

A YEAR OF EXTRAORDINARY LEARNING



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MENACHEM
EDUCATION
FOUNDATION

**MADE
POSSIBLE BY YOU**

2016
ANNUAL
REPORT

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MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friend,

With gratitude to Hashem, this spring the Menachem Education Foundation will be entering our 10th year as an organization. It is a very special time to reflect on how we have grown over the years and **the incredible community that has formed around our vision for excellence in our children's education.** In this report, you will read about our early beginnings when we were just a teacher training program [page 8]. Since then, we have grown to become a significant player in the Chabad educational community, as you will read from Rabbi Kagan's interview [page 17]. Each individual you will find in this report, has been personally impacted or inspired by our work and has joined with us to be a champion of strong chinuch for every student in our community.

Why is it that hundreds of our community's educators work with us and attend our programs? What are the values that drive us to do what we do? Behind it all, is the unwavering, fundamental belief that every single child in our community deserves access to an excellent education, and that each child can be successful and have a personal connection to Torah and Yiddeshkeit.

"V'eila hamishpatim asher tasim lifneihem—And these are the laws that you shall place before them." [Shemos, 21:1] Rashi comments that the phrase "you shall place before them" implies that we must "set a table" before our children, giving them every opportunity to partake in Torah. As parents and educators, it is our responsibility to our children to "place it before them" and create an education that sets them up for a successful life as a Torah Jew. Our children's ultimate success is in Hashem's hands, but creating the vessel for that success is in ours.

As I look back at what we have accomplished, I am awed to see the impact we have had over the years by investing in our teachers and principals. So many of the people you will meet in this report tell the story of how MEF invested in their talents and how they are now able to contribute, not just in their own school communities but around the world [page 4]. Circles of influence are forming simultaneously around the world as we build on previous successes and reach more and more school communities around the globe. We are thrilled to begin reaping the fruits of our labor and are **excited and confident that a strong, viable and successful Chabad education can and will become a reality.**

I would like to express my heartfelt gratitude to Mr. Alan Zekelman and the Nash Foundation for their generous support, as well as the hundreds of individual donors who allow us to make a difference in children's lives all over the world.

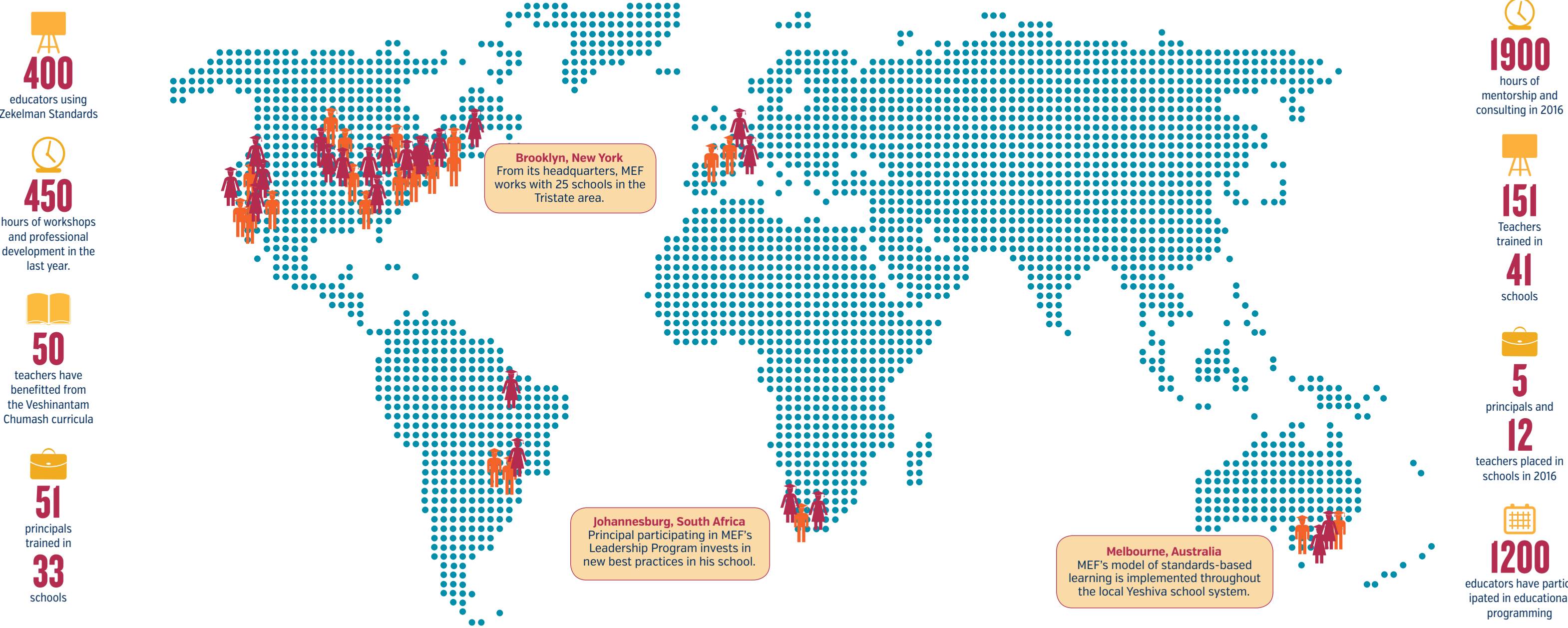
Sincerely,

Zalman Shneur

Rabbi Zalman Shneur
Executive Director

CREATING BRIGHTER FUTURES AROUND THE GLOBE

See the scope of MEF’s impact through our growing network of educators who are championing our children’s education



1. MAIMONIDES HEBREW DAY SCHOOL, ALBANY, NEW YORK 2. CHAYA MUSHKA CHILDREN'S HOUSE, ATLANTA, GEORGIA 3. CHEDER CHABAD OF BALTIMORE, BALTIMORE, MARYLAND 4. NEW ENGLAND HEBREW ACADEMY, BROOKLINE, MASSACHUSETTS 5. CHABAD GIRLS ACADEMY, BROOKLYN, NEW YORK 6. UNITED LUBAVITCH YESHIVA, BROOKLYN, NEW YORK 7. BAIS CHAYA MUSHKA, BROOKLYN, NEW YORK 8. BETH RIVKAH ELEMENTARY SCHOOLS, BROOKLYN, NEW YORK 9. BETH RIVKAH HIGH SCHOOL BROOKLYN, NEW YORK 10. BNOS CHOMESH ACADEMY, BROOKLYN, NEW YORK 11. BNOS MENACHEM SCHOOL FOR GIRLS, BROOKLYN, NEW YORK 12. CHEDER OHR MENACHEM, BROOKLYN, NEW YORK 13. LAMPLIGHTERS YESHIVAH, BROOKLYN, NEW YORK 14. MAZEL DAY SCHOOL, BROOKLYN, NEW YORK 15. OHOLEI TORAH, BROOKLYN, NEW YORK 16. OHOLEI YOSEF YITZCHOK LUBAVITCH OF CROWN HEIGHTS, BROOKLYN, NEW YORK 17. SHLUCHIM ONLINE SCHOOL, BROOKLYN, NEW YORK 18. UNITED LUBAVITCHER YESHIVA OF OCEAN PARKWAY, BROOKLYN, NEW YORK 19. YESHIVA DARCHAI MENACHEM, BROOKLYN, NEW YORK 20. YESHIVA OHEL SARAH OF FLATBUSH, BROOKLYN, NEW YORK 21. YESHIVAS CHOL L'YISROEL, BROOKLYN, NEW YORK 22. CHEDER OHOLEY CHINUCH, BUNEOS AIRES, ARGENTINA 23. YESHIVA GEDOLAH BUENOS AIRES, BUENOS AIRES, ARGENTINA 24. CHABAD WOLFSOHN-TABACINIC SCHOOL, BUENOS AIRES, ARGENTINA 25. OHR TEMIMIM, BUFFALO, NEW YORK 26. THE SINAI GIRLS SCHOOL, CHICAGO, ILLINOIS 29. LUBAVITCH GIRLS HIGH SCHOOL, CHICAGO, ILLINOIS 30. HEBREW ACADEMY COMMUNITY ACADEMY, CAPE TOWN, SOUTH AFRICA 27. CHEDER LUBAVITCH BOYS SCHOOL, CHICAGO, ILLINOIS 28. CHEDER LUBAVITCH SCHOOL, CORAL SPRINGS, FLORIDA 31. JETS YESHIVA, GRANADA HILLS, CALIFORNIA 32. TORAH DAY SCHOOL, HOUSTON, AFRICA 35. DESERT TORAH ACADEMY, LAS VEGAS, NEVADA 36. LUBAVITCH BOYS SCHOOL, LONDON, ENGLAND 37. THE CHANA CHABAD GIRLS' HIGH SCHOOL, LOS ANGELES, CALIFORNIA 40. BAIS CHAYA MUSHKA SCHOOL, LOS ANGELES, ANGELES, CALIFORNIA 43. CHEDER MENACHEM LOS ANGELES, LOS ANGELES, CALIFORNIA 44. O.Y.Y. LUBAVITCH BOYS' SCHOOL, MANCHESTER, ENGLAND 45. LUBAVITCH EDUCATIONAL CENTER BOY'S SCHOOL, MIAMI, FLORIDA 46. LUBAVITCH EDUCATIONAL CENTER GIRL'S SCHOOL, MIAMI, FLORIDA 47. HILLEL ACADEMY MILWAUKEE, MILWAUKEE, WISCONSIN 48. CHEDER CHABAD OF MONSEY BOYS' DIVISION, MONSEY, NEW YORK 49. CHEDER CHABAD OF MONSEY GIRLS' DIVISION, MONSEY, NEW YORK 50. MONSEY BEIS CHAYA MUSHKA, MONSEY, NEW YORK 51. BETH RIVKAH ACADEMY, MONTREAL QUEBEC, CANADA 52. RABBINICAL COLLEGE OF CANADA, MONTREAL, QUEBEC 53. SHOLOM TORAH ACADEMY DAY SCHOOL, MORGANVILLE, NEW JERSEY 54. CHEDER LUBAVITCH SCHOOLS BOYS' DIVISION, MORRISTOWN, NEW JERSEY 55. CHEDER LUBAVITCH SCHOOLS GIRLS' DIVISION, MORRISTOWN, NEW JERSEY 56. CHABAD JEWISH ACADEMY, MYRTLE BEACH, SOUTH CAROLINA 57. SOUTHERN CONNECTICUT HEBREW ACADEMY, NEW HAVEN, CONNECTICUT 58. TORAH ACADEMY, NEW ORLEANS, LOUISIANA 59. RAMBAM DAY SCHOOL, OTTAWA, ONTARIO 60. CHEDER CHABAD, PHOENIX, ARIZONA 61. CHEDER CHABAD OF PHILADELPHIA, PHILADELPHIA, PENNSYLVANIA 62. YESHIVA SCHOOLS BOYS' DIVISION, PITTSBURGH, PENNSYLVANIA 63. YESHIVA SCHOOLS GIRLS' DIVISION, PITTSBURGH, PENNSYLVANIA 64. MAIMONIDES JEWISH DAY SCHOOL, PORTLAND, OREGON 65. CHEDER CHABAD, POSTVILLE, IOWA 66. YESHIVA SHAAREI TZION, QUEENS, NEW YORK 67. LUBAVITCH SCHOOLS OF BRAZIL, S PAULO, BRAZIL 68. CHABAD HEBREW ACADEMY, SAN DIEGO, CALIFORNIA 69. MENACHEM MENDEL SEATTLE CHEDER, SEATTLE, WASHINGTON 70. LUBAVITCH CHEDER, ST PAUL, MINNESOTA 71. BAIS CHAYA MUSHKA TORONTO, TORONTO, ONTARIO 72. BAIS CHOMESH HIGH SCHOOL, TORONTO, ONTARIO 73. SHMUEL ZEHAVI CHEDER CHABAD, TORONTO, ONTARIO 74. YESHIVAS LUBAVITCH TORONTO, TORONTO, ONTARIO 75. CHEDER MENACHEM WILKES BARRE, WILKES BARRE, PENNSYLVANIA 76. BETH RIVKAH WOMEN'S COLLEGE, MELBOURNE, AUSTRALIA 77. THE YESHIVA COLLEGE, MELBOURNE, AUSTRALIA 78. KESSER TORAH COLLEGE, SYDNEY, AUSTRALIA 79. YESHIVA COLLEGE BONDI, SYDNEY, AUSTRALIA

11,700 STUDENTS IMPACTED IN 78 SCHOOLS.

2016 IN REVIEW

A GLANCE BACK AT THE HIGHLIGHTS FROM THIS PAST YEAR

MEF believes that we can achieve our goals when we tap into the power of our community. This past year, our staff worked hard to create a powerful learning community for our many teacher constituents and the greater Chabad educational community as a whole. Our varied events and services presented many new opportunities for connecting people and developing knowledge and skills that directly enhance the education of our children.



1
טבת

Hakhel Events

A series of Hakhel (spiritual gathering) events were held in NY throughout the winter to bring teachers of similar grades together for collaboration, networking and inspiration.



2
שבט

Standards Webinars

A popular six-week webinar series led by Dr. Sara Rosenfeld allowed teachers from around the world to delve into educational theory and better understand and implement the Zekelman Standards.



3
אדר

Educational Workshops

Many schools utilized MEF's extensive on-site workshop opportunities to provide professional development presentations to their teachers.



4
ניסן

Job Fair

For the fourth year in a row, MEF ran a Chabad Chinuch Job Fair in Crown Heights. Hundreds of job seekers explored over 100 positions available in 32 schools around the country.



5
אייר

Chinuch Awards

Over 200 individuals from throughout the Chabad educational world nominated teachers for recognition in the inaugural Chinuch Awards. Of the ten finalists, Rabbi Zalman Shapiro and Mrs. Miriam Gerber were awarded in a special reception.



6
סיון

TIP 5776 Graduation

16 teachers completed the year-long intensive Teacher Induction Program, and were celebrated and recognized for their tremendous achievements in a special graduation ceremony.



7
תמוז

Convention

The two-day immersive Chabad Chinuch Convention focused on celebrating teachers and providing them with quality professional learning opportunities. The inspiring event energized educators through extensive workshops and unique networking opportunities.



8
אב

Zekelman Standards 2.0

Zekelman Standards for Chumash were revised and updated with significant educational advances to benefit the educational community.



9
אלול

Chabad School Leadership Program

The newly revamped Chabad School Leadership Program brought 12 principals together for a four-day intensive seminar in Brooklyn, NY, followed by a comprehensive school visit and leadership training session in Los Angeles, CA.



10
תשרי

Web-Based Learning

New for this year, the Teacher Induction Program is almost fully virtual, featuring live, interactive online classes that allow teachers to participate from around the world.



11
חשוון

Charidy Campaign

MEF surpassed our goal by raising \$301,204 from over 660 donors during a 24-hour all-or-nothing crowd-funding campaign. We are so grateful for the tremendous generosity of our matching donors, as well as the many community donors who rallied to support MEF, providing grassroots communal support for the need for educational improvement.



12
כסלו

Melave Malkas

A series of networking events for educators, the Melave Malkas act as an inspiring forum for support and collaboration between educator peers.

TRAINING TEACHERS, REACHING OUR STUDENTS

Thanks to YOU, MEF has trained 151 teachers in its Teacher Induction Program, which has grown significantly since its founding in 2008

TIP is launched as a year-long course deeply rooted in Torah-true educational philosophy using best educational practices. Program is certified by Medgar Evers City College of New York City.



TIP alumni **Rabbi Mendy Yusewitz** and **Rabbi Levi Eisenberg** join the program staff to facilitate speakers and presenters.



MEF partners with the *Jewish New Teacher Project* to train experienced teachers in the skills needed to bring out the best in other teachers. Each TIP participant is matched with a personalized JNTP-trained coach.

“The encouragement and guidance I received from my mentor, coupled with the insightful academies, were an incredible support in the challenges that I faced as a first year teacher. My mentor went out of his way to create an open and comfortable relationship which served as the base for our year long journey of introspection, recognition, evaluation and implementation.”—Rabbi Yitzchok Klein, 4th Grade, Oholei Menachem



To best provide expert coaches aligned with TIP's mission, MEF develops Teacher Coaching Program, bringing quality mentor training under MEF's umbrella and aligning the programs for optimal results.

“TIP opened my eyes to a world of tools and techniques that I could use and develop to become a much more effective teacher. TIP laid out a roadmap to classroom excellence and gave us the opportunity to discuss the techniques, to internalize them, and to practice them in the work that we do both in the TIP classroom and in our own classrooms. I've seen tremendous change in how I approach my class on a daily basis as a result of the program.”—Mrs. Zeldy Friedman, High School, Bais Rivkah



MEF is now looking to expand TIP's successful formula and offer it to schools worldwide through professional development workshops and online classes aligned with TIP standards.



2008-5769 2009-5770 2010-5771 2011-5772 2012-5773 2013-5774 2014-5775 2015-5776 2016-5777 2017-5778

TIP is established as a three-month summer course for new teachers to train them in best educational practices.



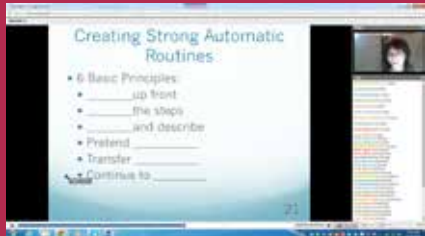
TIP pilots the *Daniel Kahalani Student Teaching Initiative* that pairs new teachers with an experienced mentor who observes and coaches them weekly. Expert presenters from

a wide range of educational backgrounds are brought in to speak to participants.

Drawing once again from its own pool of talent, TIP recruits Rabbi Zelig Silber, who was trained in TIP's original summer course to direct the program. The program uses the *Danielson Framework* to develop a yearlong curriculum.



The Teacher Induction Program for Women is launched worldwide in an online classroom, with Mrs. **Chana Rose** directing. Both the men's and the women's programs become eligible for NCCRS Accreditation.



For the first time, the men's TIP allows teachers to participate from around the world by going virtual in a live, interactive online classroom. MEF develops TIP standards that incorporates all of its previous strategies directly into a four-part curriculum.

TIP Standards
In the summer of 2016, the Teacher Induction Program directors restructured the curriculum with distinct standards to ensure that teacher participants graduate the program with the tools they need to pursue a lifelong career in Jewish education. The revamped program focuses on four main domains:

- *The Teacher, a Torah-inspired educator*
- *The Teaching, lesson planning and delivery*
- *The Student, classroom management and student rapport*
- *The Learning, standards and assessment*

Each teacher is matched with a TCP-trained coach who is trained in these standards, allowing the mentors to provide structure and support for their mentee and empower them to master the skills needed to excel in the classroom.

Over 50 TIP alumni gather for a reunion event.



CREATING SCHOOL LEADERS

Thank YOU for helping 51 principals learn the vital skills needed to lead a school community and improve instruction for all students

MEF's goal is to establish enduring leadership capacity for Chabad schools by investing in talent. To effect broad-based change and improvement in schools, MEF is creating a significant number of skillful teacher-leaders who can understand the full scope of excellence in education and are able to carry that vision through to fruition.

Promoting talent from within cultivates a school-wide culture of success. The leadership program emphasizes hands-on learning, practical skills, and ongoing self-reflection that enables educators to continue to refine their role as a leader, developing a highly-skilled principal that will best serve participating and future schools.

- MEF's leadership programs build educators capacity to improve outcomes by:
- Helping leaders articulate critical questions and appropriate solutions
 - Teaching reflection, inquiry, communication and focused action
 - Working with leaders to use and disseminate data to inform decisions
 - Assisting leaders to foster and implement innovation
 - Providing customized mentorship from experienced educational leaders



Laying a Foundation for Growth and Success

Rabbi Mendy Greenbaum, principal Cheder Menachem, Los Angeles: "In 2010, I joined MEF's first cohort of principals for a newly launched leadership training program. At the time, I had over a decade of experience as a principal and hoped that by participating in MEF's pioneering program I could enhance my skill set and knowledge-base.

That program took place over the course of sixteen in-depth days of training spread throughout the year, with our cohort of principals traveling to schools all across America to learn about best practices in education. We learned from top professionals, many associated with the NYC Leadership Academy, and discovered what goals we should be setting as school leaders. The entire program focused on broadening our horizons and elevating the level of professionalism in our schools. It gave me a foundation of tools for coaching my staff, and taught us to really see the role of principal as an educational leader, not just site manager.

The program also leveraged every participant's area of expertise and allowed us to collaborate and share our experiences, successes and challenges with fellow school leaders. We discussed what success looks like for a Chabad school and identified a need for Judaic Standards that would assist us all in our roles as educational leaders. The

eventual development and publication of the Zekelman Standards was born out of that collaboration.

Good Leaders Create Followers. Great Leaders Create Leaders.

I became involved in the development of the standards, and my role eventually evolved into sharing what I've learned and presenting it to others, including younger cohorts of principals. The entire purpose of the training is to build the capacity for leadership which, in turn, moves our successes forward by allowing us to produce more leaders and thinkers.

Today, I am working closely with MEF in running the current Chabad School Leadership Program, where we train the aspiring teachers in the same skills and knowledge I learned years ago. By developing and supporting high-quality school leaders, we are able to increase students' and teachers' success in the classroom. We also build each leader's capacity to give back. Part of the current curriculum requires the participants to facilitate the learning by presenting to their peers. It is our hope that giving them these opportunities to apply their leadership skills will encourage them to give back to their schools, becoming a source of leadership in others.

Drawing the Best and Brightest into Jewish Education

When **Rabbi Mendy Levin** was deliberating possible career paths, he did not consider education as a viable option. Yet, MEF recognized Rabbi Levin's many talents and convinced him to give Jewish education a chance. In 5771 [2010], Rabbi Levin enrolled in the yearlong Teacher Induction Program and went on to become a successful classroom teacher. In the spring of 2012, MEF was working with the then fledgling Cheder Chabad of Philadelphia, whose board was seeking a principal for their growing school. Identifying Rabbi Levin's potential, MEF invested in his training and secured him a personal coach to build his leadership abilities. Rabbi Levin assumed the role of principal in 5774 [2013].

As a young new principal, Rabbi Mendy Levin was eager to work toward achieving high quality educational outcomes for his students. With guidance from MEF's leadership consultants and access to a wide range of resources, Rabbi Levin quickly improved his school's culture of excellence by enhancing communications, tackling thorny staffing issues and developing a mindset of growth and understanding throughout the administration.

This year, Rabbi Levin was promoted to Head of School, and today is a mentor in his own right, regularly coaching a young principal in Argentina.

INSPIRING A NEW GENERATION OF EDUCATORS

Thank YOU for inspiring 350 educators from 40 schools at the Chabad Chinuch Convention

Educators from around the world gathered in Crown Heights, New York, in the summer of 2016 at Menachem Education Foundation's first ever Chabad Chinuch Convention. The Convention, which was established to inspire and recharge educators, was packed with in-depth seminars that explored best practices, workshops that developed practical skills, and intimate roundtable discussions on the entire gamut of issues relevant to Jewish education. The uplifting two-day event included the presentation of the prestigious Chinuch Awards, unique networking opportunities that celebrated educators and a grand Gala Banquet that honored them for the incredible impact they have on the lives of our children.

"It was very humbling to be at an event that honored our educators in such a beautiful way. As a young child, I did not have an easy time learning, and school was very hard for me. Devoted teachers brought me to where I am today. **Teachers have the most important job in the world. They are changing the the Jewish nation.**"

-Mr. Nathan Franco, Dinner Honoree



"As teachers, we work so hard and it is sometimes exhausting. This event made me feel lucky to be a teacher, just as I was getting ready for a new school year. I learned so many practical tips that I hope to take with me to the classroom, but even more than that, **I feel empowered and uplifted to be a teacher.** Throughout the Convention, the Rebbe's words were shared about the tremendous merit, honor, and privilege it is to teach, and all the blessings that come along with it."

- Ms. Esty Newfield, Teacher, Brooklyn, NY



"For the first time in a long time, I felt a real sense of community and brotherhood among my fellow teachers."

- Rabbi Yisroel G, Los Angeles, CA

"When I attended the Chabad Chinuch Convention, I had already started making plans to leave my position as a principal and find a Rabbinical position or get involved in community work. After seven years at the helm of a Jewish day school, I was too caught up in what I was doing to remember why I was working in Jewish education. **The Convention provided both the motivation and inspiration that we as educators need,** as well as the skills, tools and resources to improve and enhance our work.

Throughout the event, the organizers conveyed the value and importance of working in Jewish education and presented it in such a dignified and professional way so as to raise the stature of the teachers and make them feel proud to be in this position. The networking opportunity also was significant and reminded us that we are not alone in this challenging work. The Convention inspired me so much that by the end of the first day of the Convention, I **decided that I was going to stay and continue my work in Jewish education.**"

- Rabbi Motty Hadar
Principal
Johannesburg, SA



"The entire tone of the Convention was elegant, meaningful and practical as it raises the standard of education in our schools."

-Mrs. Dena Gorkin, Brooklyn, NY



"It was very inspiring to be with friends and peers as we all strengthened one another."

-Rabbi Levi Rabiski, Toronto ON



"Thank you for putting Chinuch back on the front burner where it belongs."

-Rabbi Yossi B, Brooklyn, NY



"The kinus was a true example of Chassidim getting together to benefit others."

- Mrs. Sara R, Los Angeles, CA





WOMEN’S AWARD

Mrs. Miriam Gerber, Cheder Chabad Philadelphia, PA

MRS. GERBER was the leading visionary who founded the Cheder Chabad of Philadelphia in her own basement. Her lifelong dedication to Jewish education was realized as the school grew and prospered, and Mrs. Gerber played a key role in developing learning goals and extracurricular activities for the school community. Mrs. Gerber is also a noted educator who is dedicated to instilling skill-based learning in each of her students. Parents say that no one leaves her class without knowing how to learn Torah independently. Mrs. Gerber also incorporates vital social and emotional skills into her lessons and developed a complete character development curriculum that is used to teach practical manners and compassionate behavior. With unmatched creativity and a sincere love for each student, Mrs. Gerber leads by example and strives to make Torah meaningful to each of her students.

AWARD SPONSOR

A renowned expert on real estate development, Jacob Frydman regularly supports important Jewish causes that support the future of the Jewish community. In 2016, his generous sponsorship underwrote the women’s Chinuch Award.

WOMEN FINALISTS

- 1. Morah Henny Bartfield, grade 2, Hebrew Academy of Margate, FL
2. Morah Chanale Chanin, grade 12, Bnos Chomesh, Brooklyn, NY
3. Morah Miriam Gerber, grades 2/3, Cheder Chabad of Philadelphia, PA

GETTING THE COMMUNITY INVOLVED

YOU nominated over 200 teachers from around the world to celebrate the impact of educators on your life

MEF’s goal is to highlight hardworking and gifted Chabad educators. To that end, we established the Chinuch Awards, a \$3,600 prize that serves to underscore the importance of educators through recognizing and celebrating their efforts. The Awards acknowledge the impact of the very best teachers – not only on their students but on the communities around them.

The response from the community was overwhelming and unanimous: our teachers hold an incredible, inspiring and strong position in our community as they change the lives of those they teach. Hundreds of nominations poured in from around the globe to recognize one woman and one man who are exceptional in the field of education. In fact, articles about the awards, which were posted to a popular community website were one of the website’s most viewed items of the year!

FINALISTS

Chosen from over 200 nominations, these ten finalists reflect some of the best talent in Chabad education today. These devoted men and women stood out for

their sincere dedication to their students, exceptional educational craft, and ability to inspire the next generation.

The response from the community was overwhelming and unanimous: our teachers hold an incredible, inspiring and strong position in our community as they change the lives of those they teach.

An impartial team of judges had the difficult task of narrowing the nominees down to five finalists each for men and women. In the end, two winners were announced and honored at a special reception at MEF’s Chabad Chinuch Convention in front of hundreds of their peers.

The men’s Eisenberg Chinuch Award was presented to Rabbi Zalman Shapiro, Oholei Torah, Crown Heights, NY and the women’s Chinuch Award was presented to Mrs. Miriam Gerber, Cheder Chabad, Philadelphia, PA. The men’s and women’s monetary award of \$3,600 each, were sponsored by Mr. Jerry Eisenberg and Mr. Jacob Frydman, respectively.

Through inspiring the community, the Chinuch Awards raised the stature of those in education and was able to recognize exceptional teachers who have made a real impact on the lives of our children.

MEN FINALISTS

- 1. Rabbi Yossel Sirota, grade 3, Cheder Chabad, Monsey, NY
2. Rabbi Yosef Wolf, grade 5, United Lubavitch Yeshiva, Brooklyn, NY
3. Rabbi Yosef Wolowik, grade 6, Cheder Menachem, Los Angeles, CA



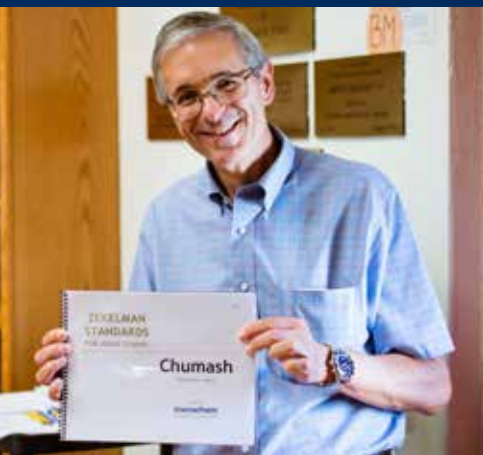
MEN’S AWARD

Rabbi Zalman Schapiro, Oholei Torah, Brooklyn, NY

RABBI SCHAPIRO is lauded by his students, parents and peers for being the consummate professional while retaining an unmatched warmth and love for his students. With a wealth of experience in pedagogic knowledge and skill, he remains a beloved father-like figure to his students. Rabbi Shapiro is recognized by his peers for utilizing a review system in his teaching that ensures knowledge and learning is maintained throughout the school year. In addition to his rigorous learning standards, he constantly expresses his love for his students in various ways, from bending down to a child’s level when conversing, to conference-calling a student who is out sick so he can join the class. Both in and out of the classroom, Rabbi Shapiro leads his life in a way that inspires his students for years to come. As some have described him, “Chinuch is not his job, it is his life.”

AWARD SPONSOR

Jerry and Sharon Eisenberg are longtime supporters of MEF and are passionate about recognizing the important work of Jewish educators. As in previous years, they generously sponsored the men’s Chinuch award in memory of Jerry’s brother Yaakov Velvel (Billy) Eisenberg, an acclaimed educator for over 33 years.



An accomplished businessman and philanthropist, **Alan Zekelman** is a director of JMC Steel Group, the largest independent tubular products manufacturer in North America. Actively involved in multiple boards in their community, Mr. Zekelman and his wife **Lori** are true patrons of Torah institutions and are committed to enhancing Jewish education around the globe. Their generous grant helped establish the acclaimed Zekelman Standards for Judaic Studies, an MEF project that has changed the face of Torah learning in classrooms throughout the Jewish world.



TAKING STANDARDS TO THE NEXT LEVEL

The Zekelman Standards for Chumash are now accessible to thousands of students because of YOU

The Menachem Education Foundation began a process in 2010 to create standards for the teaching and learning of Torah to benefit Jewish students around the world. The first edition of the standards were entirely revamped in 2013, and further extended through eighth grade in 2014. This year, MEF's team updated and refined the standards and published the Zekelman Standards 2.0.

What are these standards? The Zekelman Standards have had a grand scale impact on the entire Torah educational community by initiating a critical conversation around the need for standards and how to use them. Today, the publicly available Standards are more accessible and customizable than ever before.

Since they were published, the Zekelman Standards have been used in over 400 classrooms, informing classroom instruction, resource development, and student learning for 3000 students around the globe.

The Zekelman Standards have had a grand scale impact on the entire Torah educational community by initiating a critical conversation around the need for standards and how to use them. Today, the publicly available Standards are more accessible and customizable than ever before.

TODAY EDUCATORS CAN

- Visit zekelmanstandards.org and navigate the standards by grade level or standards area.
- Download the updated Standards 2.0 free of charge.
- Access an extensive library of supplementary resources and materials.
- Purchase the professionally designed standards-aligned Veshinantam curriculum and incorporate it into their school with optional MEF guidance.
- Secure an expert MEF facilitator to personally train their school in standards implementation, and continue to consult and guide as needed.
- Create customized assessments that align with their curriculum goals through our technology tools.

With these new tools, educators can teach children Torah in a way that enables and inspires them to continue to learn it, and live it, for life.

SPIRITUAL GUIDANCE

AN INTERVIEW WITH RABBI CHAIM DOVID KAGAN OF MEF'S VAAD RUCHANI



WHAT IS MEF'S ROLE IN CHABAD EDUCATION?

MEF enables teachers and institutions to learn and adopt techniques, methods and practices that will enhance the education of students at Chabad institutions. The role of the organization is to support education by training teachers and principals and building practical educational tools.

JEWISH EDUCATION HAS MAINTAINED ITS TRADITIONS FOR THOUSANDS OF YEARS; WHY IS THERE A NEED TO TRAIN TEACHERS NOW?

Training teachers in today's day and age is very important since very few teachers are "naturals" who intuitively go into a classroom and know what to do and how to do it. The concept of professional training is not new. It has existed in Jewish education in several forms since the 1920s, and in many countries (Germany, Latvia, USA, Israel, UK, Canada and Australia). However, it may have been missing in recent years so MEF stepped in to fill a role and has done it well, specifically targeting Chabad education.

HOW CAN TODAY'S SCHOOLS HANDLE CURRENT EDUCATIONAL CHALLENGES?

There are no broad strokes, but every individual school must make a self-study, on what their challenges are and where they need to improve. MEF has helped schools to formalize this process of self-reflection by assessing the school's needs and providing tools to address any issues.

HOW IS MEF'S WORK BENEFITTING THE FUTURE OF JEWISH EDUCATION?

MEF has taken upon itself to address a certain spectrum of the current challenges in Jewish education and is doing so effectively. If our students are gaining a love of learning as a result of the techniques used by MEF, and that is producing a happier, better student who has found success in learning Torah, that will have a wonderful effect beyond the classroom and will translate into further success in life.

Thank YOU for supporting us as we brought the entire community on board with our mission

Since its founding in 2008, MEF has succeeded in creating awareness of the need for improvement in the Chabad educational community. To ensure that the path of our organization faithfully follows the time-honored tradition of the Jewish people, MEF established a Vaad Ruchani, "Spiritual Guidance Committee," in 2016 to formally oversee the spiritual aspect of our organization.

Our current Vaad includes:

Rabbi Noson Gurary
Executive Director of Chabad of Buffalo, Monsey, New York

Rabbi Chaim Dovid Kagan, PhD
School Principal and Rabbi of K'hal Bais Menachem, Monsey, New York

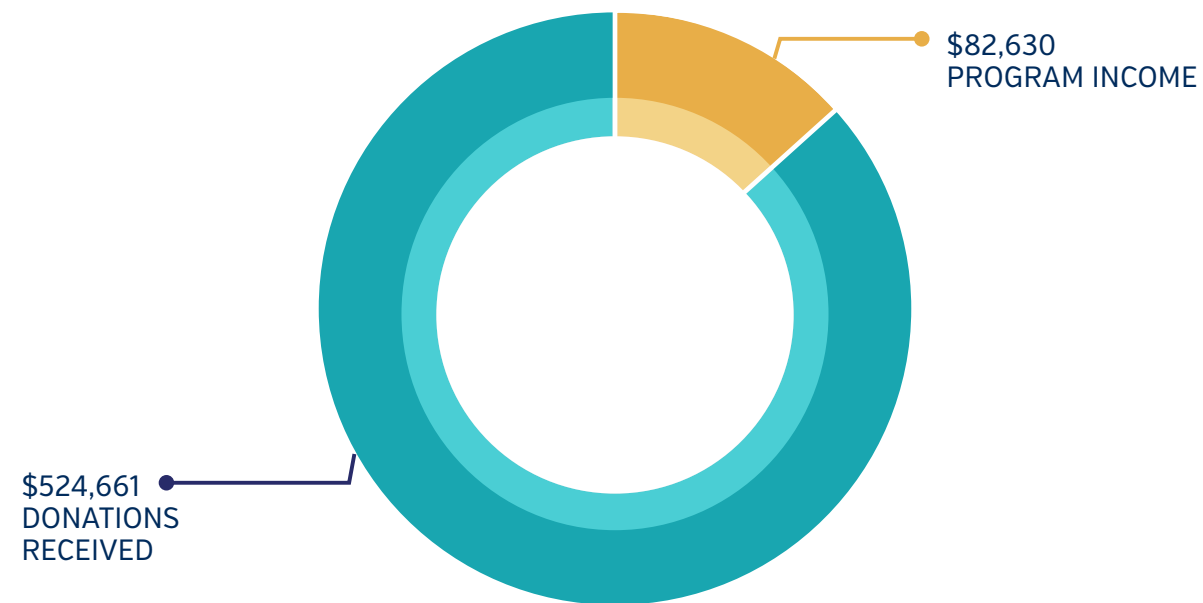
Rabbi Yitzchok Wolf
School Dean of Cheder Lubavitch Hebrew Day School, Chicago, Illinois

FINANCIAL STATEMENT

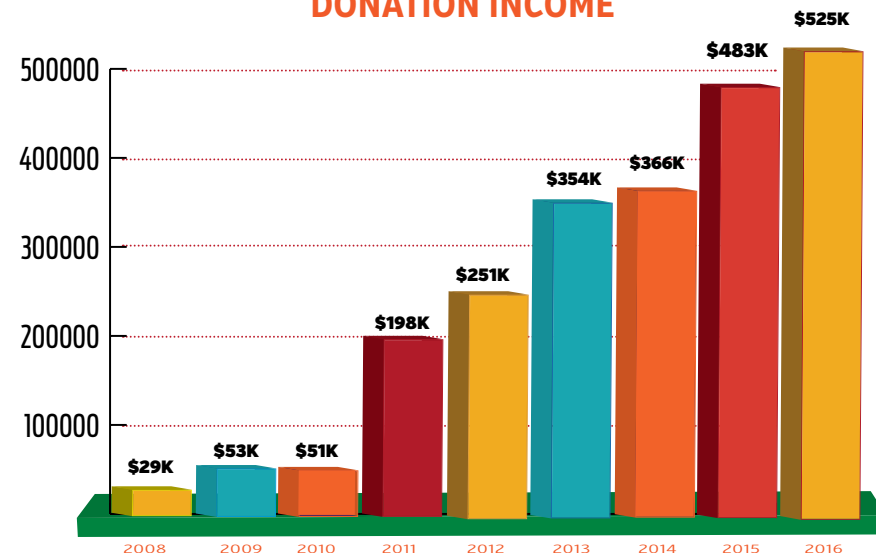
Year ended 12.31.2016

Creating programs and solutions that raise the bar for Jewish education remains a top priority for our organization, and our contributions over the past year certainly reflect that. We also strive to provide comprehensive and effective systems that have an uncompromising focus on student success. With you in our corner, we've made meaningful strides in all areas.

GROSS REVENUE: \$607,291



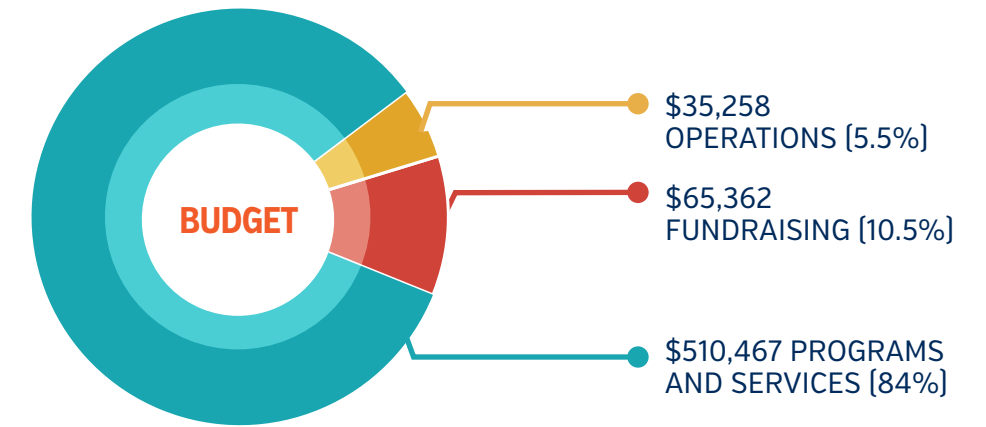
DONATION INCOME



With a net income of \$607,291 MEF was able to cover all of its expenses in 2016. MEF is looking for new avenues of growth in the coming fiscal year to expand our programming reach.

EXPENSES: \$611,087

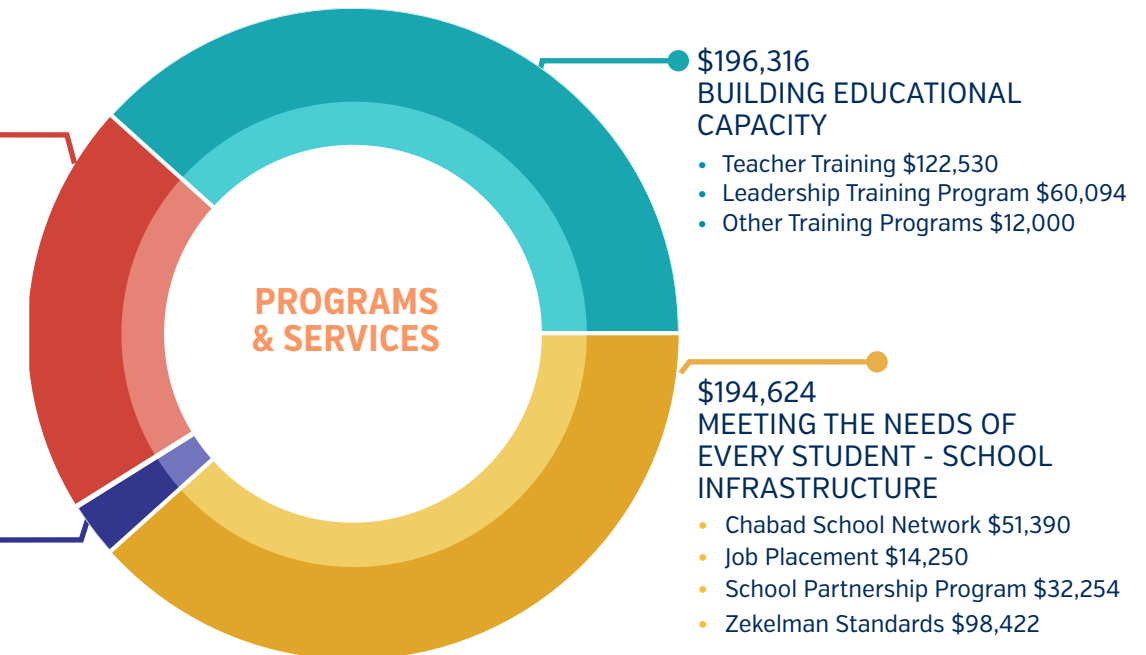
Administrative costs account for less than 17% of our total expenses. The tireless work of our administrative team resulted in new efficiencies, minimizing our expenses and maximizing our influence.



\$105,311 COMMUNITY ENGAGEMENT

- Convention \$77,698
- Hakhels \$4,701
- Teacher Awards \$13,950
- Job Fair \$4,437
- Melave Malkas \$4,525

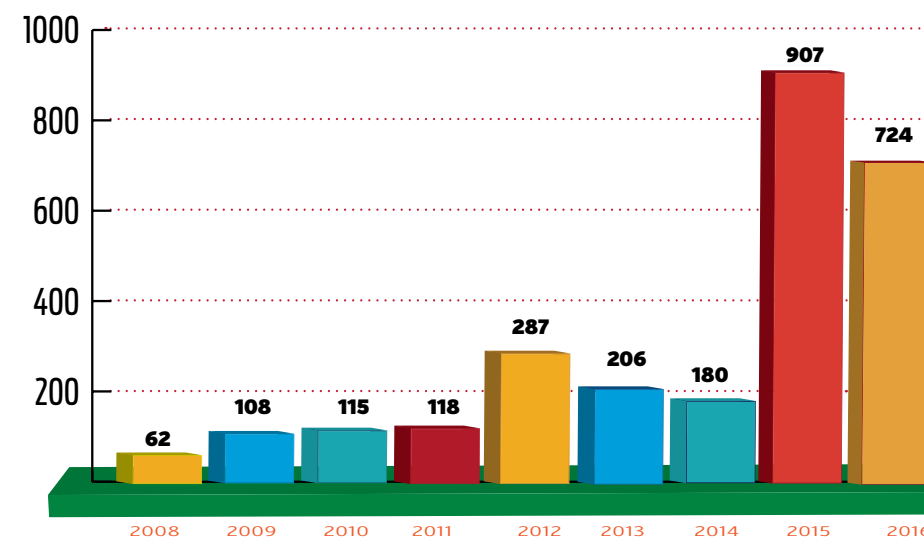
\$14,215 ONE TIME PROGRAMS



- Teacher Training \$122,530
- Leadership Training Program \$60,094
- Other Training Programs \$12,000

- Chabad School Network \$51,390
- Job Placement \$14,250
- School Partnership Program \$32,254
- Zekelman Standards \$98,422

NUMBER OF DONORS: THE NEED TO ENGAGE



In 2015, MEF made a concerted effort to diversify funding sources and engage the community in our work through a novel crowdfunding campaign. The exciting initiative struck a chord and greatly increased public awareness of our work. In 2016, we decided to repeat the campaign, and though the overall number of donors slightly fell, we were proud to have maintained such a significant number of engaged donors who care about our work in the long term. The success and impact of our programs have resonated as hundreds of donors continue to participate. We hope to continue with an upward momentum, as we educate and inspire our audience and build support throughout our community.

*The financial statements shared here are estimates as of February 15, 2017. MEF will release its finalized financial statements after our annual audit in May.

WHO WE ARE

THE MEF TEAM

RABBI ZALMAN SHNEUR EXECUTIVE DIRECTOR

A tireless activist on behalf of Jewish learning and professional education, Rabbi Shneur founded the Menachem Education Foundation in an effort to bring professionalized systems to advance Chabad education. He is widely recognized for his solution-oriented approach to challenges and his passionate advocacy for students.

RABBI NISSEN BRENNERSON Chabad School Network

With a long career in education and management, including stints as a camp director, supplementary school principal, and director of education at the Jewish Children’s Museum, Rabbi Brenenson is currently serving as CSN project manager, overseeing all of its operations in its pilot year.

MRS. CHANAH ROSE Educational Director

After nearly a decade as a teacher and curriculum director, Mrs. Rose has taken her passion for education to the next level in her role as MEF’s educational director, where she works with teachers, schools and other constituents to bring MEF’s educational goals to life in the classroom.

RABBI ZELLY SILBER Teacher Induction Program Director

A veteran teacher of nearly a decade at Cheder Chabad of Monsey, Rabbi Silber is himself an alumnus of MEF’s first TIP cohort and a sought after teacher, mentor and advisor. Today he directs the men’s division of the TIP.

MRS. BLUMIE GUREVITZ Women’s Teacher Coaching Program Instructor

A veteran educator for over a decade with a variety of age groups, experienced teacher mentor, curriculum coordinator and instructional leader at Cheder Chabad of Philadelphia, Mrs. Gurevitz was personally trained to lead the Teacher Coaching Program by its chief developer, Ms. Liz Gewirtzman.

RABBI LEVI FELDMAN Men’s Teacher Coaching Program Instructor

A highly skilled and experienced educator, Rabbi Feldman is a renowned “teacher’s teacher” who regularly shares his passion for advancing Torah education with others. Trained by the JNTP, he has personally mentored educators around the world and is currently leading MEF’s teacher coaching program.

MRS. MIMI MARK Fundraising Specialist

A veteran fundraising professional, Mrs. Mark started her development career in the Jewish Federation system and then went on to raise funds for other Jewish organizations. At MEF she helps manage the annual campaign, grant applications, as well as board and leadership development.

MS. RIVKA TAUBER Program Coordinator

Ms. Tauber’s skills in leading and managing varied programming, in addition to her passion for excellence in education, ensure that all of MEF’s services and events are planned and executed at the highest level. Ms. Tauber also plays a key role in MEF’s administrative team.

RABBI REUVEN DERAY Systems Administrator

A tech and media maven, Rabbi Deray manages MEF’s online community and assessment and learning platforms. He also helps develop MEF’s websites and other tech-based systems.

RABBI YEHUDA SUGAR School Placement and Recruitment

As the director of MEF’s educational job placement program, Rabbi Sugar has a keen understanding of what schools and job seekers are looking for and works tirelessly to make effective matches that will benefit all parties.

MRS. RENA UDKOFF Copywriter

An experienced writer with a talent for breaking down big ideas into clear and simple words, Mrs. Udkoff helps tell MEF’s story throughout the organization’s written communication.

MS. ETTI KRINSKY Marketing and Social Media

Ms. Krinsky directs MEF’s messaging to the public and ensures our organization’s vision is communicated through various marketing and social media channels.

EDUCATIONAL CONSULTANTS

MS. LIZ GEWIRTZMAN, MA Educational Consultant, TIP and TCP curriculum

A distinguished lecturer at Baruch College School of Public Affairs and nationally recognized “teacher of teachers,” Ms. Gewirtzman has consulted for the NYC Board of Education, the Rochester City School System, the NYC Leadership Academy, and MEF’s leadership training initiatives.

RABBI MENACHEM GREENBAUM Zekelman Standards Development Team

As Principal of the high performing Cheder Menachem of Los Angeles, CA, and recipient of the Milken Jewish Educator Award, Rabbi Greenbaum contributes to the content and integrity of MEF’s educational activities.

RABBI YOSHI ROSENBLUM Zekelman Standards of Judaic Studies Director

A widely esteemed educational consultant and principal of blue-ribbon winning Yeshiva Schools of Pittsburgh, Rabbi Rosenblum steers the content and development of the Zekelman Standards and acts as a senior advisor of MEF’s educational initiatives.

DR. SARA ROSENFELD, D.Ed Zekelman Standards Development Team

Director of Curriculum in Yeshiva-Beth Rivkah Colleges in Melbourne, Australia, and author of numerous Judaic curricula and workbooks, Dr. Rosenfeld is sought after as a presenter and Jewish educational consultant around the world.

DR. CHANA SILBERSTEIN, PhD Senior Advisor for Curriculum and Educational Programming

Educational director of Chabad of Ithaca and former dean of curriculum at the Rohr Jewish Learning Institute (JLI), Dr. Silberstein has over 25 years experience in education and curriculum development, and a PhD in experimental psychology from Cornell University.

DR. ELLIOT SPIEGEL, D.Ed CSN Governance

With a long career history in school governance and leadership, Dr. Spiegel has been in the forefront of the growth of community day schools. Today, he brings that expertise to CSN as a primary consultant in the areas of school governance and organizational structure.

VAAD RUCHANI

RABBI NOSON GURARY

Rabbi Noson Gurary went out on Shlichus in 1970 to Buffalo, NY where he established many successful religious and educational institutions. Today, as the Chabad Rav of the city and the Executive Director of Chabad of Buffalo, Rabbi Gurary sets the spiritual tone for his community and is respected for his wisdom throughout the Chabad world.

RABBI CHAIM DOVID KAGAN, PhD

Rabbi Chaim Dovid Kagan left a distinguished career in academia to devote himself to Jewish education. He has been involved in the creation and administration of various educational institutions. Rabbi Kagan is deeply involved in the local Monsey community and is the Rav and spiritual leader of K’hal Bais Menachem.

RABBI YITZCHOK WOLF

Rabbi Yitzchok Wolf has been the School Dean of the renowned Cheder Lubavitch Hebrew Day School for over three decades. Known for his depth and breadth in Judaic learning and for his passion for education, Rabbi Wolf also serves as an esteemed spiritual leader and Rabbi for the large Chicago Lubavitch community.

BOARD OF DIRECTORS

MR. GERALD EISENBERG CPA ESM Tax, Partner

MR. ABRAHAM PASTERNAK

RABBI ZALMAN SHNEUR MEF, Executive Director

MR. ALAN ZEKELMAN JMC Steel, Officer

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DR. NATHANIEL DEUTSCH University of California, Santa Cruz, Professor of History

DR. CHARLOTTE K. FRANK McGraw Hill, Senior Vice President of Research and Development

VAAD HAMECHANCHIM

RABBI MENACHEM GREENBAUM Cheder Menachem of LA, Principal

RABBI YOSHI ROSENBLUM Yeshiva Schools of Pittsburgh, Principal

RABBI YOSEF SIMPSON United Lubavitcher Yeshiva, Principal

The **Menachem Education Foundation** champions every Chabad child so that he or she can and will have an excellent Chabad Education. We recruit the best and brightest into the educational field, train and mentor educators and school leaders, and work with all the stakeholders in the educational world to build an education system **where all Chabad children can thrive to their fullest potential.**

Our programming currently enhances the Jewish education of 4,700 children in 40 cities around the world. However, that reaches only one quarter of the 15,000 children in Chabad schools.

MEF will not rest until we reach EVERY Chabad student in EVERY Chabad school. With our many services, we are now at a strategic turning point in securing a successful future for ALL Chabad schools.

Now, **we need YOUR help** to improve Chabad education for the many generations to come.

Your gift allows us to inspire a new vision for Chabad education and make it a reality.

Help us keep writing our story and make 2017 an even greater success!

Please donate generously today at **www.mymef.org/donate** or send your tax-deductible donation to **411 Kingston Avenue Suite 300, Brooklyn NY 11225**

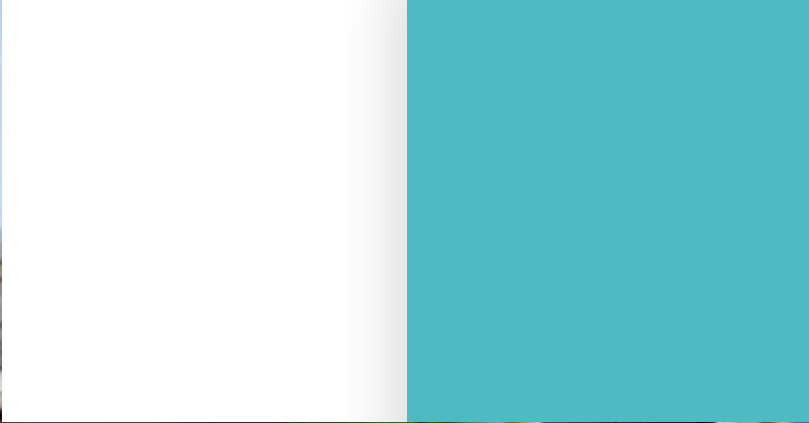
Excited about the changes we are making in Jewish education?

Check out the many ways you can make an impact at **www.mymef.org**

Connect with MEF on Facebook, and learn about the wonderful things happening in schools all over the world. **[Facebook.com/mymef](https://www.facebook.com/mymef)**

View MEF's videos on Youtube and get a taste of the impact you are having.

**THANK YOU FOR
BELIEVING IN
THE POWER AND
POSSIBILITY OF
A GREAT JEWISH
EDUCATION.**



menachem
EDUCATION FOUNDATION

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