in order to get to know colleagues and swap ideas.

## 1:45 - 2:30 PM:

### General Session:

#### Tools for Achieving Menucha: Anxiety in Children and Adolescents

*Presenter: Dr. Oshra Cohen, Clinical and School Psychologist*

LOCATION: INTERNATIONAL BALLROOM

#### From Menucha Shelaima to Geulah Shelaima - Learning the Rebbe's Sicha

*Guided Chavrusa with Ms. Chani Katzman on the theme Sicha of תשנ"א במדבר.*

LOCATION: GAZEBO

## 2:30 - 2:45 PM: Group Photo

Head to the Gazebo area to recreate the annual "family portrait" of Chabad Mechanchos and witness our strength in numbers. Exciting raffle will be drawn while you're there!

## 3:00 - 4:15 PM: Session 3

### Laying a Foundation for Chassidishe Chinuch: the Rebbeim on Early Childhood Education

*Presenter: Mrs. Chanie Baron, Director of Gan Israel Preschool, Columbia, MD*

LOCATION: ROOM #4 - HARTFORD NORTH

Preschools often talk about aligning their standards. As Chabad preschools, though, our primary goal is aligning our standards to the vision of our Rebbeim for this foundational stage in Chinuch. In this session, learn how to impart a true Chassidishe Chinuch in any kind of preschool, while keeping our students' educational and developmental needs in mind.

### דרך הישרה: Teaching About Geulah

Panel Discussion With:

- Mrs. Miriam Laufer, Bais Chaya Mushka, Crown Heights
- Mrs. Kesem Mia Hetsrony, Torah Day School, Houston
- Mrs. Bracha Landa, Bais Chomesh High School, Toronto
- Ms. Menucha Carlebach, Bais Rivka High School, Crown Heights

LOCATION: GAZEBO

The Rebbe taught us that the most direct path to revealing the Geulah is by learning about Geulah. How do we teach Inyonei Moshiach U'Geulah as not just another subject, but an urgent and personally relevant call for our times? Four teachers of various grade levels and school types weigh in.

   **טעמו וראו: Designing Effective Worksheets and Experiences for Your Students**

*Presenter: Ms. Chaya Zirkind M. S. Ed., Teacher, Curriculum Consultant, Graphic Designer, & Director of CKids Hebrew School*

**LOCATION: ROOM #5 - HARTFORD SOUTH**

Teaching takes place through instructional materials and activities — from worksheets to games and beyond. In this session, learn guidelines and best practices for creating effective classroom materials that reach all of your different learners, both on and off paper.

*Recommendation: Bring a laptop along to make this a working session where you can put what you learn into practice and create materials for your class.*

  **SOS - Supporting Our Students: How to Show Up For Your Students, Not Instead of Them**

*Presenter: Mrs. Dena Gorkin, Principal of Bnos Chomesh Academy, and Director of MEF's Mechaneches Training Program*

**LOCATION: ROOM #2 - STATE ROOM SOUTH**

So many children and young adults today need our emotional support as much as they need the learning we impart. Explore effective ways of supporting students through the learning process and emotional challenges, while setting healthy boundaries. Providing a scaffold instead of a crutch will support student independence, and give them skills to take with them beyond their current challenges.

  **Energized Living: From Golah to Geulah In Your Life and Classroom**

*Presenter: Mrs. Shterna Ginsburg, Co-Founder of Gan Yisrael of Boro Park and Author of Your Awesome Self*

**LOCATION: ROOM #4 - HARTFORD NORTH**

Geulah is a mindset of experiencing Hashem's reality within every area of your life, whether your classroom or your kitchen. By unpacking the tools of Chassidus to more deeply experience Hashem's presence, we can view ourselves, our students, and anything that happens in our lives with a more positive, energized perspective.

 **כל מעדנים מצויין כעפר: Spa Party**  
**By preregistration only - limited to 25 participants.**

*With Sheina Greenberg - Eucalyptus Spa*

**LOCATION: ROOM #3 - NATHAN HALE**

Feeling comfortable in your own skin is both a powerful metaphor and a practical skill set. In this session, spend time investing in your sense of wellbeing, while learning healthy skin care habits, enjoying mini-treatments, and leaving with your own set of skincare essentials.

**4:15 - 4:30 PM: החגמ תלפת**

**LOCATION: GAZEBO**

**4:30 - 6:00 PM: Dinner and ובין - Facilitated Round Table Discussions**

*Take-away or sit down dinner options will be provided.*

**LOCATION: CROWN BALLROOM**

**PLEASE NOTE THAT THE CROWN BALLROOM ENTRANCE IS IN THE LOBBY.**

**צאתכם לשלום**

*Mrs. Tzirl Goldman, Bais Rivka High School*

**"Teacher! Teacher! Where Are You?"**

*Comedy by Mrs. Chana Greenberg*

**אישי את רעהו יעזור: Round Table Discussions**

- *Mrs. Chanie Baron: The Privilege and Responsibility of Early Childhood*
- *Mrs. Dena Gorkin: Connecting To Our Students*
- *Mrs. Liba Rappaport: The Successful Classroom (General Studies)*
- *Mrs. Sara Morozow: Educating the Women of Tomorrow*
- *Mrs. Shterna Ginsburg: Donning Your Geulah Glasses*
- *Mrs. Goldie Litvin: Small Schools Unite (Teachers and Leaders)*

**6:00 PM: Busses depart**

**לשנה הבאה בירושלים!**

# HOTEL MAP



# One-on-One Consultations

LOCATION: PLEASE MEET YOUR MENTOR AT OR NEAR THE GAZEBO IN THE HOTEL LOBBY, WHERE YOU WILL THEN FIND A SUITABLE PLACE TO SPEAK.

This year, eleven outstanding educators will be offering one-on-one consultations throughout the convention to answer individual questions. 15-minute consultations will take place in the lobby during the hours specified for each consultant, by appointment only.

*Sign-up sheets will be available at registration, mealtimes, and in the lobby when consultations are taking place. In order to ensure there will be adequate time for all, please do not sign up for more than two consultation slots/mentors. Please be prompt for your selected time slot.*



**Rabbi Yaakov K. Chaiton**

Wed: 2:30 - 3:30 PM

Educator; community leader and liaison; founder of Chinuch Through Connection

*Expertise: Positive discipline; behavioral interventions*



**Rabbi M. M. Gluckowsky**

Thurs: 10:00 AM - 11:30 AM

Rav of the Chabad community of Rehovot and S'gan Rosh Beis Din of Eretz Yisrael

*Expertise: Halacha; Hashkafa; Chassidische Chinuch (at home and in school)*



**Rabbi Yossi Chesney**

Thurs: 11:30 AM - 12:45 PM

Administrator of Slater Torah Academy of New Orleans; school leadership consultant

*Expertise: Government aid and financial resources for schools*



**Dr. Debbie Ackerman**

Wed: 4:30 - 6:00 PM

Clinical social worker; writer; speaker; community activist affiliated with M.A.S.K (Mothers and Fathers Aligned Saving Kids)  
*Expertise: Mental health, crisis intervention and addictive behaviors*



**Mrs. Rivka Fishman**

Wed: 4:00 - 5:30 PM

Judaic Studies director at Torah Day School of Houston, TX; bully-proofing author, lecturer and coach  
*Expertise: bully-proofing; parenting; social-emotional issues at home or in the classroom*



**Mrs. Nami Friedman**

Thurs: 12:45 - 1:45 PM

Teaching and leadership coach, and assistant principal at Yeshiva Schools of Pittsburgh  
*Expertise: School leadership; building a positive school and classroom community*



**Mrs. Shterna Ginsberg**

Thurs: 1:00 - 3:00 PM

Author of Your Awesome Self; educator of early childhood through adult; Shlucha in Boro Park  
*Expertise: Chinuch; Shalom Bayis; life challenges*



**Mrs. Sara Morozov**

Thurs: 11:30 AM - 12:45 PM, 2:45 PM - 4:15 PM

High school and seminary educator; Kallah teacher  
*Expertise: Bayis Yehudi; teaching sensitive topics; women's issues*



**Mrs. Chanah Rose**

Wed: 4:15 - 5:15 PM, Thurs: 10:15 - 11:15 AM

MEF educational director; curriculum writer; teacher trainer  
*Expertise: MEF programming; curriculum; new teacher guidance*



**Ms. Chaya Zirkind, M.S.Ed.**

Thurs: 11:30 AM - 12:45 PM

High school teacher; curriculum specialist; Educational Director of CKids Hebrew School  
*Expertise: Curriculum and instructional design for elementary and high school*

# Presenter Bios

*Thank you to Rabbi Yosef Gopin, Chabad of Hartford, CT  
For all of your help in coordinating and organizing the  
Kinus Mechanchos Chabad.*

**RABBI YAAKOV CHAITON** serves as the Rebbe's Shliach to Robbinsville and Hamilton, NJ. His program, Chinuch Through Connection, consists of Chinuch sessions, 1:1 guidance, and courses which have all been well attended by Mechanchim and Mechanchos from all over the world. His style is unique and fresh, using the teachings of Chassidus and hands-on experience. His ability to give over information is clear, engaging, and inspirational.

**RABBI YOSSI CHESNEY** is a native of Brooklyn, New York. He has served in many different roles of education such as mentor and camp director. Currently, he is administrator of Slater Torah Academy of New Orleans. Rabbi Chesney has a passion for helping schools access the funding and resources that are available to them, and consults with schools around the country.

**RABBI M. M. GLUCKOWSKY**, Rav of the Chabad community in Rechovot and S'gan Rosh Bais Din in Eretz Yisroel, lectures and advises on numerous topics through the lens of Chassidische Hashkafos. Having grown up in a Chinuch family, bringing joy to Chassidische Chinuch remains a priority in his talks and farbrengens. Rabbi Gluckowsky brings his rich wealth of knowledge and passion for Chinuch and Hiskashrus to communities around the world.

**RABBI ZALMAN SHNEUR** is a passionate advocate for Chinuch and for Jewish children worldwide. As founder and executive director of the Menachem Education Foundation, he has spent the past decade innovating solutions and providing resources for schools and teachers. Most recently, Rabbi Shneur spearheaded the "My Heritage" matching grant program, to increase enrollment in Jewish Day Schools.

**DR. DEBBIE ACKERMAN** is part of the clinical faculty at Yeshiva University's Wurzweiler School of Social Work. A community activist with a weekly parenting group and private practice, Dr. Ackerman is affiliated with M.A.S.K. (Mothers And Fathers Saving Kids). She writes and speaks widely on the topics of addiction, trauma and abuse.

**MRS. CHEDVI BARAS, Ms. SP. ED.**, is a veteran educator with over ten years of experience teaching early childhood education. For the last two years, she has served as the director of All My Children Daycare in Crown Heights and has pioneered the development of many innovative programs including creative means of involving parents in their children's growth and development.

**MRS. CHANIE BARON** is a Shlucha in Columbia, Maryland. She is director and teacher in Gan Israel Preschool with 35 years of experience in the field of education. She is extremely passionate about early childhood and has mentored many teachers. Other early childhood programs often consult with her for insight and support.

**MRS. SARALE BENSHIMON** has been teaching Chumash in Beis Rivkah Montreal for eight years. She is passionate about training students to be able to learn independently, so that even after leaving high school they have the skills to continue on in their learning.

**MRS. SARA BLAU** is director of extracurricular activities in Bais Rivkah High School, Crown Heights, where she had been crafting immersive Chinuch experiences and making meaningful connections with her students for over a decade. She is also a children's book author, artist, public speaker, and Chabad.org columnist, spreading her passion for Torah and Chassidus in all that she does.

**MRS. DINAH BRAWER** is General Studies Principal of Primary Division at Beis Rivkah, Crown Heights. As a beloved educator, she balances the education needs of the hundreds of students in her purview, with individualized care and attention.

**MS. MENUCHA CARLEBACH** currently teaches Inyonei Moshiach U'Geulah in Bais Rivkah High School. She previously taught middle school in Bais Chaya Mushka, and served as Bnos Chabad Head both there and in Monsey Beis Chaya Mushka. She is passionate about Inyonei Moshiach U'Geulah, and brings the concepts to life for her students.

**MRS. ITTY CHAZAN** is a veteran educator with many and varied experiences in Chinuch. She directed a school in Brazil and subsequently directed Camp Chomesh in the Poconos. In New York, she taught at Kesser Bais Yaakov and Shulamis High Schools, and currently teaches middle school at Yeshiva Shaarei Tzion. Mrs. Chazan is also a sought-after speaker and workshop presenter for adults.

**DR. OSHRA COHEN** is the Director of Cognitive Behavioral Health Psychology, LLC, a private practice with offices in Manhattan and Rockland County, NY. In addition, she is part of the Guidance Department at Ma'ayanot Yeshiva High School for Girls. Dr. Cohen earned her PhD in Clinical Psychology from Yeshiva University, and presents widely to educators and other groups on meeting our students' social-emotional needs.

**MRS. VIVI DEREN** has a long and varied Chinuch career. From teaching in Bais Rivkah High School, she went on to serve as assistant principal in Longmeadow Hebrew Academy in Massachusetts, and then was the founding director of the award-winning Gan Yeladim Early Childhood Center. A Shlucha in Stamford, CT, Mrs. Deren is also a sought after speaker and Mashpia in many areas.

**MRS. ZEESY DEREN** is director of Sinai Academy Jewish International School and Cape Town Torah High School. A dedicated Shlucha, Zeesy leads her community at Blouberg Jewish Community Centre, and initiated echad.co.za, a program sharing Jewish mindfulness, meditation and connection to Hashem.

**MRS. RIVKA FISHMAN** has taught elementary school, middle school, teenagers, and adults for over 17 years. She has spent many years researching and implementing effective ways to minimize fighting between children and now coaches parents and runs workshops to teach parents and teachers how to “bully-proof” their children.

**MRS. NAMI FRIEDMAN** is assistant principal in Yeshiva Schools of Pittsburgh, and has extensive Chinuch experience from South Africa to the U.S. She has developed a comprehensive strategy for bullying prevention which she has shared with many schools, and is also an acclaimed mentor and presenter on a variety of Chinuch topics.

**MRS. CHANIE GEISINSKY** is Shlucha in Chabad of Great Neck (since 1990) and associate head of school in Silverstein Hebrew Academy. She has directed Hebrew school for 20 years. Having been in the field of Chinuch for 35 years, she has a wealth of experience from working in diverse schools such as Tomer Devorah, Har HaTorah, Belz High School and Bais Rivkah in her early teaching years.

**MRS. SHTERNI GINSBERG** is co-founder of Gan Yisroel Schools in Boro Park, where she has been an educator in many different capacities for over 25 years. She is the author of the acclaimed book *Your Awesome Self*, unpacking the messages of the 12 Pesukim, and is sought after for her inspirational talks and coaching by women all over the world.

**MRS. TZIRL GOLDMAN** entered the world of Chinuch full time as Mechaneches/teacher in Bais Rivkah High School seven years ago. Her passion for Chinuch lies in the care and wellbeing of students and working together to see them succeed in the classroom and beyond.

**MRS. DENA GORKIN** is the founder and principal of Bnos Chomesh Academy. With a background in Special Education, a New York State certification in Substance Abuse Prevention Counseling, and over 35 years of experience, Mrs. Gorkin has impacted the lives of hundreds of young women and their families. She is also the director of MEF’s Mechaneches Training Program, now entering its third year.

**MRS. CHANA GREENBERG** began her teaching career in Bais Rivka High School in 1980. She and her husband went on to spend 14 years on Shlichus in England, 12 of them at Carmel College in Oxfordshire. After returning to the U.S. she began again to teach, this time in general studies; first in Cheder Lubavitch Morristown, then in the high school in Morristown (in which she served as principal). For the past 15 years, she has been teaching at Monsey Beis Chaya Mushka High School.

**MRS. SHEINA GREENBERG** is a former educator and licensed Esthetician, and owner at Eucalyptus Spa in Brooklyn. When Sheina noticed there was a need for women to come together, connect and feel pampered, she came up with the concept of spa parties. At these sessions, women experience relaxation and nurturing while learning healthy habits and techniques to take home.

**MRS. MALKIE GURKOW** is a Shlucha and educator in Westford, MA. She has taught a variety of grade levels, focusing on K-3, for over thirty years, and currently teaches in the Shluchim Online School. Mrs. Gurkow authored the "Building a Better Me" Middos Curriculum for Torah Umesorah, and is passionate about teaching Middos in our community.

**MRS. KESEM MIA HETSRONY**, Shlucha to Houston, TX, has been teaching middle school and high school for over 15 years. A published author and freelancer, Kesem Mia co-authored Hebrew School curricula in addition to writing for JEM and Hachayol. She is, as of recently, editor of Vaad Ohr V’chom’s newest women’s learning program “EMPOWERED,” based on the 12 Pesukim.

**MRS. RIVKIE IVES** is the principal of Monsey Beis Chaya Mushka High School. She is passionate about social and academic inclusion of all students, especially those with special needs. She has taught and led in both the U.K. and U.S., has an MA in Special Education and Disability, and shows a keen understanding of the issues facing our teens.

**MRS. LEAH JACOBSON**, Shlucha at Hunter College, worked as teacher, vice principal and principal in Bais Rivkah for over 30 years. She grew up on Shlichus in Florida.

**MRS. RIVKA KARNOWSKY M. ED.** has been the long term general studies principal of Bnos Menachem High School since its inception 18 years ago. She is passionate about building students’ confidence, resilience and fostering a warm learning environment infused with the teachings of Chassidus. This past school year, Mrs. Karnowsky launched an innovative program called “Be Nice” and it has since spread to numerous schools and camps.

**MRS. ESTHER KOSOFSKY**, Shlucha in Western Massachusetts since 1984, is a Jewish educator, writer and lecturer. She taught at Lubavitcher Yeshiva Academy, Longmeadow MA and served as director of the Harold Grinspoon Foundation’s Resource Center for Jewish Education. She is the author of the children’s book, *The Secret of Carlos Romanus*, and her articles have appeared on Chabad.org and liveandlearn.ch.

**MRS. DEVORA KRASNIANSKI** is the founder and director of the Chabad Early Childhood Education (CECE) Network where she helps hundreds of Chabad preschools around the world with various resources and assistance. She is also the founder of Adai Ad Institute that provides education and guidance for couples and families.

**MRS. NECHAMA LABER**, Shlucha in S. Rensselaer County, is a passionate educator and Judaic consultant, as well as a certified life and trauma coach. She is the founder & director of the Jewish Girls Retreat and Jewish Girls Unite virtual school and camp, and has been a Bat Mitzvah teacher for over 20 years. Nechama is a mentor, public speaker and author of numerous creative curricula.

**MRS. MIRIAM LAUFER**, originally from Israel, is a beloved third grade Morah in Bais Chaya Mushka, Crown Heights. She is devoted to her students and infuses her lessons with positivity. Her warmth, joy, and passion for Chassidus is contagious to students and peers alike.

**MRS. BRACHA LANDA** teaches in Bais Chomesh High School. She has 15 years of experience. She is known for forging lasting connections with her students, and infusing Chassidische Chayus into her lessons.

**MRS. GOLDIE LITVIN** has been involved in Chinuch for 38 years. In the early years of her career she worked in Released Time and Bais Rivkah. She initiated a program in the JCC for Toddlers, and in 1996 started a Jewish day school in Louisville Kentucky, to which she has dedicated her time ever since.

**MRS. SARA MOROZOW** is a world-renowned Kallah teacher who lectures about Taharas Hamishpacha while advocating for a better understanding of and sensitivity toward issues of Jewish womanhood. Mrs. Morozow teaches Bayis Yehudi in Bais Rivka High School and seminary in Crown Heights, and has recently spearheaded an inter-school initiative to formulate Bayis Yehudi curriculum.

**MRS. BATSHEVA MOULLY M. S. ED.** has worked in Early Childhood education for eighteen years. She has experience with both the Reggio and Montessori approaches to early childhood, and obtained Montessori certification through Princeton University. Mrs. Mouly lives in Hillside, NJ, and is the Early Childhood director at Yeshivat Netivot Montessori.

**MRS. LIBA RAPAPORT** is currently a first grade teacher with 20 years teaching experience in the classroom and in a special education setting. Her passion is teaching the subject of reading, and individualizing instruction both in and out of the classroom.

**MRS. NATALIE RICE** grew up in London and moved to New York after completing her MA in Philosophy at Cambridge University. She has been teaching in various capacities for over 10 years, and is currently teaching high school English, as well as adult Chassidus classes. She is also a freelance editor and writer.

**MRS. CHANAH ROSE** serves as educational director for the Menachem Education Foundation, where she works with teachers, schools, and other constituents to bring MEF's lofty educational goals to life in the classroom. Mrs. Rose also consults and presents workshops on the Zekelman Standards for Chumash, and has taught nearly all grade levels in the Shluchim Online School, Cheder Chabad of Monsey, and Monsey Beis Chaya Mushka High School.

**MRS. DENA (DEVORAH LEAH) ROSENFELD** is a former preschool teacher, prolific author, and editor-in-chief of Hachai Publishing. Mrs. Rosenfeld speaks widely about inspiring children of all ages, and using quality Jewish books as teaching opportunities in and out of the classroom. Born and raised in Pittsburgh, PA, Mrs. Rosenfeld currently lives with her family in Crown Heights.

**MRS. NECHAMY SEGAL** is a clinical interventionist at Scenic Route Literacy, a graduate level professor at Daemen College, and literacy coach who designs and provides effective instruction that enables all kinds of learners to successfully access English and Hebrew texts. Mrs. Segal is a former classroom teacher, and now teaches educators how to create more meaningful literacy learning experiences on the individual and classroom level.

**MRS. SHAINDY SCHAPIRO** is an educational consultant and curriculum specialist, drawing on her extensive experience as principal in various schools. She is the developer of "Chinuch Concepts," a program that includes a comprehensive curriculum and workbooks for a variety of Limudei Kodesh subjects including Chumash and Tefillah. Mrs. Schapiro is a sought-after mentor and lecturer and has presented for Torah Umesorah, MEF and schools across the country.

**MRS. DEVOIRY SCHWEI** is Head Start Education Director at Oholei Torah Preschool East Flatbush. In the past she was a teacher and then education director at Gan Yisroel preschool in Boro Park, where she helped develop curriculum. Devoiry is a passionate advocate of authentic Chinuch for our youngest students.

**MRS. HADASSAH SHEMTOV** co-founded Batsheva Learning Center in 2015 and continues to shape the organization's vision and direct its ongoing activities. She is passionate about education and excited about creating innovative learning opportunities for women. She lives in Los Angeles where she teaches Gemara and Chumash to high school girls.

**MRS. LEAH SHOLLAR M. ED.** is a passionate educator living in Pittsburgh, PA. She is the general studies principal for middle and high school at Yeshiva Schools of Pittsburgh, and is the author of two critically acclaimed children's books, *A Thread of Kindness* and *The Key Under the Pillow*.

**MRS. BATSHEVA SLAPOCHNIK**, curriculum coordinator and teacher in Beth Rivkah Montreal High School, has been teaching for over 10 years. She has taught a variety of subjects over the course of the years, and currently teaches Chumash and Navi.

**CHAYA ZIRKIND M. S. ED.** taught middle school in Los Angeles and high school in Brooklyn, NY. After years of successful classroom teaching, she became a teaching and curriculum coach for other high school teachers, and is now director of C-Kids Hebrew School where she brings learning to life for children worldwide.

# Pan Kloli

*Please arouse abundant mercy for us, Chabad Mechanchos, who are gathered for a unique conference bearing the title of "ב-י"ג מנחם אב, for a unique conference bearing the title of "בגמנוחה שלימה שאתה רוצה בה", with the goal of improving and growing in our holy work, to prepare ourselves and our students for the "יום שכולו שבת ומנוחה" לוחיי העולמים, with the true and complete redemption.*

*We ask and plead for the Rebbe's blessings, to arouse mercy so that we may merit our individual redemption (גאולה פרטי) and our communal redemption (גאולה כללי), together with each and every one of our students, may they live and be well.*

*Please arouse mercy, that Hashem grant us His blessings from His open, holy and expansive hand, to have the strength and ability to succeed beyond expectations, in the task of raising and educating our children — our families and our students — in the schools in which we work.*

*And may we merit to reap Yiddishe, Chassidische Nachas from every one of our students, and in particular as the new school year approaches — may it be for good. It now appears that we are emerging from the challenges of the past few years, which were filled with confusion and disruption because of the worldwide Corona pandemic. As a result of many of our students being isolated at home for extended periods, some have experienced a spiritual descent, to our great sorrow.*

*We pray that in the merit of this conference, we should succeed in finding strategies to overcome any obstacles and challenges in educating our daughters, whether the challenges caused by technology or whether those caused by the "bad winds" (i.e. negative influences) blowing in the streets, and that all of our students ascend to walk the "King's road" of ultimate Chassidische conduct according to the Rebbe's wishes, and to bring the Rebbe Nachas.*

*And may we merit that Hashem fulfill all the desires of our hearts for good, with both physical and spiritual health, abundant Parnassa, serenity and peace with all of our needs met, in both physical and material matters. May all those who need it be blessed with salvation - in Nachas from their children, a Refuah Shelaima from the Healer of all flesh, and good and speedy Shidduchim.*

*May the Rebbe's blessings be manifest immediately and in a tangible way, and may we nurture and educate our students to be "candles to illuminate" who light up the darkness of exile, and are dedicated and connected to the Rebbe and to his holy work.*

*May we succeed in transforming darkness to light, both within ourselves and within our students. Through this holy work of educating Jewish daughters, may we merit to hasten the fulfillment of the prophecy "נחמו נחמו" — a double comfort through the true and complete redemption. May we merit to point and say — "See these shoots that we have raised, for a good name and for glory," with the revelation of our holy Moshiach immediately, now!*

## כ"ק אדמו"ר

אנא לעורר רחמים רבים עבורינו, מחנכות מוסדות חב"ד ליובאוויטש, המתכנסות יחד ב"ב ו"ג מנחם אב, לכינוס מיוחד שכותרת הנושא שלו היא "מנוחה שלימה שאתה רוצה בה", מתוך מטרה לשפר ולהוסיף במלאכת הקודש, להכין את עצמינו ואת תלמידותינו ל"יום שכולו שבת ומנוחה לחיי העולמים", בגאולה האמיתית והשלימה.

אנו מתחננות ומבקשות את ברכת כ"ק אדמו"ר, שיעורר רחמים שנוכה לגאולתינו הפרטית וגאולתנו הכללית, עם כל אחת ואחת מתלמידותינו שתחינה.

אנא לעורר רחמים, שיתן לנו ה' את ברכותיו מידו הפתוחה הקדושה והרחבה, שיהיה לנו את הכח והיכולת להצליח למעלה מן המשווע, בעבודת גידול וחינוך ילדינו ומשפחותינו ותלמידותינו במוסדות החינוך שבהן אנו עובדות.

ונזכה לרוות נחת יהודי וחסידיו מכל אחת ואחת מהתלמידות שתחינה, ובפרט לקראת שנת הלימודים הבאה עלינו לטובה, כאשר כפי הנראה מתחילים לצאת מהמצב של השנה האחרונה, שהיתה מלאה בכלבולים והפרעות, עקב המצב העולמי של מחלת הקורונה, וזמן רב היו חלק מהתלמידות מבודדות בלימוד מביתן, ולצערו הרב גרם מצב זה לכמה מהן לירידה רוחנית רח"ל.

ומתפללות אנו אשר בזכות כינוס זה נצליח לטכס עצה איך להתגבר על כל המניעות והעייכובים בחינוך הבנות, הן הבעיות שמצד כלי הטכנולוגיה והן מצד הרוחות הרעות הנושבות ברחוב, וכל התלמידות שתחינה יעלו על דרך המלך של הנהגה חסידית בתכלית כפי רצון קדשו של כ"ק אדמו"ר ולנחת רוחו הקדושה.

ונזכה שימלא ה' כל משאלות ליבנו לטובה ולברכה, כבראות הגוף ובבראות הנפש, פרנסה בהרחבה, מנוחה ושלוה בכל המצטרך, בגשמיות וברוחניות.

ושיתברכו כל הזקוקות לישועה בנחת מילדיהם, ברפואה שלמה מאת הרופא כל בשה, ובשידוכים טובים בהקדם.

ויתממשו כל ברכות כ"ק אדמו"ר תיכף ומיד למטה מעשרה טפחים, שנוכה לגדל ולחנך את תלמידותינו כנרות להאיר שיאירו את השכת הגלות, ותהינה מסורות וקשורות לכ"ק אדמו"ר ולפעולותיו הקדושות,

שנצליח להפוך החושך לאור, הן בקרבנו והן בקרב התלמידות שתחינה, ונזכה לזרו בעבודת קודש זו של חינוך בנות ישראל, את קיום הנבואה "נחמו נחמו עמי", נחמה בכפליים בגאולה האמיתית והשלימה, ונזכה להראות באצבע ולומר "ראו גידולים שגידלנו לשם ולתפארת", בהתגלות משיח צדקנו תיכף ומיד ממש.

*On behalf of  
all Chabad  
students worldwide,*

**MENACHEM  
EDUCATION  
FOUNDATION**  
*salutes our*

*Mechanchos*

*In appreciation to*

*Alan and  
Lori Zekelman*

*Who are true stewards of the Rebbe's  
vineyard -  
The children in Chabad schools  
throughout the world.*

*Your dedication to supporting  
and upholding  
The best possible Chinuch  
Enables the garden of Torah to  
grow and flourish  
And our children to blossom  
and spread new seeds  
In perpetuity.*

*Thank you for your continuous  
friendship and support.*

**RABBI ZALMAN SHNEUR**

*Anonymous Donors  
And Friends of Chinuch  
in Crown Heights  
Salute the Work of*

*Mechanchos  
Worldwide*

*And Wish You the Utmost Hatzlacha  
In this Vital Kinus  
And in Your Holy Work*

*In honor of*

*Zalman  
Shneur*

*for his visionary  
leadership in changing  
the game for Chabad  
education.*

MR. EUGENE SHNEUR

*In Honor of*

*R' Shneur  
Hirsch* ע"ה

*A true and early friend of Chinuch  
Who generously supported Chinuch  
And inspired so many to do the same.*

*You helped to spearhead the  
"Our Heritage" Program,  
Which enrolled 173 new Jewish students  
In Jewish day schools in its pilot year alone.*

*Your legacy lives on in all of their learning,  
And in all of the students who will  
continue to enroll  
And receive Torah-true Chinuch  
Through this program.*

לעילוי נשמת  
שניאור זלמן בן יבלחט"א גימפל אברהם

*To*

*Mrs.  
Chanah Rose*

*And the whole staff of Menachem  
Education Foundation:*

*We salute your outstanding work  
on behalf of Chinuch.*

*May you merit to see  
the fruits of your tireless efforts  
And to go from strength to strength  
in your work.*

ALEX AND LEAH POLTORAK

To

*Rabbi Zalman  
Shneur*

*Thank you for your  
inspirational leadership.*

*We value your energy and  
excitement, and your courage to  
take bold steps forward for the  
sake of our children.*

*We feel privileged to  
share MEF's vision.*

THE MEF TEAM

RABBI ELIEZER AND  
MRS. KORNHAUSER

*Salute*

*Chabad  
Mechanochos  
Worldwide*

*For their Tremendous  
Mesiras Nefesh  
And Dedication to the  
Chinuch of Our Children*

OREN ANTEBI

*Congratulates*

*Mechancho  
Worldwide*

*On Your Dedication  
During Trying Times  
And All That You Do  
For Our Children*

*To the esteemed and talented*

*Convention  
Committee*

*Yasher Koach for your tireless efforts in  
planning and executing  
this Chabad Chinuch Convention.*

*“כל העוסקים בצרכי ציבור הקב”ה ישלם שכרם”*

*Your community service serves as an  
example for us all.*

*May you only continue  
M'chayil el Choyil in your work on  
behalf of the Chinuch community  
and Klal Yisroel.*

*With blessings for continued success,*

ZALMAN SHNEUR

*Rabbi Yosef and Fraydi Silverman*

*Salute*

*The Teachers  
of Pittsburgh*

לע"נ נתן יעקב בן שמריהו הלוי  
יהודית דינה בת מאיר ראובן

*Flying Connected*

*Salutes Chabad Chinuch*

**FEIIO**

*Dr. Ze'ev and Miriam Rav-Noy*

*Salute*

*Mechanochos  
Worldwide*

*Together with all the holy work of the  
Menachem Education Foundation*

*Dovi Abrahams  
of*

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EVENT PRODUCTION SERVICES

*Salutes Chabad Chinuch*

*To the team of esteemed מחנכים and מחנכות  
And talented and dedicated staff of the  
Menachem Education Foundation  
For your immeasurable impact on  
Chabad Chinuch all over the world  
One child, classroom, educator and program at a time:*

*Rabbi Zalman Friedman  
Rabbi Mendy Greenbaum  
Rabbi Mendy Levin  
Rabbi Yossi Rosenblum  
Rabbi Zelly Silber  
Rabbi Yitzchok Wolf*

*Mrs. Henny Bartfield  
Mrs. Avigail Bakaleynik  
Mrs. Leah Caras  
Mrs. Dena Gorkin  
Mrs. Lea Minkowitz  
Ms. Liba Rimler  
Dr. Sara Rosenfeld  
Mrs. Etty Teleshevsky  
Mrs. Rena Udkoff*

*And all other contributors past and present who helped  
shape MEF's mission, vision and path forward.*

*Special thanks to Mrs. Alyson Feldman for her  
dedication to the Kinus Mechanchos Chabad.*

*“ומצדיקי הרבים ככובים לעולם ועד”*

*Rabbi Zalman Shneur, Founder and Executive Director  
Mrs. Chanah Rose, Educational Director*

וזהו התפקיד המיוחד של מחנכים ומחנכות בכלל, ובפרט בדורנו זה – להוציא את כל אחד מיישראל, הן קטנים והן גדולים, מהגלות הפנימי, כדי למהר ולקרב ולגלות את הגאולה של כלל ישראל – ע"י ההתחזקות וההתאמצות וההוספה בחינוך הכשר, ובלשונו רבינו: חינוך על טהרת הקודש, בסיוע של כל אלו שהם תמכין דאורייתא.

ועי' ז' יומשך אצל כאו"א הענין ד"מבורכת הוי" ארצו גו'... שיעסקו בזה מתוך הרחבה ד"ממוגד שמים מטל ומתהום רובצת תחת", ובאופן ד"ופרצת ימה וקדמה וצפונה ונגבה", ו"קהל גדול ישוּבו הנה".

שיחת יום ג', וא"ו תשרי, ה'תשכ"ז – תו"מ חמ"ח, ע' 71-7

*This is the special mission of mechanchim and mechanchos in general, and specifically in our generation: We need to redeem every Jew — both young and old — from their personal golus, and by doing so, we will hasten, bring closer, and reveal the geulah of the Jewish people as a whole.*

*This is accomplished by strengthening, working hard, and increasing kosher chinuch — or as the Rebbe says, “Chinuch al Taharas Hakodesh” — by every single Jewish man and woman, with the help of the financial supporters.*

*This will bring to fruition “Hashem’s blessing to the land” of each one of them, the work in this area will be done out of abundance... and should be done in a manner of “spreading out to the west and east, to the north and south,” and “a great multitude will return here.”*



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Menachem Education Foundation  
411 Kingston Avenue, Brooklyn, NY 11225  
(718) 663-7215 | [info@mymef.org](mailto:info@mymef.org)  
[www.mymef.org](http://www.mymef.org)