

menachem  
EDUCATION FOUNDATION

# WORKSHOP CATALOG

*When Teachers Keep Learning, Students Succeed*



# FOREWORD

It is a great privilege to present to you the following selection of teacher training workshops and courses for your school.

The Rebbe has placed great emphasis on teacher development, on numerous occasions beseeching that teacher training courses be offered to teachers, and that both new and experienced teachers attend these courses in order to develop as educators.

Continued education for teachers has been cited as a major contributing factor to the success of a school, however it's shortfall is when it is general in nature, without taking into account the specific needs of a particular school. **This workshop catalog allows you to customize training opportunities, selecting the topics, facilitator, and format that will best serve the needs of your teachers and students.**

Over the course of a decade providing PD opportunities to Chabad schools and educators, we have curated a menu of offerings for you to choose from. Our newly developed Standards for Teachers allow you to take a more systematic approach, starting from the beginning or selecting key areas in teacher development. With the availability of **on site training and webinars, single workshops and course series, team-wide training and individualized coaching**, the possibilities are endless for customizing a plan of growth and development for your school.

Since the launch of this workshop catalog, we have seen schools benefit from targeted and impactful workshops internationally. We hope and pray to continue to see the fruits of our shared efforts to develop our teachers' capacity to give the best Chinuch possible to our children.

Sincerely,

*Rabbi Zalman Shneur*  
Founder and Executive Director

*Mrs. Chanah Rose*  
Educational Director

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"כמובן צדק כ' בנוגע לחיוב ההכשרה וההשתלמות במקצוע ההוראה, ויאמין לי כ' שאני מצטער לא פחות ממנו על שאין השלימות רווחת יותר ובמדה גדולה יותר, שהרי אין שיעור לשלימות בבני אדם, ובפרט שהדברים אמורים במקצוע החינוך שההשפעה נוגעת לכל סדר החיים של המחונוך."  
-אגרות קדש כרך יט, ז'קצג

*"He is correct with regards to the need for training and development in the field of education, and he should believe me that I am saddened no less than he is by the fact that such development is not flourishing to a greater degree, as there is no limit to the development of a human being. And this is specifically so when the matter under discussion is the field of teaching, as the effect pertains to the entire way of life of the one being taught."*

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# TABLE OF CONTENTS

Foreword.....	3
Classroom Management & Communication.....	4
Student Engagement.....	4
Chumash / Gemara.....	5
Behind the Scenes - Setting Up for Success.....	5
Standards and Assessment.....	6
Early Childhood.....	6
MEF Standards for Teaching.....	7
Workshop Facilitators.....	9

The following general categories each contain sample workshop titles, with the presenters available for that course. Workshop topics can be adjusted as per the needs of your school. You can also explore MEF's Standards for Teaching to see how some of these topics can fit into a broader framework of professional development, or to create a more comprehensive teacher training plan for your school.

Recommended workshop length is at least three hours to allow for application of what is being learned, but can be adjusted to suit your needs. Workshops can also be tailored towards various grade levels, and fees vary per presenter.

For further details about a session or to find the best match for your school's needs, contact us at [info@mymef.org](mailto:info@mymef.org) or 718-663-7215.

## Classroom Management & Communication

### 1. Laying the Foundation

*Rabbi Zelly Silber, Mrs. Chani Negin, EdD*

Learn the five essential standards for classroom management, and gain an overview of tools to master them.

### 2. Classroom Routines and Procedures

*Rabbi Zelly Silber*

Learn routines and procedures that can structure your classroom to maximize productivity and enhance seder in the classroom.

### 3. Bullying and Conflict Resolution

*Rabbi Levi Feldman*

Learn an approach to differentiating and addressing various levels of conflict between students, turning the classroom into a safe environment for all.

### 4. A Comprehensive Approach to Resolving Conflict

*Mrs. Nami Friedman*

Learn how to create a bully-free zone with a culture change in your classroom and school, incorporating the best of several bully-proofing systems that can work together.

## 5. Effective Communication

*Rabbi Levi Feldman*

Learn communication strategies to make conversations with parents and students peaceful and successful.

## 6. Building Teacher-Student Rapport

*Rabbi Zelly Silber*

Gain tools to connect with different kinds of students, and awareness of their varying needs in the classroom.

## 7. Understanding Your Students

*Mrs. Shaindy Shapiro*

See your students and the behaviors they present with a new perspective, taking into account what they are bringing with them into the classroom, and how you can help them succeed.

## 8. How to Approach the Defiant Student

*Rabbi Levi Feldman*

Learn a comprehensive strategy for helping the most challenging students and managing classroom behavior.

## Student Engagement

### 9. Alternatives to Worksheets

*Mrs. Chana Silberstein, PhD*

Use creative alternatives to traditional worksheets to allow students to learn more effectively.

### 10. Higher Order Thinking in Limudei Kodesh

*Mrs. Chanah Rose*

Explore how to deepen student involvement and engagement in Limudei Kodesh subjects.

### 11. How to Capture Your Students' Attention

*Rabbi Levi Feldman*

Learn tools for delivering a lesson that will capture your students' attention.

### 12. Student Engagement Through Higher Order Thinking

*Mrs. Blumie Gurevitz, Rabbi Zelly Silber*

Learn a framework for thinking about how we teach, in order to ensure that students can progress beyond rote learning.

### 13. Student Engagement Made Practical

*Rabbi Zelly Silber*

Learn three approaches and sets of tools for increasing student engagement: Text Connections, Active Participation, and Learning Modalities.

### 14. Teaching Our Children How to Think

*Mrs. Henny Bartfield, MsEd*

Learn practical tools for how to incorporate critical thinking into your classroom. *Grades 1-5.*

### 15. Not Just the Middle Third

*Mrs. Henny Bartfield, MsEd, Ms. Chani Negin, EdD, Rabbi Yossi Rosenblum*

Gain practical skills for structuring learning to allow different students to be challenged on the level that is appropriate for them, at the same time.

## Chumash/Gemara

### 16. Teaching Students How to Learn Gemara

*Rabbi Yossi Rosenblum*

Learn Gemara skills and how to teach them, so that students can continue learning on their own beyond their years in the classroom.

### 17. Unlocking the Chumash: A Zekelman Standards Primer

*Rabbi Yossi Rosenblum, Rabbi Mendy Greenbaum, Mrs. Sara Rosenfeld, EdD, Mrs. Chanah Rose*

Gain a complete overview of the Zekelman Standards for Chumash and how to use them.

(These presenters are also available to present self-standing workshops or a workshop series on each of the six areas of the Zekelman Standards for Chumash.)

### 18. From Skills to Values

*Rabbi Yossi Rosenblum, Rabbi Mendy Greenbaum, Mrs. Sara Rosenfeld, EdD*

See how teaching Chumash skills does not make a lesson dry and boring, but rather deepens a student's understanding and appreciation of the horaos that they learn.

### 19. Transforming Your Chumash Lesson

*Rabbi Yossi Rosenblum, Mrs. Sara Rosenfeld, EdD*

Experience a model Chumash lesson that weaves together various skills for learning Chumash.

### 20. Learning with Rashi

*Rabbi Yossi Rosenblum, Mrs. Chana Silberstein, PhD*

Gain tools and strategies for showing students how to absorb Rashi's approach to learning the Pesukim.

### 21. Clustering as a Comprehension Tool

*Mrs. Chana Silberstein, PhD*

Learn how grouping Pesukim together can help with previewing, learning, and reviewing activities in the classroom.

### 22. The Elements of Lashon Hakodesh

*Mrs. Shaindy Shapiro*

Learn practical strategies to build oral and written language skills, using opportunities presented by a variety of Limudei Kodesh subjects.

### 23. Teaching Tanach in High School: Making it Real and Relevant

*Mrs. Hindy Kalmenson, MsSpEd*

Learn how to incorporate creative tools and multiple learning modalities to bring Chumash and Navi to life.

## Behind the Scenes: Setting Up For Success

### 24. Setting Up Your Classroom for Independent Learning

*Mrs. Blumie Gurevitz*

Learn how to structure your classroom for independent and chavrusa learning, allowing for differentiated learning to take place.

### 25. Cooperative Learning Made Practical

*Rabbi Mendel Moscovitz*

Discover dozens of practical techniques for using grouping in the classroom to benefit learning.

### 26. Lesson Planning Made Simple

*Zelig Silber, Mrs. Henny Bartfield, MsEd*

Ensure that your teaching is anchored in a clear learning objective, and an assessment that ensures it was achieved.

### 27. The Elements of an Effective Lesson

*Mrs. Shaindy Shapiro*

Learn a tried and true formula to build your lessons on any subject, step by step, weaving all the necessary pieces together into one cohesive whole.

## 28. Teachers Helping Teachers: the Peer Coaching Model

*Mrs. Blumie Gurevitz, Rabbi Levi Feldman*

Introduce a tried-and-true system of peer mentoring into your school community, unleashing your teachers' potential to support each other, problem solve and grow.

## 29. Keeping Track of Your Classroom

*Rabbi Levi Feldman*

A practical system for maintaining data about what takes place in the classroom, helping you make more informed decisions about students and learning.

## 30. Modern Technology to Teach Ancient Wisdom

*Rabbi Mendel Moscowitz*

Learn to use a Smartboard and other technology in your classroom to enhance your Chumash lesson or other Limudei Kodesh subject.

## 31. Chinuch: A Unique and Vital Shlichus

*Mrs. Chanah Rose*

Learn sources in Torah and Chassidus about the role of the educator and gain tools, inspiration and an overall boost for this vital Shlichus.

# Standards and Assessment

## 32. Putting Data in the Driver's Seat (DDI)

*Rabbi Yosef Rosenblum, Rabbi Mendy Greenbaum,*

*Mrs. Sara Rosenfeld, EdD*

Learn the three pronged framework of Data Driven Instruction (data, assessment, and action) to ensure that students are learning what you are teaching.

## 33. Project Based Assessment

*Mrs. Chani Negin, EdD*

Structure learning and assessment more meaningfully through applying the learning to real-world problems.

## 34. Standards for Every Subject

*Mrs. Chanah Rose*

An interactive workshop that walks teachers through the process of creating specific goals for their teaching in any subject.

## 35. Understanding by Design

*Rabbi Yossi Rosenblum, Mrs. Sara Rosenfeld EdD,*

*Mrs. Chani Negin, EdD*

Learning how to structure teaching and curriculum with the end result in mind.

# Early Childhood

## 36. Living with the Parsha: A Comprehensive Approach to Curriculum Mapping

*Mrs. Chanie Feldman*

Explore a framework for planning your Parsha lessons with more intentionality, and prepare developmentally appropriate experiences for your students.

## 37. Observation in the Early Childhood Classroom

*Mrs. Chanie Feldman*

Learn to take observation beyond assessment and use it as a tool for guiding the learning in your strengthening relationships in your classroom.

## 38. Emotionally Responsive Practice

*Mrs. Chanie Feldman*

Challenging behaviors provide the greatest learning opportunities for the entire classroom community. Learn how to stay calm in those tough moments and harness them for social-emotional skill building.

## 39. Effective Classroom Management

*Mrs. Chanie Feldman*

Learn how to intentionally design your classroom environment, structures and routines to set your students up for connection, cooperation and success.

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..ההצעה לערוך קורסין מזורזים להכנת מורים...נכונה במאד מאד.."  
ובודאי עושים בזה במרץ היותר גדול, ואפשר כדאי שאף אלו שכבר  
מוסמכים הם ישתתפו עכ"פ בחלק מהקורסין למען לחזור על הישנות  
ואי אפשר לבית המדרש בלא חידוש."  
-ממכתב ר' תמוז, תשי"ד (אג"ק מ"ט ע' קסח)

*"The suggestion to hold accelerated courses to train teachers... is very correct... And certainly this is being done with utmost energy, and it may be worthwhile for even certified teachers to participate at least in some of these courses, in order to review what they have already learned - and there is no learning that does not yield something new."*

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# MEF Standards for Teaching

## Q: What are MEF's Standards for Teaching?

In any endeavor, it helps to know what success looks like, and what the steps to get there are. For this reason, MEF has put together Standards for Teaching, to help guide teachers in their path to success, and to help us provide you with what you need most.

## Q: How does MEF use these standards?

These standards are the framework for our **Teacher Induction Program**, which trains new teachers for success and impact over the course of a yearlong program. In addition:

- We offer **stand-alone courses and webinars** that are anchored in these standards. These are scheduled and advertised throughout the year, and can also be scheduled on a needs basis based on requests from teachers and schools.
- Our school **PD offerings** can be anchored in these standards, allowing schools to choose from a menu of areas that they would like to focus on with their teaching staff.
- Our team of veteran mechanchim and mechanchos who have been trained in teacher **coaching**, are also proficient in these standards, allowing a teacher to choose an area of focus and clearly track progress together with the coach.
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## Q: What can I do with these Standards for Teaching?

- **If you're a teacher**, you can join our Teacher Induction Program or any of our advertised workshops or webinars. You can also choose to sign up for a coach to help you along the way.
- **If you're a school leader**, you can select the areas you would like to focus on in your school's PD, and request a standalone workshop or series to take place for your school. You can also submit a request for a particular topic or format to be offered through MEF, which can be scheduled as soon as there is sufficient interest and enrollment.
- **Or, you can use these standards as a tool** for reflection and growth, wherever you are in your path in Chinuch! To request the complete MEF Standards for Teaching (including specific examples and indicators of success), please email [info@mymef.org](mailto:info@mymef.org).

*MEF's Standards for Teaching were put together and customized for the Chassidische Mechanech by MEF's Educational Director, Mrs. Chanah Rose, and Director of Teacher Induction, Rabbi Zelly Silber. These standards were born out of years of work in the classroom and with other teachers, and have been reviewed by expert Mechanchim and MEF's Vaad Ruchni. These standards are copyrighted by the Menachem Education Foundation and may not be used in any public or commercial setting beyond use in and for the benefit of the school that you work in.*

# MEF Standards for Teaching

## 1. THE TEACHER: A Chassidische Mechanech(es)

**1A.** Demonstrates being a Dugma Chaya of a Chasid and Yarei Shamayim.

**1A.** Demonstrates commitment to the Rebbe's goals for a Mechanech and knowledge of Torah sources that discuss Chinuch.

**1A.** Implements activities to promote student growth in Yiras Shamayim and Chassidishkeit.

**1A.** Consults with a Rav/Mashpia concerning matters of Yiddishkeit and Chassidishkeit in the classroom.

## 2. THE STUDENT: Classroom Management and Student Rapport

**2A.** Creates an environment of rapport, trust and respect between teacher and students.

**2B.** Understands and addresses the varying needs (personal, situational, and learning needs) of students.

**2C.** Implements procedures and routines that promote safety, avoid time wasting, and support learning in various formats.

**2D.** Establishes clear standards for student behavior (rules), and implements interventions effectively, with respect for the student.

**2E.** Organizes the classroom in a way that is safe, supports learning in various formats, and makes use of various resources to support student learning.

## 3. THE TEACHING: Lesson Planning and Delivery

**3A.** Sets appropriate learning objectives that clearly indicate what students will know and be able to do within one lesson.

**3B.** Designs learning activities that are aligned to objectives, and engage students in learning in meaningful and diverse ways.

**3C.** Plans and implements formative assessment throughout the lesson, which is aligned to the objective and affects subsequent teaching.

## 4. THE LEARNING: Standards and Assessment

**4A.** Navigates the Zekelman Standards for Chumash, and identifies relevant standard for other Limudei Kodesh subjects.

**4B.** Demonstrates the ability to align standards, learning objectives and assessments.

**4C.** Demonstrates student progress in a selected standard through recorded data.

**4D.** Analyzes assessment results for student progress in meeting learning goals.

**4E.** Plans and implements adjustments in teaching based on assessment results.

## Workshop Facilitators

**RABBI LEVI FELDMAN** had been teaching since 2005. A star teacher in Oholei Torah grade 7 in Brooklyn, NY, Rabbi Feldman is also a sought after coach for other teachers. He has further developed his expertise through numerous training and programs for professional development, and has directed MEF's Teacher Coaching Program as well. His systematic approach as well as keen understanding of people are what make him a sought after educator for students and teachers alike.

**RABBI MENDY GREENBAUM** is the principal of Cheder Menachem Los Angeles and recipient of the Milken Family Foundation's Jewish Educator's Award. He has served as educational consultant for various organizations and educational initiatives, including Sichos in English and Tzivos Hashem, and implements innovative systems for outstanding education in his school. Rabbi Greenbaum is one of the authors of the Zekelman Standards for Chumash, as well as co-director of the Chabad School Leadership Program.

**RABBI MENDEL MOSCOWITZ** has been teaching various grades at Cheder Lubavitch in Chicago for over twenty five years, and teaches at Lubavitch Girls' High School as well. He presents an innovative and professional yet lighthearted and relatable approach, both in the classroom and in professional development workshops. Rabbi Moscowitz is also an author and lecturer for children and adults alike.

**RABBI YOSSI ROSENBLUM** has spent over two decades in Chinuch, and has presented for Torah Umesorah, Merkos L'Inyonei Chinuch, and countless schools and communities. He is the principal of Yeshiva Schools of Pittsburgh, PA, founded the International Sefer Hamitzvos Competition, co-authored the Gemara Berura Program, and directs the Zekelman Standards Project. Rabbi Rosenblum also co-directs the Chabad School Leadership program, mentoring current and aspiring school leaders.

**RABBI ZELLY SILBER, MsED** is a veteran teacher of middle school in Cheder Chabad of Monsey, and sought after mentor and presenter for teachers of various age groups. His dedication to and passion for chassidische Chinuch, combined with his expertise and systematic approach, are evident in the classroom as well as in his vibrant, interactive workshops. Rabbi Silber was trained in mentorship by the New Teacher Project, and is a graduate of MEF's Teacher Induction Program, which he now directs.

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"...שבכ"ז ישתלם בלימודיו בפ"ע שיהי' ג"כ מקבל באחת הכתות הגבוהות או בכיתה מיוחדת בשבילם..."  
-להנהלת ישיבת תומכי תמימים בלוד ממכתב כ"ט טבת, תשי"ד (אג"ק ח"ח ע' קלד)

*"[Although he is already a teacher,] he should nevertheless advance his education independently, by attending one of the higher classes, or creating a special class for [teachers]..."*

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**MRS. HENNY BARTFIELD, MsED**, has been in the classroom for over twenty five years. She is known for her professional expertise and utmost dedication to her students, and has created several unique curricula and workbooks to serve their needs. Mrs. Bartfield is also a certified Brain Coach who works with students individually. She has taught methodology to seminary students, coaches other teachers, and is known for her hands-on and practical workshops for teachers.

**MRS. CHANIE FELDMAN** has worked as the director of the Early Childhood Program at Cheder Chabad of Baltimore for 10 years, as well as with the Chabad Early Childhood Education (CECE) network. She also acts as a consultant for a number of schools in Baltimore as well as coaching teachers remotely. Mrs. Feldman has authored a widely enjoyed curriculum on Parsha for early childhood, and believes that supporting children's social and emotional growth is the key to their academic and life success.



**MRS. NAMI FRIEDMAN** is a principal at Yeshiva Schools of Pittsburgh and a Shlucha of 30 years. She has been the Rebbetzin of congregations in South Africa and Atlanta before moving to Chinuch full time. Mrs. Friedman is a graduate of the Lookstein Principal Program and has experience teaching most grades 1-12. She is also an alumnus and now facilitator in MEF's Chabad School Leadership Program.

**MRS. BLUMIE GUREVITZ** is a veteran educator who began her Chinuch career in Bais Rivkah, Crown Heights. After moving to Philadelphia on shlichus, she played a leading role in its growing Cheder as a teacher, principal, and curriculum coordinator. She is a sought after mentor for teachers as well as Chumash teaching consultant, emphasizing independent, skills based learning in a multi-level classroom. She has also directed MEF's Teacher Coaching Program for women.

**MRS. HINDY KALMENSON, MS SPED**, is a dynamic educator with 20+ years of experience at the elementary and high school levels. Mrs. Kalmenson has developed an innovative teaching style using a combination of text, philosophy, Jewish values and the arts to create an enriched learning environment. She is a beloved Mechaneches in Southern Connecticut Hebrew Academy, and presents workshops in high schools and seminaries across the U.S.

**MRS. CHANI NEGIN, EDD**, has taught in both elementary and high school classrooms, and holds a BS in psychology, MA in Mental Health Counseling, and doctorate in curriculum development. She has held several school leadership and educational consulting positions, including as principal of Chabad Girls Academy in Crown Heights, and is currently a principal at Bais Chana High School, Miami. With over fifteen years of rich and varied experience, Ms. Kramer has been utilizing her expertise to facilitate dynamic and thought provoking workshops both in person and online.

**MRS. CHANAH ROSE** has spent over a decade devoted to raising the bar of education through quality instruction and curriculum. She has taught in Cheder Chabad of Monsey, Monsey Bais Chaya Mushka high school, and at the Shluchim Online School, where she also served as Curriculum Director. As Educational

Director of the Menachem Education Foundation, Mrs. Rose is one of the authors of the Zekelman Standards for Chumash, has directed the Teacher Induction Program, and facilitates workshops that are well received for their clarity, interactivity, and emphasis on Chassidische values.

**MRS. SARA ROSENFELD, EDD**, presents to teachers and educational leaders throughout the world on the topics of curriculum, assessment, methodology and teaching Chumash. She has served as curriculum director at Yeshiva-Beth Rivka Colleges in Melbourne Australia, and as a leading contributor to the Zekelman Standards for Chumash. She has also authored numerous curricula and workbooks on Chassidus and Yahadus, which are used internationally.

**MRS. SHAINDY SCHAPIRO** has over thirty years of experience as principal in a variety of schools and communities, including Prospect Park Yeshiva, Bais Esther of Klausenberg, and Bnos Menachem in Crown Heights. She has participated in many professional training and certification programs, and presents and consults widely for Torah Umesorah, MEF and schools across the country. With experience in both elementary and high schools, Mrs. Schapiro has a focus on outcomes based learning that tailors the curriculum to the individual child.

**MRS. CHANA SILBERSTEIN, PHD**, Shlucha at Cornell University, is dean of curriculum for the Rohr Jewish Learning Institute, and developed the school accreditation standards for Merkos L'Inyonei Chinuch. She has consulted with Bnos Menachem and Lubavitch Girls High School in Oak Park, Michigan during their founding years, and taught while coming up with innovative educational structures and solutions for children of local Shluchim. Mrs. Silberstein also served as education consultant for MEF for teaching Chumash.



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